

Frank Cheng-Shan Liu

Curriculum Vita

Professor of Political Science Institute of Political Science National Sun Yat-Sen University (NSYSU) Kaohsiung City (804), TAIWAN	ORCID: 0000-0003-4146-7291 E-mail: csliu@mail.nsysu.edu.tw Web: https://ips.nsysu.edu.tw/people/faculty/csliu Office Phone: +886.7.5252000 ext. 5555
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Education

- Ph.D., Political Science, the University of Kansas, May 2006
- M.A., Political Science, the University of Kansas, May 2002
- B.A., Political Science (Division of Political Thoughts), National Taiwan University, June 1998

Appointments

- Director, Taiwan Open Democracy Observatory Association (2020.2–)
- Consultant, the Straits Exchange Foundation (2023.1–2026.1)
- Director, Habitual Domains Association (2021.1–2025.1)
- Director, Institute of Political Science, NSYSU (2018.8–2024.7)
- Director, Public Opinion Survey Center, NSYSU (2011.9–2013.8)
- Director, Division of Overseas and International Degree Student Affairs, Office of International Affairs, NSYSU (2009.2–2010.8)

Research Experience

- Director, online survey platform Smilepoll.tw (2011.6–)
- Current editorial board member: *Taiwan Political Science Review*, *Issues & Studies*, and *Election Studies*.

Teaching Experience

- Political Methodology
- Public Opinion and Political Behavior
- Social Media and Political Communication
- Local Media and Political Marketing
- Management of Political Resources and Public Goods
- Pragmatism: Approaches and Practice
- Comparative Political Theories
- Basic Issues in Political Science
- Subject Explorations and Methods
- Research Methods in Political Science

- Introduction to Data Analysis Methods
- Quantitative Data Analysis in Political Science
- Simulation Methods in Social Sciences
- Public Opinion and Democracy

Publications

Refereed Journal Articles (selected)

- Liu, F. C.-S., d’Haenens, L., Jang, J., Coninck, D. D., & Kang, Y. (2025). Sustaining political trust amid crisis: An exploratory analysis of loneliness and democratic attitudes in Belgium and Taiwan during the COVID-19 pandemic. *Taiwan Journal of Democracy*, 21(2), 53–82.
- Liu, F. C.-S. (2025). Partisan dynamics and democratic passion: Taiwan’s 2008 and 2016 party turnovers and democratic resilience. *Taiwan Democracy Quarterly*, 22(3), 51–102.
- Liu, F. C.-S. (2024). A discontinuous spectrum: Reassessing the validity of measuring unification-independence positions. *The Taiwanese Political Science Review*, 28(2), 1–46. [in Chinese]
- Liu, F. C.-S. (2021). Habitual domains and zero limits. *Journal of Habitual Domains*, 12(1), 29–42. [in Chinese]
- Liu, F. C.-S. (2019). Introduction of Special Issue on Thick Data and the Meaning Mining Approach. *Issues and Studies*, 50(2), I–VI. [in Chinese]
- Liu, F. C.-S. (2018). Introduction to the Special Issue — Social Media and Inquiry into Political Change: Collaborative Approaches to Confirmatory and Exploratory Research in the Digital Age. *Issues & Studies*, 54(03), 1802002.
- Liu, F. C.-S., Chang, R. Y. P., & Tan, A. C. (2017). The spiral of deinstitutionalization untangled: An observation about the field opinion within Kuomintang against public opinion during the 2016 presidential election campaign. *Issues & Studies*, 53(2), 1750002.
- Liu, F. C.-S. (2017). Declining news media viewership and the survival of political disagreement. *International Journal of Public Opinion Research*, 29(2), 240–268. [SSCI, IF most recent: 1.484]
- Liu, F. C.-S., & Li, Y. (2017). Generation matters: Taiwan’s perceptions of mainland China and attitudes towards cross-Strait trade talks. *Journal of Contemporary China*, 26(104), 263–279. [SSCI, IF most recent: 1.867]
- Lee, I.-C., Su, J. C., Gries, P. H., & Liu, F. C.-S. (2016). When objective group membership and subjective ethnic identification don’t align: How identification shapes intergroup bias through self-enhancement and perceived threat. *Group Processes & Intergroup Relations*, 1–16. [SSCI, IF most recent: 2.641]
- Liu, F. C.-S. & Tsai, A.-J. (2016). Myth of independent voters and the prediction of closet partisans’ party identification in Taiwan. *Taiwan Political Science Review*, 20(2), 65–123. [in Chinese]
- Liu, F. C.-S. (2016). Visualizing habitual domains differences across political generations: Exploring the patterns with multiple correspondence analysis. *Journal of Habitual Domains*, 7(2), 27–50. [in Chinese]

- Liu, F. C.-S. (2016). Taiwanese voters' political identification profile, 2013–2014: Becoming one China or creating a new country? *Asian Survey*, 56(5), 931–957. [SSCI, IF most recent: 0.611]
- Liu, F. C.-S., & Su, Y.-S. (2015). Adjusting survey response distributions using multiple imputation: A simulation with external validation. *Survey Research*, 34, 7–32.
- Lee, F. L. F., & Liu, F. C.-S. (2014). The impact of political party support on interpersonal political discussion: Survey evidence from two Chinese societies. *Asian Journal of Communication*, 24(2), 109–127. [SSCI, IF most recent: 1.097]
- Liu, F. C.-S., & Lee, F. L.-F. (2013). Country, national, and pan-national identification in Taiwan and Hong Kong: Standing together as Chinese? *Asian Survey*, 53(6), 1112–1134. [SSCI, IF most recent: 0.611]
- Liu, F. C.-S. & Chu, S.-H. (2012). Pure independents' reconsidered: Using the qualitative approach to explore why independent leaners hide their partisan orientation. *Shoochow Journal of Political Science*, 30(4), 177–233. [in Chinese]
- Liu, F. C.-S. (2012). When Taiwan identifiers embrace ROC: The complexity of state identification in Taiwan. *Issues & Studies*, 48(2), 1–34.
- Liu, F. C.-S., Lin, S. C., You, J., Chen, Y.-T., & Sun, J.-L. (2011). From internal validation to sensitivity test: How grid computing facilitates the construction of an agent-based simulation in social sciences. *Proceedings of Science*.
- Liu, F. C.-S. (2011). Perceived partisan heterogeneity in communication networks and changes in party choice in a national election: Evidence from Taiwan. *International Political Science Review*, 32(1), 61–78. [SSCI, IF most recent: 1.769]
- Liu, F. C.-S. (2010). Polarized news media and the polarization of the electorate. *International Journal of Artificial Life Research*, 1(1), 35–50.
- Liu, F. C.-S. (2010). Reconstruct partisan support distribution with multiply imputed survey data: A case study of Taiwan's 2008 presidential election. *Survey Research*, 24, 135–162.
- Liu, F. C.-S. (2010). The challenges of practicing deliberative democracy in Taiwan and a possible solution. *The Chinese Public Administration Review*, 17(2), 109–132. [in Chinese]
- Liu, F. C.-S. (2009). Partisan orientation and selective exposure during Taiwan's 2008 presidential election campaign. *Electoral Studies*, 16(2), 51–70. [in Chinese]
- Liu, F. C.-S. (2008). The methodological base of applying agent-based modeling to political science research. *Political Science Review*, 36, 149–186. [in Chinese]
- Liu, F. C.-S. (2007). Constrained opinion leader influence in an electoral campaign season: Revisiting the two-step flow theory with multi-agent simulation. *Advances in Complex Systems*, 10(2), 233–250. [SSCI, IF most recent: 0.867]

Book

- Liu, F. C.-S. (2018). *Using R for Public Opinion Analysis*. Taipei: Wunan. [in Chinese] ISBN: 9789571196879

Book Chapters & Other Publications (selected)

- Liu, F. C.-S. (2026). United we stand? Decoding public trust in Tsai's administration during the 2022 COVID crisis. In J. Marinaccio & K. Kironaka (Eds.), *Taiwan in the New World Order: The Legacy of Tsai Ing-Wen* (pp. 50–66). Brill.
- Liu, F. C.-S. (2024). Reflection on the role and mission of middle managers: Insights from Qunshu Zhiyao and Zhenguan Zhengyao. In *Proceedings of the 5th International Symposium on Qunshu Zhiyao and Zhenguan Zhengyao and Forum on the Modernization of Classics* (pp. 247–260). Taipei: Wanjuanlou. [in Chinese]
- Liu, F. C.-S. (2023a). The inspirations and opportunities brought by pluralistic epistemology and methodology to political science. In W.-L. Wu, W.-C. Wu, & C.-N. Chang (Eds.), *The Current Situation and Prospects of Political Science* (ISBN: 978-626-366-218-6, pp. 47–71). Taipei: Wunan. [in Chinese]
- Liao, D., Liu, F. C.-S., & Chen, B. (2018). Taiwanese nationalism in the age of cross-strait integration: Predominance and pragmatism in the Ma Ying-jeou era. In A. Beckershoff & G. Schubert (Eds.), *Assessing the Presidency of Ma Ying-jiu in Taiwan: Hopeful Beginning, Hopeless End?* (1st ed., pp. 59–89). New York: Routledge.
- Liu, F. C.-S. (2018). Connecting political science with data science: How social scientists upgrade their mindset through tools. In C.-C. Yu (Ed.), *Forum on Big Data in Military and Social Sciences* (pp. 3–21). Taipei: National Defense University. [in Chinese]
- Peng, Y.-C., & Liu, F. C.-S. (2017). Political discussion, news consumption, and voting mobilization in the online society. In *Frontiers of E-commerce and Network Society 2017* (pp. 328–341). Taipei: Céngqǐng Wénhuà. [in Chinese]
- Liu, F. C.-S., Feng, H.-C., & Kuo, M.-H. (2015). Social networking sites and voting mobilization: An experimental observation via online survey platforms. In *Frontiers of E-Commerce and Network Society 2016* (pp. 334–351). Taipei: Céngqǐng Wénhuà. [in Chinese]
- Liu, F. C.-S. (2014). Taiwan's Sunflower Movement and Generation Politics. *China Policy Institute: Analysis*. <https://cpianalysis.org/2014/09/24/taiwans-sunflower-movement-and-generation-politics/>
- Liu, F. C.-S., & Kuo, M.-H. (2013). Political participation and mobilization strategies for internet-generation voters. In *Frontiers of E-Commerce 2013* (pp. 300–315). Taipei: Céngqǐng Wénhuà. [in Chinese]
- Liu, F. C.-S., & Chuang, W.-C. (2013). Multiple imputation analysis for missing data with no responses. In C. Huang (Ed.), *A Review and Prospect of Survey Research on Elections and Democratization in Taiwan (TEDS)* (pp. 275–306). Taipei: Wunan. [in Chinese]
- Liu, F. C.-S., & Hung, Y.-T. (2013). Observing the voting behavior of young online users during the 2012 presidential election. In D.-C. Liao (Ed.), *Internet Democracy: Implementing Taiwan's iVoter Voting Advisory Application* (pp. 61–71). Taipei: Wunan. [in Chinese]
- Liu, F. C.-S. (2011). The challenges of practicing deliberative democracy in Taiwan and a possible solution. In W.-T. Liang (Ed.), *The Ideals and Limits of De-*

liberative Democracy (pp. 1–26). Taipei: Jiuliu. [in Chinese]

Honors and Awards (selected)

- 2024–2025 Fulbright Senior Researcher Fellowship — Ohio State University, USA
- 2019 Taiwan Studies Chair (MOE — KU Leuven, Belgium)
- 2013–2014 MOE Visiting Scholar — University of California Berkeley, USA
- 2011 The Frontiers of Science (FoS) representative
- 2011 NSYSU College Research Fellowship
- 2009 NSYSU College Teaching Award
- 2008 NSYSU University Mentor Award

Grants

- 2026–2028 From Polarization to Inclusion: Exploring Cross-Domain Mechanisms in Information Ecosystems, Key Voters, and Conflict Resolution Contexts (NSTC 115-2423-H-110-001-)
- 2026–2027 Political Loneliness and Institutional Trust: Mechanism Exploration and Cross-National Comparison (NSTC 115-2410-H-110-055-SSS)
- 2025–2026 Political Reasoning and Choices of Moral Voters: Studying the 2024 U.S. Presidential Election (NSTC 113-2410-H-110-055 -SSS)
- 2023–2024 Political Choices and Reasoning of Taiwan’s Ethical Voters (NSTC 112-2410-H-110-055-SSS)
- 2021–2022 NSTC-FWO Bilateral Cooperation and Exchange Program between National Science Council, Taiwan and The Research Foundation Flanders, Belgium — Social Polarization and Political Trust during the COVID-19 Pandemic: Exploring the Comparison between Belgium and Taiwan (NSTC 112 -2927-I-110 -502)
- 2020–2023 Morality and Political Preferences: An Exploratory Approach to Inspect the Formation of Public Opinion (MOST 109-2410-H-110-048-SS3)
- 2017–2020 Are We Talking about the Same State? A Thick Data Approach to Apply Web Survey Methods to Exploring Voters’ Identification with a State and Perception about State Legitimacy (MOST 106-2410-H-110 -027 -MY3)
- 2017 Research Group on Thick Data and Knowledge Construction (MOST104-2420-H-002-016-MY3-SG10602)
- 2016–2018 Exploring Taiwan Voters’ Preferences of Sensitive Political Issues via Thick Data Approaches and Platforms (MOST 105-2420-H-110 -007 -MY3)

Conference Presentations

- Liu, F. C.-S. (2026, September 4). *Perceived political division and democratic trust in Taiwan and the United States*. The 122nd American Political Science Association Annual Meeting.
- Liu, F. C.-S. (2026, March 23). Reinterpreting the status quo trap: How selective framing by Washington, Beijing, and Taipei perpetuates cross-strait deadlock. In-

ternational Studies Association's 67th Annual Convention

- Liu, F. C.-S. (2025, September 13). *Taiwan's status-quo preferences reassessed: An update of the identity patterns*. The 121st American Political Science Association Annual Meeting.
- Liu, F. C.-S. (2025, April 3). Moral foundations versus partisan affiliation: An exploratory study of voter decision-making in the 2024 U.S. presidential election. The 82nd Annual Midwest Political Science Association Conference, Chicago, IL, USA.
- Liu, F. C.-S. (2024, September 5). 2024 Taiwan election: Moral reasoning & independent voter preferences. American Political Science Association 2024 Annual Meeting, Philadelphia, PA.
- Liu, C.-S. (2024, February 8). Moral voters, political choices and mobilized reasoning—An exploratory study on Taiwan's 2024 presidential election. The American Political Science Association Virtual Research Meeting, Virtual.
- Liu, F. C.-S. (2023b, October 14). Reflecting on the Roles and Missions of Middle Managers: Insights from 《Qunshu Zhiyao》 and 《Zhenguan Zhengyao》. The 5th International Conference on 《Qunshu Zhiyao》 and 《Zhenguan Zhengyao》 and Forum on Modernization of Classics, Department of Chinese Literature, National Cheng Kung University. [in Chinese]
- Lin, J.-C., & Liu, F. C.-S. (2023, September 1). Augmenting or alleviating our biases towards political elites in the post-truth era? Examining roles of social media influencers in the Taiwan 2022 local election. American Political Science Association 2023 Annual Conference, Los Angeles, USA.
- Liu, F. C.-S. (2023, April 13). Political trust in the face of the pandemic: An exploratory comparison between Belgium and Taiwan 2021–2022. The 80th MPSA Annual Conference, Chicago, IL, USA.
- Liu, F. C.-S. (2022, September 16). Moral stances and the preservation of political trust during the pandemic. APSA Annual Meeting, Montréal, Canada.
- Lin J.-C. & Frank C.-S. Liu (2023, Sep). Augmenting or alleviating our biases towards political elites in the post-truth era? Examining roles of social media influencers in the Taiwan 2022 local election. American Political Science Association 2023 Annual Conference, Los Angeles, USA. NSTC 112-2410-H-110-055-SSS.
- Liu, F. C.-S. (2023, Apr). Political Trust in the Face of the Pandemic: An Exploratory Comparison between Belgium and Taiwan 2021–2022. MPSA2023, Chicago, USA. MOST 110-2927-I-110-502.
- Liu, F. C.-S. (2022, Sep). Moral stances and the preservation of political trust during the pandemic. The American Political Science Association Annual Meeting, Montréal, Canada. MOST 109-2410-H-110-048-SS3.
- Liu, F. C.-S. (2022, Apr). Morality and political preferences: An exploratory approach to inspect the formation of public opinion. The MPSA 79th Annual Conference, Chicago, USA (Hybrid Mode). MOST 109-2410-H-110-048-SS3.
- Liu, F. C.-S. (2020, May 21). Say No to Chinese identity? Identification (mis)Measurement and overinterpretation in Taiwan. Presented at the Western Political Science Association 2020 annual meeting, Virtual Conference.
- Lams, L., Maekelberghe, C., & Liu, F. C.-S. (2019, October 4). “Democracy” in Taiwanese English-language opinion press during presidential electoral peri-

ods 2008 / 2016. Presented at the Global Forum on Modern Direct Democracy, National Chung Hsing University, Taichung, Taiwan.

- Liao, D., & Liu, F. C.-S. (2019, August 30). How connective populism was made online: A case study of the Han tide in 2018. Presented at the 115th American Political Science Association's Annual Meeting, Washington, D.C., USA.
- Liu, F. C.-S. (2019, June 21). The Deconstruction and Reconstruction of National Identity Concepts: An Attempt and Findings from Using Online Survey Data for Exploratory Research. Presented at the Annual Conference of the Southern Taiwan Statistical Association, Taichung. [in Chinese]
- Liu, F. C.-S. (2019, May 8). Democratic zeal, fake news worries, and moralized preferences: Inspecting Taiwan's polarization patterns. Presented at the International Seminar of Regional Reflections on the Shape of Democracy, News Performance and Citizen Engagement, Leuven, Belgium.

Professional Affiliations

- American Political Science Association (APSA)
- Western Political Science Association (WPSA)
- Midwestern Political Science Association (MPSA)
- American Association for Public Opinion Research (AAPOR)
- Taiwan Political Science Association (TPSA)
- Chinese Political Science Association (CPSA@Taiwan)

Outreach and Public Engagement

- 2026.10.26-30: Taiwan Lecture in Croatia, Faculty of Political Science, University of Zagreb.
- 2025-05-22: Invited talk "Taiwan's Tong-Du Dilemma—How the Dichotomous Misconception about the Unification-Independence May Have Intensified the Division across the Taiwan Strait" at the University of Washington, WA.
- 2025-05-21: Invited talk "Big Opportunities and Tough Challenges: Taiwan's Transformation in Industry and Identity" at Seattle University, WA.
- 2025.04.07–08: Invited talks "Taiwan's Hybrid Identities—Perspectives from History and Electoral Dynamics" and "Taiwan's China Dilemma—From Self-Identity to the Challenges of World Recognition" at the University of St. Thomas, Houston, TX.
- 2025.04.02: Invited talk "Taiwan's China Dilemma—From Self-Identity to the Challenges of World Recognition" at the Chinese Studies Center, Ohio State University, OH.
- 2025.03.19: Invited talk "Partisan Dynamics and Democratic Passion: Taiwan's 2008 and 2016 Party Turnovers and Democratic Resilience" at Department of Political Science, Ohio State University, OH.
- 2024.07.11 & 2024.07.18: Invited keynote speeches at the Chinese Language Center, National Sun Yat-sen University: "Taiwan's Hybrid Identities—Perspectives from History and Electoral Dynamics" and "Taiwan's China Dilemma—From Self-Identity to the Challenges of World Recognition".

- 2024.06.10: Invited by the Institute of International Studies, Mongolian Academy of Sciences, to deliver a keynote speech titled “The Dynamics and Impacts of Taiwan’s 2024 Presidential Election” at the virtual session “Economic and Cultural Cooperation between Mongolia and Taiwan: Regional Situation and Around the 2024 Election”.
- 2024.06.04: Invited speaker for the “AI Technology and Applications Curriculum Project” at National University of Kaohsiung, delivering the talk “Opportunities AI Gives to Innovative Learners”.
- 2023.11.17: Invited to give a keynote speech on “The Cultivation of Holmes: The Opportunity of Generative AI for Political Science Training” at the Department of Political Science, National Cheng Kung University, as part of the “Inter-School Collaborative Research Project on Humanities and Social Sciences of Taiwan Comprehensive University System”.
- 2023.7.10: Invited to participate in the academic seminar on “National Security and Democratic Participation” at National Chengchi University and serve as a discussant.
- 2023.06.29–30: Invited to share views on cross-strait relations at the Straits Exchange Foundation’s “Academic Seminar on Cross-Strait Relations” at Guanziling, Tainan.
- 2023.06.04: Invited to serve as a judge at the final project exhibition of the “Interdisciplinary Program in Social Data Science” at National Cheng Kung University College of Social Sciences.
- 2023.05.29: Invited to give a lecture on “Establishing Basic Statistical Concepts and Getting Started with R” at Kaohsiung City Government Department of Budget, Accounting and Statistics.
- 2023.05.26: Invited to give a lecture on “Establishing Basic Statistical Concepts and Getting Started with R” at Kaohsiung City Government Department of Health.
- 2023.05.20: Invited to lead and serve as the general coordinator and on-site host of the “Southern Regional Civil Conference on National Affairs” co-organized by the Social Sciences Association.
- 2023.2.17: Invited to participate in the “Taiwan Strait Security Forum” by the 21st Century Foundation at the National Taiwan University of Medicine International Conference Center and serve as a discussant.
- 2022.5.21–23: Invited to participate in the Model APEC 2022 southern region event co-organized by the Graduate Institute of Political Science at National Sun Yat-sen University and Asia-Pacific Youth Association, at Liantan Resort.
- 2022.3.14: Invited to participate in the seminar on “The Evolution of US Indo-Pacific Strategy and East Asian Financial Development,” co-organized by the Graduate Institute of Political Science at National Sun Yat-sen University and CTPECC.
- 2022.3.14: Invited to host the Asia-Pacific Political and Economic Forum at the Graduate Institute of Political Science, National Sun Yat-sen University.
- 2021.12.17: Invited to participate in the “Workshop on Education on Digital Humanities Innovative Application in the Big Data Era (WEDHIA) 2021” session on “Digital Political Science—Experiences in Teaching and Learning” as a dis-

cussant at National Chengchi University.

- 2021.11.23: Invited to host the Asia-Pacific Political and Economic Forum on “The Evolution of US Indo-Pacific Strategy and East Asian Financial Development” at the Graduate Institute of Political Science, National Sun Yat-sen University.
- 2021.8.25–27: Gave lectures at the “2021 Thick Data and Data Narrative Online Workshop” co-organized by the Department of Information Management at National Sun Yat-sen University and the Graduate Institute of Educational Administration and Policy Development at National Taipei University of Education.