

University of Zagreb
Faculty of Political Science

Lepušićeva 6, HR-10000 Zagreb, Croatia

ECTS Information Package
for Academic Year
2026/2027
Course Catalogue – Graduate Study

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for Academic Year
Course Catalogue – Graduate Study

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PHOTOS

Personal collections

Table of Contents

Study programme	7
University Graduate Study Programme of Political Science	7
University Graduate Study Programme of Journalism	11
Courses	13
Civil Society in Modernity	14
Comparative Media Systems	17
Comparative Policies of Ethnic Conflict Management	19
Comparative Political Corruption	21
Comparative Political Economy	22
Contemporary Theories of Democracy	23
Corporate Communication	27
Croatia in International Economic Relations	29
Croatia in the European Security System	32
Croatian as a Media Language	36
Cultural Trauma and politics of memory	41
Democracy and Economic Development	42
Development Policy	46
Digital Propaganda and Disinformation	48
EU policy	51
Europeanization of Public Policies	53
European Political Thought	56
Film criticism of political cinema in Croatia and the world	58
Foreign Policy Analysis	61
Gender and Politics	64
Global South in International Relations	67
Grand strategy and international relations	76
Health Policy and Systems	77
History of Fascism	80
Horizons of Politics in Modernity: Machiavelli	84
Identity, Image and Brand Management	87
Information and cyber security	89
Interest Groups and Lobbying in the European Union	93
Interpretive Policy Analysis	98
Introduction to intelligence studies	100
Investigative Journalism	102
Journalism in the Multimedia Environment	105
Latin America in International Relations / e-course	108
Master Thesis	111
Master Thesis	114
Media and Audiences	118
Media and the City	120
Media Ethics	125
Media Research Methods: Audience Analysis	127
Method Seminar	130
Migration and Security	132
Oriental Jews and Arabs in the time of Zionism	136

Party Competition and Party Systems in the EU Member States	140
Personal Branding and Public Relations	143
Political Behaviour	144
Political Communication	146
Political Economy of Media in Digital Environment	148
Political Ideas and Ideologies	151
Political Marketing	152
Political Parties	155
Political Science Fiction: Political Ideas in Film and Fiction	157
Politics and Society in Southeast Europe	160
Pop politics	162
Public Diplomacy and Strategic Communication of the State	165
Public Policies of the European Union	167
Public Policy in Practice	168
Public Relations in Tourism	169
Regional Comparative Studies: Middle East and Israel	172
Regional Comparative Studies: Middle East and Israel	175
Religion and Politics in the Middle East	176
Research Methods: Analysis of Media Texts	181
Social Movements	184
Speech in Media	185
Story Journalism	188
Strategies of Public Relations	191
Student Practice 1	194
Student Practice 2	195
Student Practice 3	196
Student Practice 4	197
Thematic Journalism	198
Theories of Mass Communication	200
Theories of Nationalism	203
The Politics of Human Rights	209
Viral Communication	212
Lecturers	214
Vedrana Baričević	215
Robert Barić	215
Domagoj Bebić	215
Boris Beck	215
Nebojša Blanuša	215
Nensi Blažević	215
Davor Boban	215
Nikolina Borčić	215
Kosta Bovan	215
Luka Brkić	215
Tihomir Čipek	215
Hrvoje Cvijanović	215
Goran Čular	215
Ivona Čulo	215
Antonija Čuvalo	215

Kristian Došen	215
Lidija Eret	215
Dejan Gluvačević	215
Marijana Grbeša Zenzerović	216
Marko Grdešić	216
Boris Havel	216
Andrija Henjak	216
Ružica Jakešević	216
Hrvoje Jakopović	216
Dejan Jović	216
Karlo Kanajet	216
Anka Kekez Koštro	216
Gabrijela Kišiček	216
Lidija Kos-Stanišić	216
Kristijan Kotarski	216
Petra Kovačević	216
Zlatan Krajina	216
Karlo Kralj	216
Dora Kršul	216
Enes Kulenović	217
Zoran Kurelić	217
Tonči Kursar	217
Dražen Lalić	217
Stela Lechpammer	217
Josip Lučev	217
Đana Luša	217
Dunja Majstorović Jedovnicki	217
Ana Matan	217
Robert Mikac	217
Matej Mikašinović-Komšo	217
Mario Munta	217
Dario Nikić Čakar	217
Dejan Oblak	217
Tena Perišin	217
Zrinjka Peruško	217
Zdravko Petak	217
Ana Petek	217
Krešimir Petković	218
Boško Picula	218
Petar Popović	218
Dagmar Radin	218
Višeslav Raos	218
Luka Ribarević	218
Božo Skoko	218
Berto Šalaj	218
Maja Šimunjak	218
Marjeta Šinko	218
Josip Šipić	218

Daniela Širinić	218
Hrvoje Špehar	218
Siniša Tatalović	218
Filip Trbojević	218
Igor Vidačak	218
Davorka Vidović	218
Dina Vozab	218
Milica Vučković	219
Domagoj Vujeva	219
Igor Vukasović	219
Višnja Vukov	219
Silvija Vuković	219
Nenad Zakošek	219
Borna Zgurić	219
Marta Zorko	219

Study programme

University Graduate Study Programme of Political Science

Qualification awarded: University Bachelor of Political Science
(univ. bacc. pol.)

1st semester, 1st year				
ECTS	Required courses	Eng. Lev.	Study Hours	Sem.
4.0	Method Seminar (187584) Širinić, D.	Lo	60 (15+15+30)	I
ECTS	Required courses	Eng. Lev.	Study Hours	Sem.
7.0	Croatia in International Economic Relations (228480) Lučev, J.	L3	60 (30+30+0)	I
7.0	Foreign Policy Analysis (92608) Jović, D.	Lo	60 (30+30+0)	I
7.0	Global South in International Relations (268724) Kos-Stanišić, L.	L1	60 (30+30+0)	I
7.0	Grand strategy and international relations (295101) Barić, R.	Lo	60 (30+30+0)	I
7.0	Regional Comparative Studies: Middle East and Israel (103542) Havel, B.	L3	60 (30+30+0)	I
ECTS	Required courses	Eng. Lev.	Study Hours	Sem.
7.0	Democracy and Economic Development (103536) Zakošek, N.	L3	60 (30+30+0)	I
7.0	Political Behaviour (92712) Bovan, K.	Lo	60 (30+30+0)	I
ECTS	Required courses	Eng. Lev.	Study Hours	Sem.
	Comparative Politics => Usmjerenje KOMPARATIVNA POLITIKA dp I. semestar			

ECTS	Comparative Politics => Usmjerenje KOMPARATIVNA POLITIKA dp 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Comparative Political Corruption (269236) Radin, D.	Lo	60 (30+30+0)	I
7.0	Development Policy (131740) Radin, D.	Lo	60 (30+30+0)	I
7.0	Regional Comparative Studies: Middle East and Israel (103542) Havel, B.	L3	60 (30+30+0)	I
7.0	Religion and Politics in the Middle East (164173) Havel, B.	L3	60 (30+30+0)	I
ECTS	European Studies: Croatia and Europe => Usmjerenje EUROPSKI STUDIJI: HRVATSKA I EUROPA dp 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	EU policy (103556) Munta, M.	L1	60 (30+30+0)	I
7.0	Political Behaviour (92712) Bovan, K.	Lo	60 (30+30+0)	I
7.0	The Politics of Human Rights (103540) Kulenović, E.	L1	60 (30+30+0)	I
ECTS	Political Theory => Usmjerenje POLITIČKA TEORIJA dp 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Civil Society in Modernity (228336) Vujeva, D.	L1	60 (30+30+0)	I
7.0	Contemporary Theories of Democracy (92686) Kursar, T.	L1	60 (30+30+0)	I
7.0	Horizons of Politics in Modernity: Machiavelli (131738) Ribarević, L.	L1	60 (30+30+0)	I
7.0	The Politics of Human Rights (103540) Kulenović, E.	L1	60 (30+30+0)	I
ECTS	Public Policy, Management and Development => Usmjerenja JAVNE POLITIKE, MENADŽMENT I RAZVOJ dp 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Comparative Political Corruption (269236) Radin, D.	Lo	60 (30+30+0)	I
7.0	Development Policy (131740) Radin, D.	Lo	60 (30+30+0)	I
7.0	EU policy (103556) Munta, M.	L1	60 (30+30+0)	I
7.0	Health Policy and Systems (131737) Radin, D.	L3	60 (30+30+0)	I
7.0	Public Policy in Practice (295098) Petek, A.; Kekez Koštro, A.; Vidačak, I.	Lo	60 (30+30+0)	I
ECTS	National Security => Usmjerenje NACIONALNA SIGURNOST dp 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Croatia in the European Security System (92633) Jakešević, R.	Lo	60 (30+30+0)	I
7.0	Grand strategy and international relations (295101) Barić, R.	Lo	60 (30+30+0)	I
7.0	Migration and Security (160378) Jakešević, R.; Zorko, M.	Lo	60 (30+30+0)	I
ECTS	Croatian Politics => Usmjerenje HRVATSKA POLITIKA dp 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Croatia in the European Security System (92633) Jakešević, R.	Lo	60 (30+30+0)	I
7.0	History of Fascism (92722) Cipek, T.	L3	60 (30+30+0)	I

ECTS	Croatian Politics => Usmjerenje HRVATSKA POLITIKA dp 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Migration and Security (160378) Jakešević, R.; Zorko, M.	Lo	60 (30+30+0)	1
7.0	Political Behaviour (92712) Bovan, K.	Lo	60 (30+30+0)	1
7.0	Cultural Trauma and politics of memory (228338) Blanuša, N.	Lo	60 (30+30+0)	1, 2
2nd semester, 1st year				
ECTS	Required courses	Eng. Lev.	Study Hours	Sem.
14.0	Master Thesis (187972) Baričević, V.; Barić, R.; Blanuša, N.; Boban, D.; Bovan, K.; Cipek, T.; Cvijanović, H.; Čular, G.; Eret, L.; Grdešić, M.; Havel, B.; Henjak, A.; Jakešević, R.; Jović, D.; Kekez Koštro, A.; Kos-Stanišić, L.; Kotarski, K.; Kralj, K.; Kulenović, E.; Kurelić, Z.; Kursar, T.; Lučev, J.; Luša, Đ.; Matan, A.; Mikac, R.; Munta, M.; Nikić Čakar, D.; Petek, A.; Petković, K.; Picula, B.; Popović, P.; Radin, D.; Raos, V.; Ribarević, L.; Šalaj, B.; Šinko, M.; Širinić, D.; Špehar, H.; Vidačak, I.; Vidović, D.; Vujeva, D.; Zgurić, B.; Zorko, M.	Lo	350 (0+0+350)	2
ECTS	International Relations => Usmjerenje MEĐUNARODNI ODNOSI dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Latin America in International Relations / e-course (142918) Kos-Stanišić, L.	Li	60 (30+30+0)	2
ECTS	Comparative Politics => Usmjerenje KOMPARATIVNA POLITIKA dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Comparative Policies of Ethnic Conflict Management (92652) Tatalović, S.	Lo	60 (30+30+0)	2
ECTS	European Studies: Croatia and Europe => Usmjerenje EUROPSKI STUDIJI: HRVATSKA I EUROPA dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Europeanization of Public Policies (92627) Munta, M.	Li	60 (30+30+0)	2
7.0	European Political Thought (92630) Kurelić, Z.	Li	60 (30+30+0)	2
ECTS	Political Theory => Usmjerenje POLITIČKA TEORIJA dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Cultural Trauma and politics of memory (228338) Blanuša, N.	Lo	60 (30+30+0)	1, 2
7.0	European Political Thought (92630) Kurelić, Z.	Li	60 (30+30+0)	2
7.0	Political Ideas and Ideologies (295742) Kulenović, E.	Lo	60 (30+30+0)	2
ECTS	Public Policy, Management and Development => Usmjerenje JAVNE POLITIKE, MENADŽMENT I RAZVOJ dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Europeanization of Public Policies (92627) Munta, M.	Li	60 (30+30+0)	2
7.0	Interpretive Policy Analysis (103541) Petković, K.	Li	60 (30+30+0)	2
ECTS	National Security => Usmjerenje NACIONALNA SIGURNOST dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Comparative Policies of Ethnic Conflict Management (92652) Tatalović, S.	Lo	60 (30+30+0)	2
7.0	Information and cyber security (268725) Mikac, R.	Lo	60 (30+30+0)	2

ECTS	National Security => Usmjerenje NACIONALNA SIGURNOST dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Introduction to intelligence studies (185239) Barić, R.	L3	60 (30+30+0)	2
ECTS	Croatian Political System => Usmjerenje POLITIČKI SUSTAV HRVATSKE dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Party Competition and Party Systems in the EU Member States (131739) Čular, G.; Henjak, A.	L1	60 (30+30+0)	2
ECTS	Croatian Politics => Usmjerenje HRVATSKA POLITIKA dp 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Cultural Trauma and politics of memory (228338) Blanuša, N.	Lo	60 (30+30+0)	1, 2

University Graduate Study Programme of Journalism

Qualification awarded: University Master of Arts in Journalism
(univ. mag. nov.)

1st semester, 1st year				
ECTS	Required courses	Eng. Lev.	Study Hours	Sem.
7.0	Media and Audiences (103539) Krajina, Z.; Čuvalo, A.	L1	60 (30+30+0)	I
7.0	Research Methods: Analysis of Media Texts (92681) Grbeša Zenzerović, M.; Vučković, M.; Bovan, K.	L1	60 (30+0+30)	I
7.0	Theories of Mass Communication (55553) Peruško, Z.	L1	60 (30+30+0)	I
ECTS	Media and Journalism => Usmjerenje MEDIJI I NOVINARSTVO DN 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Journalism in the Multimedia Environment (200299) Perišin, T.	Lo	60 (30+30+0)	I
7.0	Story Journalism (187305) Borčić, N.	Lo	60 (30+30+0)	I
ECTS	Strategic Communication => Usmjerenje Strateško komuniciranje DN 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Corporate Communication (111595) Čulo, I.	L3	60 (30+30+0)	I
7.0	Viral Communication (200300) Bebić, D.	L1	60 (30+30+0)	I
ECTS	Media and Communication Research => Usmjerenje ISTRAŽIVANJE MEDIJA I KOMUNIKACIJE DN 1. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Film criticism of political cinema in Croatia and the world (255368) Picula, B.	L3	60 (30+30+0)	I
2nd semester, 1st year				
ECTS	Required courses	Eng. Lev.	Study Hours	Sem.
7.0	Croatian as a Media Language (55446) Borčić, N.	Lo	60 (30+30+0)	2
7.0	Media Research Methods: Audience Analysis (132858) Čuvalo, A.	L1	60 (30+30+0)	2
ECTS	Media and Journalism => Usmjerenje MEDIJI I NOVINARSTVO DN 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Investigative Journalism (187303) Došen, K.	L1	60 (30+30+0)	2
ECTS	Strategic Communication => Usmjerenje STRATEŠKO KOMUNICIRANJE DN 2. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Personal Branding and Public Relations (295097) Čulo, I.	Lo	60 (30+30+0)	2
7.0	Political Communication (92703) Vučković, M.	L1	60 (30+30+0)	2
7.0	Strategies of Public Relations (116177) Jakopović, H.	L3	60 (30+30+0)	2

3rd semester, 2nd year				
ECTS	Media and Journalism => Usmjerenje MEDIJI I NOVINARSTVO dn. 3. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Speech in Media (270739) Beck, B.; Kišiček, G.	Lo	60 (30+30+0)	3
ECTS	Media and Communication Research => Usmjerenje ISTRAŽIVANJE MEDIJA I KOMUNIKACIJE DN 3. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Political Economy of Media in Digital Environment (187304) Čuvalo, A.	L3	60 (30+30+0)	3
ECTS	Strategic Communication => Usmjerenje STRATEŠKO KOMUNICIRANJE DN 3. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Identity, Image and Brand Management (103565) Skoko, B.	L3	60 (30+30+0)	3
7.0	Pop politics (116179) Grbeša Zenzerović, M.	L1	60 (30+30+0)	1, 3
7.0	Public Relations in Tourism (200301) Jakopović, H.	Lo	60 (30+30+0)	3
4th semester, 2nd year				
ECTS	Required courses	Eng. Lev.	Study Hours	Sem.
15.0	Master Thesis (200306) Baričević, V.; Barić, R.; Bebić, D.; Beck, B.; Blanuša, N.; Blažević, N.; Boban, D.; Borčić, N.; Bovan, K.; Brkić, L.; Čipek, T.; Cvijanović, H.; Čular, G.; Čulo, I.; Čuvalo, A.; Eret, L.; Gluvažević, D.; Grbeša Zenzerović, M.; Grdešić, M.; Havel, B.; Henjak, A.; Jakešević, R.; Jakopović, H.; Jović, D.; Kekez Koštro, A.; Kišiček, G.; Kos-Stanišić, L.; Kotarski, K.; Kovačević, P.; Krajina, Z.; Kralj, K.; Kulenović, E.; Kurelić, Z.; Kursar, T.; Lalić, D.; Lechpammer, S.; Lučev, J.; Luša, Đ.; Majstorović Jedovnicki, D.; Matan, A.; Mikac, R.; Munta, M.; Nikić Čakar, D.; Perišin, T.; Peruško, Z.; Petak, Z.; Petek, A.; Petković, K.; Picula, B.; Popović, P.; Radin, D.; Raos, V.; Ribarević, L.; Skoko, B.; Šalaj, B.; Šimunjak, M.; Šinko, M.; Širinić, D.; Špehar, H.; Tatalović, S.; Vidačak, I.; Vidović, D.; Vozab, D.; Vučković, M.; Vujeva, D.; Vuković, S.; Zgurić, B.; Zorko, M.	Lo	375 (0+0+375)	4
ECTS	Media and Communication Research => Usmjerenje ISTRAŽIVANJE MEDIJA I KOMUNIKACIJE DN 4. semestar	Eng. Lev.	Study Hours	Sem.
3.5	Comparative Media Systems (187306) Peruško, Z.	L3	30 (15+15+0)	2, 4
7.0	Media and the City (103557) Krajina, Z.	L3	60 (30+30+0)	2, 4
ECTS	Strategic Communication => Usmjerenje STRATEŠKO KOMUNICIRANJE DN 4. semestar	Eng. Lev.	Study Hours	Sem.
7.0	Digital Propaganda and Disinformation (270786) Grbeša Zenzerović, M.; Vučković, M.	L1	60 (30+30+0)	2, 4
7.0	Political Marketing (116182) Grbeša Zenzerović, M.	L1	60 (30+30+0)	4
7.0	Public Diplomacy and Strategic Communication of the State (200303) Skoko, B.	L2	60 (30+30+0)	4

Courses

Civil Society in Modernity

228336



Lecturer



doc. dr. sc.
Domagoj Vujeva

ECTS Credits 7.0

English Level L1

E-learning Level L1

Study Hours
30
30

Grading
Acceptable (2) 8
Good (3) 10
Very Good (4) 13
Excellent (5) 15

Course Description

-

Study Programmes

» University graduate program of Political Science (Studij) (*political theory, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. -
2. -
3. -
4. -

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2 ECTS Pohadanje nastave [EN]
3 ECTS Kolokviji [EN]
0 ECTS Pismeni ispit [EN]
1 ECTS Referat [EN]
1 ECTS Seminarski rad [EN]
0 ECTS -
7 ECTS

Forms of Teaching

- » Predavanja
 - » -
- » Seminari i radionice
 - » -
- » Samostalni zadaci
 - » -

Week by Week Schedule

1. -
2. -
3. -
4. -
5. -
6. -
7. -
8. -
9. -
10. -
11. -
12. -
13. -
14. -
15. -

Literature



John Ehrenberg (1999). *Civil Society: The Critical History of an Idea*, New York University Press



Istvan Hont (2009). *Adam Smith's Theory of Law and Government as Political Theory*, u: Richard Bourke i Raymond Geuss (ur.), *Political Judgement. Essays for John Dunn*, Cambridge University Press



Istvan Hont (2015). *Politics on Commercial Society. Jean-Jacques Rousseau and Adam Smith*, Harvard University Press



David Hume (1987). *Of the Original Contract*, u: Hume, David, *Essays Moral, Political and Literary*, Liberty Fund



Macpherson, C.B. (1981). *Politička teorija posjedničkog individualizma*, Centar društvenih djelatnosti SSOH



Zoran Pokrovac (ur.) (1991). *Građansko društvo i država - povijest razlike i nove rasprave*, Naprijed



Joachim Ritter (1989). *Hegel i Francuska revolucija*, Svejtlust



David Hume (1983). *Rasprava o ljudskoj prirodi*, SOUR Veselin Masleša



John Locke (2013). *Dvije rasprave o vladi*, Naklada Jurčić



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Craig L. Carr i Michael J. Seidler (1996). *Pufendorf, Sociality and the Modern State*, -



Jean-Jacques Rousseau (1998). *Essay on the Origin of Languages*, u: Rousseau, Jean-Jacques, *Essay on the Origins of Languages and Writings Related to Music*, University Press of New England



Adam Smith (2007).
*Istraživanje prirode i uzroka
bogatstva naroda*



Dag Strpić (2017).
*Utemeljenje političke i
političko-ekonomske teorije
Adama Smitha“, u: Strpić,
Dag. 2017. Robna
proizvodnja i udruženi rad u
Marxovoj kritici političke
ekonomije, Disput*



Benjamin Straumann (2021).
*Sociability, u: Lesaffer,
Randall i Nijman, Janne N.
(ur.), 2021. The Cambridge
Companion to Hugo Grotius,
Cambridge University Press*

Comparative Media Systems

187306



Lecturer



prof. dr. sc.
Zrinjka Peruško

ECTS Credits	3-5
English Level	L3
E-learning Level	L1
Study Hours	15
	15

Grading

Participation in the course for graduate (master and doctoral) students brings 3,5 ECTS credits, and for doctoral students who present their thesis research 6 ECTS. The course is accredited and the ECTS are awarded by the Faculty of Political Science, University of Zagreb (www.fpzg.unizg.hr). All participants will also receive a certificate of attendance from the IUC.

Course Description

Comparative Media Systems is an international one-week spring course held at the Inter University Centre Duborvnik: <https://iuc.hr/programme/1077>

Participation in the course for graduate (master and doctoral) students brings 3,5 ECTS credits, and for doctoral students who present their thesis research 6 ECTS. The course is accredited and the ECTS are awarded by the Faculty of Political Science, University of Zagreb (www.fpzg.unizg.hr). All participants will also receive a certificate of attendance from the IUC.

Study Programmes

- » University graduate program of Journalism (Studij) (*media and communication research, 4th semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Compare different media systems

Study Programme Learning Outcomes

- University graduate program of Journalism
- University graduate program of Political Science

Screening of student's work

3,5 ECTS Pohađanje nastave [EN]
3,5 ECTS

Forms of Teaching

- » Predavanja
 - » Lectures and presentations of professors and PhD students.
- » Seminari i radionice
 - » A one-day methodological hands-on methodology workshop will be a part of the program.

Comment:

Participation in the course for graduate (master and doctoral) students brings 3,5 ECTS credits, and for doctoral students who present their thesis research 6 ECTS. The course is accredited and the ECTS are awarded by the Faculty of Political Science, University of Zagreb (www.fpzg.unizg.hr). All participants will also receive a certificate of attendance from the IUC.

Similar Courses

- » International Spring School on Media Systems, Oxford

Comparative Policies of Ethnic Conflict Management

92652



Lecturer



prof. dr. sc.
Siniša Tatalović

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Grading

Acceptable (2)	51-65
Good (3)	66-75
Very Good (4)	76-85
Excellent (5)	86-100

Students who do not achieve a passing grade through the written colloquium and student presentation must take the full exam during the regular examination period.

Course Description

The aim of this course is to study ethnic relations and conflicts, which have always been a significant problem for individual states and the international community. The persistence of ethnic conflicts in certain areas and the difficulties in resolving them have resulted in the outbreak of many armed conflicts, the disintegration of multiethnic states, changes in borders, and shifts in demographic relations, with unforeseeable security consequences for humanity. For this reason, ethnic minorities as a problem of the contemporary world are attracting increasing attention from researchers. Despite growing challenges and needs, it is still not possible to speak of a fully harmonized and universally accepted model for resolving ethnic conflicts and the related problems of ethnic minorities. It is evident that, at the beginning of the 21st century, this will become an increasingly necessary concern of the international community. Proceeding from these efforts, the course will address the fundamental problems caused by unresolved relations between ethnic minorities and the ethnic majority, as well as the policies aimed at resolving them. Two basic types of policies for resolving ethnic conflicts will be examined comparatively: policies of elimination and policies of managing differences.

Study Programmes

- » University graduate program of Political Science (Studij) (*comparative politics, 2nd semester, 1st year*)
- » University graduate program of Political Science (Studij) (*national security, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define the subject and methods of analysis of ethnic relations and conflicts
2. Analyze contemporary comparative policies for managing ethnic relations and conflicts
3. Analyze the development and formation of policies for managing ethnic relations and conflicts
4. Compare different policies for managing ethnic relations and conflicts, and to assess their impact on international and national security
5. Analyze and compare the activities of international organizations in resolving ethnic conflicts
6. Analyze and compare the actions of contemporary states in managing ethnic relations and conflicts
7. Define policies for managing ethnic relations in contemporary states

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 1 ECTS Pohadanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 2 ECTS Pismeni ispit [EN]
- 2 ECTS Referat [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » two teaching hours of lectures per week
- » Seminari i radionice
 - » two teaching hours of seminars per week
- » Mentorski rad
 - » Mentoring of student assignments and presentations

Week by Week Schedule

1. Course introduction (approaches to the study of ethnic relations and conflicts; students' obligations, methodology for students presentations)
2. Global security and ethnic relations
3. Defining ethnic minorities, ethnic relations, and conflicts
4. Policies for regulating ethnic conflicts
5. Regulating ethnic conflicts in states with a long democratic tradition
6. Ethnic relations in Croatia in a comparative perspective
7. Ethnic conflicts and security in Southeast Europe
8. Canadian multiculturalism and the position of Quebec
9. Ethnic relations and conflicts in Eastern Europe
10. Ethnic relations and conflicts in China
11. Africa - the cradle of ethnic conflicts
12. Ethnic relations and conflicts in the Middle East - Kurds in search of the state
13. International organizations and ethnic conflicts - UN and OSCE
14. International organizations and ethnic conflicts - EU and NATO
15. Perspectives of resolving/managing ethnic conflicts

Literature



Siniša Tatalović (2010).
Globalna sigurnost i etnički sukobi, Politička kultura

Similar Courses

- » Explaining Ethnic Violence, Stanford university

Comparative Political Corruption

269236



Lecturer



prof. dr. sc.
Dagmar Radin

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*comparative politics, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*public policy, management and development, 1st semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Comparative Political Economy

284013

Associate Lecturer



izv. prof.
Višnja Vukov

ECTS Credits	5.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Contemporary Theories of Democracy

92686



Lecturer



izv. prof. dr. sc.
Tonči Kursar

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Associate Lecturer
doc. dr. sc. Ana Matan

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*political theory, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Recognize and compare the theoretical basis of different models of democracy
2. Recognize and compare institutional design required by different models of democracy
3. Recognize and compare models and forms of democratic citizen participation on a local, national and global level
4. Develop one's own and build on existing arguments in favor or against the existing models of democracy
5. Describe and apply the methods of normative and contextual analysis of the concept of democracy

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 1 ECTS Pohadanje nastave [EN]
- 3 ECTS Esej [EN]
- 1 ECTS Continuous knowledge assessment
- 1 ECTS Weekly summaries of the literature
- 1 ECTS Presentation
- 7 ECTS

Forms of Teaching

- » Predavanja
- » Seminari i radionice
- » Samostalni zadaci
- » Mentorski rad

Week by Week Schedule

1. Intro to the course
2. Contested democracy
3. The contemporaneity of the theory and practice of ancient (Athenian) democracy: the importance of lot for the practice of democracy
4. Platon's critique of democracy: the caricature of "the democratic man"
5. Political representation and unauthorised advocacy: who can represent the citizens without voice?
6. Democracy or a republic: federalist dilemmas about the rule of the people and their contemporary interpretations - representation as the main democratic method
7. The Challenge of the masses in the meaning of democracy. The pressure of greater voting rights. Competitive elitism. Critique of competitive elitism (P. Bachrach)
8. Radical critique of liberal democracy
- Democracy as identity (C. Schmitt)
9. Democracy and the Cold War
- How did the Cold war influence the concept of democracy
10. Multimedia. Movie. Deadline for the final essay proposals
11. Democracy as a "spontaneous order"
Hard liberals (J. Buchanan, F. A. Hayek) - precursors of neoliberalism
12. Counter democracy and participation
- radical proposals for enlarged political participation
13. Postdemocracy/The void of democracy?
14. The end of democratic capitalism?
- democracy in times of deep economic crisis
15. The limits of liberal democracy: civil disobedience/civil resistance
- (non) justifiability of the use of political violence in liberal democracies
- the idea and practice of civil disobedience
- democratic disobedience

Literature



Jacques, Rancière (2008).
Mržnja demokracije,
Naklada Ljevak, Zagreb



José;Ortega y Gasset (2003).
Pobuna masa, Golden
marketing, Zagreb



Politička kultura, Zagreb
(2007). *Politički spisi* (ur. N.
Zakošek), Carl Schmitt



Mirjana Kasapović, Nenad
Zakošek (ur.) (1996).
*Legitimnost demokratske
vlasti*, Naprijed, Zagreb



Georges Sorel, Rade Kalanj
(sociolog.), Krešo Blaževac
(1980). *Revolucija i nasilje*



Hans Kelsen (2012). *Obrana
demokracije*, Naklada Breza



Habermas, Juergen (1993).
*Tri normativna modela
demokracije: o pojmu
deliberativne politike*,
Encyclopaedia moderna (14)
2



Crouch, Colin (2007).
*Postdemokracija: političke i
poslovne elite u 21. stoljeću*,
Izvori

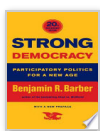


Graham Smith (2009).
Democratic Innovations,
Cambridge University Press

Additional Literature



Joseph A. Schumpeter (1981). *Kapitalizam, socijalizam i demokracija*, Globus



Benjamin Barber (2003). *Strong Democracy*, Univ of California Press



James Bohman, William Rehg (1997). *Deliberative Democracy*, MIT Press



Peter Bachrach (1969). *The Theory of Democratic Elitism*, Little Brown and co.



Badiou, Alain (2008). *Pregled metapolitike*, Filip Višnjić



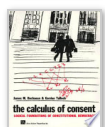
Ellen M. Wood (2025). *Od građanina do gospodara*, AGM



Seyla Benhabib (1996). *Democracy and Difference*, Princeton University Press



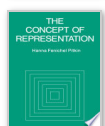
Bobbio, Norberto (1990). *Budućnost demokratije*, Filip Višnjić



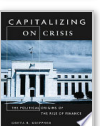
James M. Buchanan, Gordon Tullock (1965). *The Calculus of Consent*, University of Michigan Press



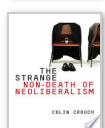
Robert A. Dahl (1956). *A Preface to Democratic Theory*, University of Chicago Press



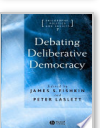
Hanna F. Pitkin (2023). *The Concept of Representation*, Univ of California Press



Greta R. Krippner (2011). *Capitalizing on Crisis*, Harvard University Press



Colin Crouch (2011). *The Strange Non-death of Neo-liberalism*, Polity



James S. Fishkin, Peter Laslett (2008). *Debating Deliberative Democracy*, John Wiley & Sons



Amy Gutmann, Dennis F. Thompson (2009). *Why Deliberative Democracy?*, Princeton University Press



Bernard Manin (1997). *The Principles of Representative Government*, Cambridge University Press



James Madison, Alexander Hamilton, John Jay (2016). *The Federalist Papers*, Arcturus Publishing



Alexis de Tocqueville (2022). *Demokracija u Americi*, Jesenski i Turk



Ranciere, Jacques (2015). *Nesuglasnost*, Fakultet političkih znanosti



Ishay Landa (2018). *Šegrtov čarobnjak: liberalna tradicija i fašizam*, Disput



Friedrich August Hayek (1960). *The Constitution of Liberty*



Friedrich August Hayek (1967). *Studies in Philosophy, Politics and Economics*, London: Routledge & K. Paul



Held, David, 1997: *Demokratija i globalni poredak*, Filip Višnjić, Beograd.



Kanfora, Lučano, 2007: *Demokratija. Istorija jedne ideologije*, Clio, Podgorica.



Chantal Mouffe, Ernesto Laclau (2014). *Hegemony and Socialist Strategy*, Verso Books



Manin, Bernard, 1997: *The Principles of Representative Democracy*, Cambridge University Press, Cambridge.



Mill, John Stuart (1989). *Razmatranja o predstavničkoj vladavini, u: Izabrani politički spisi Johna Stuarta Milla*, Fakultet političkih znanosti



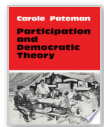
Chantal Mouffe (2020). *The Democratic Paradox*, Verso Books



Francis Fukuyama (1999). *Kraj povijesti i posljednji čovjek*, Hrvatska sveučilišna naklada



Ivan Jotov Krastev, Stephen Holmes (2020). *Kraj doba oponašanja*, Tim Press



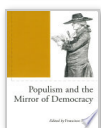
Carole Pateman (1970). *Participation and Democratic Theory*, Cambridge University Press



John Plamenatz (1977). *Democracy and Illusion*, Longman



Ernesto Laclau (2018). *On Populist Reason*, Verso Books



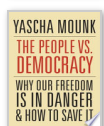
Francisco Panizza (2020). *Populism and the Mirror of Democracy*, Verso Books



Sanders, Lynn M. (1997). *Against Deliberation*, Political Theory 25 (3)



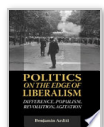
Giovanni Sartori (1987). *The Theory of Democracy Revisted - Part Two*, CQ Press



Yascha Mounk (2018). *The People Vs. Democracy*, Harvard University Press



Streeck, Wolfgang (2011). *The Crises of Democratic Capitalism*, New Left Review, (September/October)



Benjamin Arditi (2007). *Politics on the Edges of Liberalism*, Edinburgh University Press



Young, Iris Marion (1997). *Activist Challenges to Deliberative Democracy*, Political Theory 29 (5)

Corporate Communication

111595



Lecturer



doc. dr. sc.
Ivona Čulo

ECTS Credits	7.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30
Grading	
Acceptable (2)	50%
Good (3)	65%
Very Good (4)	80%
Excellent (5)	90%

Course Description

The main aim of this course is to enable students gathering of additional knowledge in the field of public relations, adjusted for activities in corporate environment, and base understanding of other related disciplines which public relations experts often encounter.

Study Programmes

» University graduate program of Journalism (Studij) (*strategic communication, 1st semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

- 2 ECTS Pohađanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 2 ECTS Pismeni ispit [EN]
- 1 ECTS Praktični rad [EN]
- 7 ECTS

Week by Week Schedule

1. New market challenges and functioning of corporations in the era of globalization
2. Organizations as a system; Organization and markets
3. Internal communication and types of communication with employees
4. Strategic communication in organization
5. Communication with the market /Marketing communication
6. Corporate values and organizational culture
7. Communicating bad news and organizational change
8. Business negotiation
9. Written communication in organization
10. Spoken and visual presentation
11. Managing teams
12. Leadership in the organization
13. Corporate social responsibility

14. Methods and techniques in corporate communication
15. Examples of a good practice

Literature



Holtz, Shel (2008).
*Korporativni razgovori:
vodič za provedbu
učinkovite i prikladne
interne komunikacije*,
HUOJ, Zagreb.



Ridderstrale, Jonas i
Nordstrom, Kjell (2009).
Funky Business zauvijek,
Differo, Zagreb.



Rouse, Sandra i Michael (2005).
Poslovne komunikacije,
Masmedia, Zagreb.

Additional Literature



Tomić, Zoran: (2008). *Odnosi s
javnošću teorija i praksa*,
Synopsis, Sarajevo-Zagreb

Similar Courses

- » Korporativno komuniciranje, Oxford

Croatia in International Economic Relations

228480



Lecturer



doc. dr. sc.
Josip Lučev

ECTS Credits	7.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	50%
Good (3)	60%
Very Good (4)	75%
Excellent (5)	90%

Course Description

Competitiveness is decreasingly a result merely of the differences in prices of individual products. Analyses of export results in developed countries show that success is connected less with specialization and more with the general efficiency of the entire economy. The focus of competitiveness has shifted from prices to technology, quality, design, delivery timeframes and financial support of export programs. In other words, to an integral competitiveness of the modern economy. The new global economy, with its integration and competitiveness, provides ample visible examples of economic success. The objective of this course is to study the most developed economies as well as their interaction with the most important multilateral organizations in the post-hegemonic global economy. Multilateral organizations such as the WTO (as well as the IMF and the World Bank) are best understood in their international political context, shaped in large part by the most developed economies. Confirmation of these assumptions is crucial for the analysis of Croatia's position in international economic relations.

Study Programmes

» University graduate program of Political Science (Studij) (*international relations, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Explain the basic concepts needed to analyse Croatia's position in the international environment
2. Demonstrate the (lack of) connection of economic and political development
3. Distinguish the basic principles of major international actors such as IMF, WTO, World Bank and evaluate their impact on the positioning of Croatia
4. Prepare active student participation in discussions on current issues in Croatia, the region and the world
5. Argue their position in a critical presentation of research
6. Explain the relevant modern economic processes in the region and the world
7. Apply analytical skills to discussing systemic reform

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 1 ECTS Pohađanje nastave [EN]
- 3 ECTS Kolokviji [EN]
- 3 ECTS Referat [EN]
- 0 ECTS Usmeni ispit [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » 90 minutes per week
- » Seminari i radionice
 - » 90 minutes per week
- » Samostalni zadaci
 - » group projects or individual reports

Comment:

The final grade is formed through two written colloquia (together forming 50% of the grade), or with a final oral exam (also 50% of the grade, as an alternative to colloquia) and with a group project presented in class (50% of the grade)

Week by Week Schedule

1. Introduction to the course – methods and objectives
2. International economic relations: paradigmatic and economic changes
3. Theories of International Political Economy, trade and investment: interactions with the world
4. Comparative Capitalism and the international economic surrounding
5. Determinants of growth models and developmental strategies
6. Croatian economic history from Austria-Hungary to independence: origins of central economic challenges
7. Croatia and the EU: constriction and opportunity
8. 1st colloquium
9. Croatian economic structure and trade
10. Croatia and the IMF, World Bank and WTO: conditionality and resources
11. Croatia and growth: issues of competitiveness, exports and investments
12. Croatia as periphery: developed economies and alternative paths to growth
13. Croatia and reform: internal and external drivers of change
14. Croatia and limits to growth and competitiveness: clientelism, corruption, rentier capitalism
15. 2nd colloquium

Literature



Družić, G. (2009). *Croatian Economic Development and the EU: Potential and Perspectives*, Školska knjiga



Tica, J., Globan, T. and Levaj, M. (2021). *Foreign Direct Investment in the Successor States of Yugoslavia*, Springer



Kotarski, K. and Petak, Z.
(2019). *Policy-Making at the
European Periphery*,
Palgrave Macmillan



Lučev, J. and Cvrtila, D.
(2021).). *Economic Policy
Independence in EU Member
States: Political Economy of
Croatian Membership.*,
Ekonomski
vjesnik/Econviews-Review of
Contemporary Business,
Entrepreneurship and
Economic Issues



Brkić, L. (1996). *Theory of
Economic Growth and
Stability: the Case of
Croatia*, Politička misao:
časopis za politologiju

Croatia in the European Security System

92633



Lecturer



prof. dr. sc.
Ružica Jakešević

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	51
Good (3)	66
Very Good (4)	81
Excellent (5)	91
51-65 D; 66-80 C; 81-90 B; 91-100 A	

Course Description

The aim of this course is the study of Croatian national security in the context of European security. Special attention will be directed towards the study of security at national (national security concept) and regional level (regional security concept). Furthermore, the study will include: analysis of mechanisms for the achievement of national security of the Republic of Croatia; its national interests and values; threats to national security; national security system; principles and practices for conflict prevention and resolution; actions of states in the case of direct security threats and breach of peace; European security system and its impact on the national security of the Republic of Croatia. The course will also focus on the study of how global and regional dynamics affect Croatian national security. Similarly to trends in other countries, military threats to security of the Republic of Croatia have lost their previous significance. However, military factor still represents one of the factors endangering national security and should not be neglected in the design and research of security policies. Increased willingness of countries to peacefully settle interstate disputes and increased scope of multilateral cooperation in coping with security issues are among the most important positive effects for the security of the Republic of Croatia. Contemporary approach to the assessment of threats to national security is based on five sectors: military, political, societal, economic and environmental sectors.

Study Programmes

- » University graduate program of Political Science (Studij) (*croatian politics, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*national security, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Analyze and understand security policy of the Republic of Croatia in European and wider international context
2. Interpret the process of designing and transformation of the security policy of the Republic of Croatia, as well as factors (domestic and international) which influence these processes.
3. Assess and evaluate actions of the Republic of Croatia in the international environment - in terms of security cooperation and cooperation within international organizations
4. Analyze the position and types of activities of the Republic of Croatia within international organizations - UN, NATO, EU and OSCE (especially within the Common Foreign and Security Policy)
5. Assess security processes in the environment and their influence on the security of the republic of Croatia

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2 ECTS Pohađanje nastave [EN]

3 ECTS Kolokviji [EN]

2 ECTS Presentation

7 ECTS

Forms of Teaching

- » Predavanja
 - » Two teaching hours of lectures per week
- » Seminari i radionice
 - » Two teaching hours of seminars per week
- » Mentorski rad
 - » Mentoring of student assignments/presentations

Comment:

Students who do not achieve a passing grade through the midterm exams and the student presentation must take the full exam during the regular exam period

Week by Week Schedule

1. Introduction into course. Introduction to fundamental concepts. Methodology of work in the course. Allocation of topics for student assignments. Methodology for preparing student presentations.
2. Development of European security architecture
3. Small states in European security architecture and the position of the republic of Croatia
4. National interests and national security of the Republic of Croatia
5. Development of the national security policy of the Republic of Croatia – conceptual changes and challenges
6. Development and reform of the security sector of the Republic of Croatia – the impact of internal and external factors
7. Midterm Exam 1 – Continuous Knowledge Assessment
8. Security Sector Reform in the Republic of Croatia II
9. National security of the Republic of Croatia and its contribution to European and international security
10. National security of the Republic of Croatia in the Euro-Atlantic context: security implications of membership in international organizations and alliances
11. Regional security environment of the Republic of Croatia: conflict resolution, peacebuilding, and European perspectives in the Western Balkans
12. Building a security community in Southeast Europe – application of regional security complex theory (RSCT)
13. European framework for combating organized crime and terrorism and the national security of the Republic of Croatia
14. Security aspects of migration management in the EU and the Republic of Croatia
15. Midterm Exam 2 – Continuous Knowledge Assessment

Literature



Jakešević, Ružica; Luša, Dana (2021). *Koncepti prostora i teritorija u studijama sigurnosti i procesu kreiranja sigurnosnih politika // Komuniciranje o sigurnosti i kreiranje prostora u umreženom svijetu/Zorko, Marta (ur.)*, Fakultet političkih znanosti Sveučilišta u Zagrebu



Jakešević, Ružica (2024). *Political and security implications of the Russian invasion of Ukraine in the Western Balkans*, Balkan Social Science Review



Jakešević, Ružica (2017). *Migration and Security Policy of the Republic of Croatia in: Bobić, M. and Janković, S. (eds.) Towards Understanding of Contemporary Migration Causes, Consequences, Policies, Reflections.*, Institute of Sociological Research, Faculty of Philosophy, Belgrade



Jakešević, Ružica (2019). *Security Community Building in the Western Balkans- Wishful Thinking or an Inevitable Future.*, Teorija in Praksa 56(1)



Jakešević, Ružica; Tatalović, Siniša; Malnar, Dario (2017). *Croatian Policy Towards the NATO Enlargement to the Western Balkans*, Security Dialogues/Bezbednosni dijalozi



Tatalović, Siniša; Mikac, Robert; Jakešević, Ružica, (2017). "Croatia" in: *Bartels, H.P., Kellner, A. M., Optenhögel, U. (eds.) Strategic Autonomy and the Defence of Europe - On the Road to European Army?*, Verlag J.H.W. Dietz Nachf. GmbH. Bonn, Germany



Tatalović, Siniša; Jakešević, Ružica (2008). *Terrorism in Western Balkans- Croatian Experience and Position*, u: *Prezelj, I. (ur.), The Fight Against Terrorism in the Western Balkans*, IOSS Press, Amsterdam



Tatalović, Siniša (2010). *Utjecaj vanjskih činilaca na razvoj sigurnosne politike Republike Hrvatske*, Međunarodne studije, Vol 10/No.1



Jakešević, Ružica (2018). *Conflict Resolution and Peace Building in the Western Balkans the Role of External Actors*, Teorija in praksa 55(1)



Tatalović, Siniša; Cvrtila, Vlatko (2003). *Izazovi profesionalizacije Hrvatske vojske*, Međunarodne studije, Međunarodne studije 3(3)



Tatalović, Siniša (1994). *Strategija obrane i rat u Hrvatskoj*, Politička misao 31(1)



Tatalović, Siniša (2000). *Nacionalni interesi i nacionalna sigurnost*, Međunarodne studije 1(1)



Smerić, Tomislav; Sabol
Gabrijela (ur) (2009).
*Sigurnost i obrana Republike
Hrvatske u euroatlantskom
kontekstu - odabrana
poglavlja*, Institut društvenih
znanosti Ivo Pilar

Croatian as a Media Language

55446



Lecturer



doc. dr. sc.
Nikolina Borčić

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Course Description

The course Croatian as a Media Language explores the specifics of the Croatian language in the media context, with an emphasis on its application in journalism, advertising and political discourse, and other forms of public communication. Through the analysis of functional styles, language strategies, and rhetorical techniques, students develop the ability to critically reflect on media texts and their impact on the public. The course also addresses topics such as euphemism, manipulative language, semantic battles, and code-switching in contemporary media practice. Through interactive lectures, analysis of authentic media content, and practical assignments, students will acquire the skills to recognize and shape linguistically precise, ethical, and stylistically effective media messages. The course aims to train students for critical analysis and efficient production of media texts in the Croatian language. Students will develop the ability to understand and interpret language styles and strategies, recognize manipulative and persuasive elements in communication, and apply the acquired knowledge in professional journalistic work. The emphasis is on developing language and communication competence in contemporary media formats, while respecting the norms of standard language and ethical principles of the profession.

Study Programmes

» University graduate program of Journalism (Studij) (*required course, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Evaluate why a standard variety in general, and its use in media in particular, requires flexible treatment of urban vernaculars and other informal idioms
2. Identify and analyze various aspects of media discourse, that is linguistics practices in media
3. Identify contextually conditioned inter-relation between linguistic innovation and actual norm
4. Apply innovative word-formation patterns in order to transfer individual creativity to the wider audiences
5. Explain the ways and routes of Global English influence on other languages
6. Identify cases (communication frames) when a linguistic interference or creation has additional cultural or psychological implications
7. Analyze the channels through which linguistics innovations spread, and understand reasons behind the processes
8. Describe and interpret multi-layered motives - functional, identitarian, playful... - beyond a linguistic 'innovation', 'mistake' or 'otherness'

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

2 ECTS	Pohađanje nastave [EN]
3.5 ECTS	Pismeni ispit [EN]
1.5 ECTS	Seminarski rad [EN]
<u>7 ECTS</u>	

Forms of Teaching

- » Predavanja
 - » The material within a certain topic is presented with the help of visual presentation and written and audio-visual examples
- » Seminari i radionice
 - » The subject from the lectures is briefly reviewed and students in groups search for examples in media texts: the search is done online, partly with the help of artificial intelligence.
- » Samostalni zadaci
 - » Each student receives one assignment that they need to research and present independently at the seminar, lasting 5-10 minutes.
- » Multimedija i mreža
 - » All assignments at the seminars are done on multimedia content, online and with the help of artificial intelligence

Comment:

Continuous evaluation (knowledge assessment) of students is achieved through mandatory attendance rates, recording student activities during classes, as well as reviewing and grading seminar papers and presentations. Grading is carried out in three phases: 35% for the first preliminary exam, 30% for the seminar paper, and 35% for the second preliminary exam; students who did not take the preliminary exam will be graded 70%.

Week by Week Schedule

1. Introduction: Linguistic Practices in Public Discourses in the Beginning of the 21st Century
2. Mass-Media Croatian: Crisis or Innovation?
3. Identity and Image in Communication
4. Communication strategies
5. Code-switching
6. Media-text and strategies of coding and decoding processes
7. Slang-Generated and Slangified Suffixes (I)
8. Slang and Slangified Suffixes (II)
9. Discourse of Advertising (I)
10. Discourse of Advertising (II)
11. English as Global Language: Reasons and Context
12. English as Global Language: Consequences and Perspectives
13. (Pseudo)anglicisms and Structural Influence of English
14. New Phrasemes and Phraseological Calques in Media
15. Linguistics Practices in Internet Genres

Literature



Ivo Žanić (2016). *Jezična republika. Hrvatski jezik, Zagreb, Split i popularna glazba*, Naklada Jesenski i Turk - Zagreb



Damir Kalogjera: Nezaobilaznost normi (norma) i kritika norme (2000). *L. Badurina - B. Pritchard - D. Stolac (ur): Jezična norma i varijeteti.*, Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Rijeka



Barbara Kryžan-Stanojević: Joker-riječi (JR) - pojava u suvremenome jeziku (1998). *Strani jezici*, Odjel za strane jezike Hrvatskog filološkog društva i školska knjiga



Renata Geld: Što je turbo u hrvatskom (2005). *D. Stolac - N. Ivanetić - B. Pritchard (ur) Jezik u društvenoj interakciji.*, Hrvatsko društvo za primijenjenu lingvistiku, Rijeka



Stjepan Babić: O postanku sufiksa -čuga (1991). *Senjski zbornik*, Gradski muzej Senj



Karlo Budor: Udvostručena množina i patvorena jednina: pleonastički imenički sufiks -os(i) u nekim hrvatskim posuđenicama (1993). *Suvremena lingvistika*, Hrvatsko filološko društvo i Zavod za lingvistiku FF u Zagrebu



Krešimir Bagić: Figurativnost reklamnoga diskurza; <http://www.hrvatskiplus.org> (2006). *J. Granić (ur) Jezik i mediji*, Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Split



A. Gjuran-Coha - Lj. Pavlović: Elementi reklamne retorike u hrvatskim reklamnim porukama (2009). *Fluminensia*, Filozofski fakultet Rijeka



Ivo Žanić (2007). *Hrvatski na uvjetnoj slobodi.*, Fakultet političkih znanosti, Zagreb



Sue Wright (2010). *Jezična politika i jezično planiranje.*, Fakultet političkih znanosti, Zagreb



Anja Nikolić-Hoyt: Englesko-hrvatski jezično-kulturni dodiri (2005). *D. Stolac - N. Ivanetić - B. Pritchard (ur) Jezik u društvenoj interakciji*, Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Rijeka



Andel Starčević: Imenice kao atributi - nove strukture u hrvatskom jeziku (2006). *J. Granić (ur) Jezik i mediji*, Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Split



M. Turk - M. Opašić: Supostavna raščlamba frazema (2008). *Fluminensia*, Filozofski fakultet Rijeka



M. Žic Fuchs - N. Tuđman Vuković: Pričati: novi lik u priči o glagolima govorenja (2000). *Filologija*, HAZU, Zagreb



Vesna Muhvić-Dimanovski. (2005). *Neologizmi. Problemi teorije i primjene*, FF Press, Zagreb



Vesna Muhvić-Dimanovski: Apokopa i afereza u funkciji jezične ekonomije (2001). *Suvremena lingvistika*, Hrvatsko filološko društvo i Zavod za lingvistiku FF u Zagrebu

	Tamara Turza-Bogdan: Jesu li nepoznate riječi uistinu nepoznate? (2005). <i>J. Granić (ur): Semantika prirodnog jezika i metajezik semantike</i> , Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Split		William Labov: Društvene okolnosti lingvističke promjene (1980). <i>Argumenti</i> , 4/1980: 116-122., Marksistički centar Rijeka
	Barbara Kryzan-Stanojević: Pogreška, jezična inovacija i norma (2000). <i>L. Badurina - B. Pritchard - D. Stolac (ur): Jezična norma i varijeteti</i> , Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Rijeka		Ivo Žanić: Purgerinjosi, tovarinjosi i leginjice - tvorbene inovacije u hrvatskim vernakularima (2010). <i>M. Brdar i dr. (ur) Prostor i vrijeme u jeziku: jezik u prostoru i vremenu</i> , Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Osijek
	Ranko Bugarski (2003). <i>Žargon. Lingvistička studija</i> , Biblioteka XXvek, Beograd		Barbara Štebih Golub: Okazionalizmi u hrvatskom publicističkom stilu (2012). <i>B. Ćorić - R. Dragičević (ur) Tvorba reči i njeni resursi u slovenskim jezicima</i> , Filološki fakultet - Beograd
	A. Skelin Horvat - V. Muhvić Dimanovski: Danas jesmo - sutra nismo: prilog problematiziranju hapaksa u hrvatskome jeziku (2014). <i>D. Stolac (ur) Riječki filološki dani</i> 9, Filozofski fakultet - Rijeka		Krešimir Bagić: Stopljenica: riječ, figura, kultura; http://www.stilistika.org/bagic (2015). <i>A. Ryznar (ur) Svijet stila, stanja stilistike</i> , Filozofski fakultet - Zagreb
	Ivan Marković: Tri nehrvatske tvorbe: infiksacija, reduplikacija, fuzija (2009). <i>Rasprave IHJJ</i> , Institut za hrvatski jezik i jezikoslovlje - Zagreb		Ivan Marković: Od Oca do Čaće - 150 godina hrvatskih stopljenica (predgovor); http://www.stilistika.org/od-oca-do-cace (2016). <i>I. Marković - I. Klindić - I. Borković: Hrvatski rječnik stopljenica</i> , Filozofski fakultet - Zagreb
	Vesna Muhvić-Dimanovski: Super- kao element hibridnih složenica (1992). <i>Radovi Zavoda za slavensku filologiju</i> , Filozofski fakultet - Zagreb		Marijana Horvat - Barbara Štebih Golub: Posljedice internacionalizacije u hrvatskome jeziku (2010). <i>Rasprave IHJJ</i> , Institut za hrvatski jezik i jezikoslovlje Zagreb
	S. Bosnić - I. Galunić - P. Šerbedžija: Slogani su slogani: sve su ostalo samo reklame! (2016). <i>V. Rišner (ur) Jezik medija nekada i sada</i> , Hrvatska sveučilišna naklada - Zagreb		Sanda Lucija Udier: O jeziku reklame (2006). <i>J. Granić (ur) Jezik i mediji</i> , Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Split
	Kristian Lewis - Barbara Štebih Golub: Tvorba riječi i reklamni diskurs (2014). <i>Rasprave IHJJ</i> , Institut za hrvatski jezik i jezikoslovlje - Zagreb		Nikola Koščak: Grafostilistika i politika; www.stilistika.org/koscak (2015). <i>A. Ryznar (ur): Svijet stila, stanja stilistike</i> , Filozofski fakultet - Zagreb
	Marija Turk: Razumljivost i stilske značajke kalkova (2003). <i>Fluminensia</i> , Filozofski fakultet - Rijeka		

Additional Literature



Jagoda Granić, ur. (2006). *Jezik i mediji. Jedan jezik: više svjetova*, Hrvatsko društvo za primijenjenu lingvistiku, Zagreb - Split



Barbara Kryzan-Stanojević, ur. i drugi (2009). *Lice i naličje jezične globalizacije*, Srednja Europa - Zagreb



Barbara Kryzan-Stanojević, ur. i drugi (2011). *Inovacije u slavenskim jezicima*, Srednja Europa - Zagreb



Barbara Kryzan-Stanojević, ur. i drugi (2013). *Javni jezik kao poligon jezičnih eksperimenata*, Srednja Europa - Zagreb



Barbara Kryzan-Stanojević, ur. i drugi (2016). *Jezična politika: između norme i jezičnog liberalizma*, Srednja Europa - Zagreb



Marija Turk (2013). *Jezično kalkiranje u teoriji i praksi. Prilog lingvistici jezičnih dodira*, Hrvatska sveučilišna naklada - Zagreb

Similar Courses

» Communication, Media and Culture, Oxford

Cultural Trauma and politics of memory

228338



Lecturer



prof. dr. sc.
Nebojša Blanuša

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*croatian politics, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*croatian politics, 2nd semester, 1st year*)
- » University graduate program of Political Science (Studij) (*political theory, 2nd semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Democracy and Economic Development

103536



Lecturer



prof. dr. sc.
Nenad Zakošek

ECTS Credits	7.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	11
Good (3)	14.5
Very Good (4)	18
Excellent (5)	21.5
-	

Course Description

The course deals with the problem of economic prerequisites of democratization, which is a well-researched topic in comparative politics. Since the early 1960s there is an ongoing debate among political scientists on the relationship between economic development and establishing consolidated liberal democracies. A comparison of quantitative studies with large number of cases and qualitative historical studies with in-depth analysis of a small number of cases is given on the basis of Todd Landman's Issues and Methods in Comparative Politics.

Another focus of the course are problems and theories discussed in Ronald Inglehart's and Christian Welzel's book Modernization, Cultural Change and Democracy: the author's re-formulation of the modernization theory, the question how economic and social development affects value change and what is the link between modernization, value change and democratization. Finally, the question is raised about the origins and consequences of the financial and economic crises of 2008. A special emphasis is given to the problem of compatibility of capitalist economy, welfare state and democracy in Europe, based on analyses by Wolfgang Streeck and Claus Offe.

Study Programmes

- » University graduate program of Political Science (Studij) (*croatian political system, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define concepts and analyze research results concerning the relation between economic development and liberal democratic institutions
2. Analyze individual cases of states and their political and economic development
3. Apply methods of comparative research on the relation between economic and political development
4. Explain complex theoretical concepts and empirical research data concerning problems of economic development and democracy
5. Design their own research project concerning relation between economic and political development on a chosen case

Study Programme Learning Outcomes

University graduate program of Political Science

Screening of student's work

1 ECTS	Pohađanje nastave [EN]
4.5 ECTS	Pismeni ispit [EN]
1.5 ECTS	Seminarski rad [EN]
7 ECTS	

Forms of Teaching

- » Predavanja
 - » Students are obliged to be present at the lectures which outline the topics covered in the obligatory reading list.
- » Seminari i radionice
 - » Students have the obligation to participate in seminars by reading the literature assigned to seminar meetings, preparing a presentation or writing a paper based on seminar literature and participating in the seminar discussion.

Comment:

-

Week by Week Schedule

1. Lecture:
Introduction: basic research concepts dealing with the relation between democracy and economic development
Seminar:
Course introduction: explanation of seminar topics
2. Lecture:
Landman: Quantitative research studies
Seminar:
Rueschemeyer et al. Capitalist Development and Democracy: 1. Introduction, 2. The Controversy, 3. A Theoretical Framework (pp. 1-78)
3. Lecture:
Landman: Qualitative research studies on democracy and economic development
Seminar:
Rueschemeyer et al. Capitalist Development and Democracy: 4. Advanced Capitalist Countries (pp. 79-154)
4. Lecture:
Inglehart and Welzel: A revised theory of modernization
Seminar:
Rueschemeyer et al. Capitalist Development and Democracy: 5. Latin America (pp. 155-225)
5. Lecture:
Inglehart and Welzel: Modernization, cultural change and cultural traditions
Seminar:
Rueschemeyer et al. Capitalist Development and Democracy: 6. Central America and the Caribbean, 7. Conclusions and Reflections (pp. 226-302)
6. 1st (mid-term) colloquium:
Landman
Inglehart and Welzel (pp. 1-93)
7. Lecture:
Inglehart and Welzel: Socio-economic development and cultural change
Seminar:
Luebbert Liberalism, Fascism, or Social Democracy: 2. Ties That Would Divide: Liberal-Labor Alliances in Britain, France, and Switzerland before the War, 3. Cleavage Structures and the Failure of Liberal Movements in Late Nineteenth-Century Europe (pp. 15-109)

8. Lecture:
Inglehart and Welzel: Democratic values and democratic institutions
Seminar:
Luebbert Liberalism, Fascism, or Social Democracy: 4. The Break with Liberalism and the Formation of Working-Class Movements, 5. The Organization of Workers: Liberal and Aliberal Societies Compared, 6. War, Crisis, and the Stabilization of the Liberal Order (110-233)
9. Lecture:
Inglehart and Welzel: Civic culture, democracy and human development
Seminar:
Luebbert Liberalism, Fascism, or Social Democracy: 7. Narrowing the Aliberal Outcomes: Liberalism's Final Failure and the Irrelevance of Traditional Dictatorship, 8. Social Democracy and Fascism, 9. Conclusion: Class Alliances and Transition to Mass Politics (pp. 234-315)
10. Lecture:
Streeck: The crisis of democratic capitalism
Seminar:
Bohle, Greskovits Capitalist Diversity on Europe's Periphery: 2. Paths to Postsocialist Capitalism, 3. Nation Builders and Neoliberals: The Baltic States (pp. 55-137)
11. Lecture:
Offe: The European model of "social" capitalism and its prospects
Seminar:
Bohle, Greskovits Capitalist Diversity on Europe's Periphery: 4. Manufacturing Miracles and Welfare State Problems: The Visegrad Group, 5. Neocorporatism and Weak States: The Southeastern European Countries (pp. 138-222)
12. 2nd colloquium:
Inglehart and Welzel (pp. 94-300)
13. -
14. -
15. -

Literature



Ronald Inglehart, Christian Welzel (2005). *Modernization, Cultural Change and Democracy*, Oxford University Press



Todd Landman (2013). *Issues and Methods in Comparative Politics*, Routledge

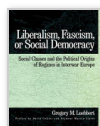


Colin Crouch (2004). *Post-democracy*, Polity, Cambridge

Additional Literature



Dietrich Rueschemeyer, Evelyne Huber Stephens, John D. Stephens (1992). *Capitalist Development and Democracy*, University of Chicago Press



Gregory Luebbert (1991). *Liberalism, Fascism, or Social Democracy*, Oxford University Press



Dorothee Bohle, Béla Greskovits (2012). *Capitalist Diversity on Europe's Periphery*, Cornell University Press

Similar Courses

- » The Political Economy of Inequality and Democracy, Oxford
- » Democracy, Development, and the Rule of Law, Stanford university

Development Policy

131740



Lecturer



prof. dr. sc.
Dagmar Radin

ECTS Credits 7.0

English Level Lo

E-learning Level L1

Study Hours
30
30

Grading
Acceptable (2) 60
Good (3) 70
Very Good (4) 80
Excellent (5) 90

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*comparative politics, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*public policy, management and development, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Students will have an understanding of the political economy of development.
2. Students will have an understanding of the parameters of particular developmental policies and their consequences.
3. Students will have be able to identify developmental models.
4. Students will be able to understand and analyze case studies and find and analyze relevant data related to each case.

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- o ECTS Kolokviji [EN]
- o ECTS Pismeni ispit [EN]
- o ECTS Istraživanje [EN]
- o ECTS Referat [EN]
- o ECTS

Forms of Teaching

- » On line u cijelosti

Literature



Bratton, Michael (1982).
*Patterns of Development and
Underdevelopment: Toward a
Comparison*, International
Studies Quarterly

Digital Propaganda and Disinformation

270786



Lecturers



prof. dr. sc.
Marijana Grbeša
Zenzerović



doc. dr. sc.
Milica Vučković

Course Description

Online platforms like Google, Facebook or TikTok play a great role in our information environment today. They have created both opportunities and challenges in the broad area of media, politics and strategic communication. On one hand, platforms have enabled more participatory communication environment and more direct communication between people, politicians and organizations (many-to-many). On the other hand, they have amplified problems of political and commercial manipulation.

The goal of this class is to provide students with basic understanding of how this digital environment and the process of 'platformisation' shape our consumption habits, influence public opinion, redefine notion of the public sphere and encourage unflattering socio-political processes, such as polarization and radicalization. In such a complex environment, the problem of digital propaganda and its variations (disinformation, fake news) and how it is tackled emerges as an issue of supreme importance.

Special focus in proposed readings and discussions will be given to personal and big data collecting, processing, analyzing and using for the purpose of strategic communication (be it for public interests; in media; commercial campaigns; political campaigns, etc.). During the class students will be familiarized with the ethical dilemmas related to this area and with legal and regulatory frameworks.

Study Programmes

- » University graduate program of Journalism (Studij) (*strategic communication, 4th semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Explain and distinguish key concepts related to digital propaganda, including propaganda, disinformation, misinformation, "fake news," and "bullshit," and situate them within contemporary media and political contexts
2. Analyze the impact of platformization (e.g. Google, Meta, TikTok) on the public sphere, information consumption, and opinion formation, with particular attention to polarization and democratic processes
3. Assess the role of algorithms and content moderation ("social editors") in shaping information visibility and political communication, including the power of technology companies in governance and public discourse.
4. Explain and critically evaluate the concept of information disorder, including the dynamics of disinformation campaigns and the role of journalism, fact-checking, and media literacy in countering them.

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Teaching Assistant

doc. Silvija Vuković, dr. sc.
socio.

Grading

Student participation in seminars is 40% of final grade, and written exam is 60% of the final grade

5. Analyze the relationship between online radicalization and conspiracy theories, drawing on case studies (e.g. QAnon, fringe online communities) and linking them to platform logics and data practices.
6. Evaluate the implications of artificial intelligence and big data for digital propaganda and strategic communication, including ethical challenges and relevant regulatory frameworks (e.g. platform regulation and AI governance).
7. -
8. -

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 2 ECTS Pohađanje nastave [EN]
- 3 ECTS Pismeni ispit [EN]
- 2 ECTS Seminarski rad [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » -
- » Seminari i radionice
 - » -

Comment:

The course includes continuous assessment of knowledge.

Week by Week Schedule

1. Introduction to the course
2. Key concepts: Propaganda, bullshit and disinformation
3. Key concepts: Platformization
4. Workshop1: Artificial intelligence and digital propaganda
5. Workshop2: Artificial intelligence and digital propaganda
6. Workshop3: Artificial intelligence and digital propaganda
7. "Social editors": information consumption and content moderation online
8. Echo chambers, filter-bubbles and polarization: myth or reality?
9. Journalism, media and the shifting news authorities in the digital age
10. -Information disorder
11. Radicalisation and conspiracy theories online
12. "They are eating the cats": How memes, fandom and fanspiracies shape digital propaganda
13. Legal and regulatory approaches to platformisation
14. Case-based discussion:
 - Are we ready for an AI political candidate?
15. Evaluation and student project presentations

Literature



Sproule, J. M. (2001). *Authorship and origins of the seven propaganda devices: A research note*, Rhetoric & Public Affairs, 4(1)



Armitage, R. i Vaccari, C. (2021). *Misinformation and disinformation. In The Routledge Companion to Media Disinformation and Populism*, Routledge



Möller, J. (2021). *Filter bubbles and digital echo chambers. In The Routledge companion to media disinformation and populism (pp. 92-100)*, Routledge



Bennett, W. L. and Livingston, S (2018). *The disinformation order: Disruptive communication and the decline of democratic institutions*, European journal of communication, 33(2)



Christensen, M., & Au, A. (2023). *The Great Reset and the Cultural Boundaries of Conspiracy Theory*, International Journal of Communication, 17, 19.

EU policy

103556



Lecturer



doc. dr. sc.
Mario Munta

ECTS Credits 7.0

English Level L1

E-learning Level L2

Study Hours
30
30

Grading
Acceptable (2) 50
Good (3) 65
Very Good (4) 80
Excellent (5) 90
/

Course Description

/

Study Programmes

- » University graduate program of Political Science (Studij) (*european studies: croatia and europe, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*public policy, management and development, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. /
2. /
3. /
4. /
5. /
6. /
7. /
8. /

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 2 ECTS Pohađanje nastave [EN]
- 2 ECTS Pismeni ispit [EN]
- 1 ECTS Praktični rad [EN]
- 2 ECTS Ostalo 3. (upisati) [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
- » /
- » Seminari i radionice

» /

Week by Week Schedule

1. /
2. /
3. /
4. /
5. /
6. /
7. /
8. /
9. /
10. /
11. /
12. /
13. /
14. /
15. /

Literature



Versluis, Esther; van Keulen, Mendeltje; Stephenson, Paul (2011). *Analyzing the European Union Policy Process*, Basingstoke: Palgrave Macmillan



Kenealy, D., Peterson, J., Corbett, R. (2012). *The European Union: How does it work?*, Oxford: Oxford University Press.



Wallace, H., Pollack, M., Roederer-Rynning, C., Young, A. (2025). *Policy-Making in the European Union*, Oxford: Oxford University Press.



Cini, M., Pérez -Solórzano Borragán, N. (2025). *European Union Politics*, Oxford: Oxford University Press.

Similar Courses

- » European Public Policy, The Hague University, Oxford

Europeanization of Public Policies

92627



Lecturer



doc. dr. sc.
Mario Munta

ECTS Credits 7.0

English Level L1

E-learning Level L1 (9%)

Study Hours
30
30

Grading
Acceptable (2) 60 – 69 %
Good (3) 70 – 79 %
Very Good (4) 80 – 89 %
Excellent (5) 90 – 100 %
/

Course Description

/

Study Programmes

- » University graduate program of Political Science (Studij) (*european studies: croatia and europe, 2nd semester, 1st year*)
- » University graduate program of Political Science (Studij) (*public policy, management and development, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Reproduce key information about the concept of europeanization
2. Identify sources, mechanisms and europeanization effects on national policies
3. Apply analytical frameworks in the tradition of europeanization studies
4. Analyze europeanization processes independently
5. Discriminate between obstacles and incentives in europeanization processes
6. Identify europeanization dynamics
7. Identify and analyze differences in europeanization processes between new and old Member States

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 1.5 ECTS Pohadanje nastave [EN]
- 3.5 ECTS Esej [EN]
- 0.5 ECTS Referat [EN]
- 1.5 ECTS Seminarski rad [EN]
- 0 ECTS Ostalo i. (upisati) [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
- » /

- » Seminari i radionice
 - » /
- » Vježbe
 - » /
- » Terenska nastava
 - » /
- » Samostalni zadaci
 - » /
- » Mentorski rad
 - » /

Comment:

/

Week by Week Schedule

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15. /

Literature



Bulmer, S., Lequesne, C. (ur.) (2020). *The Member States of the European Union*, Oxford: Oxford University Press



Munta, M. (2021). *EU Socio-Economic Governance in Central and Eastern Europe: The European Semester and National Employment Policies*, Basingstoke/New York: Routledge



Petak, Z. (2012). *Europeizacija javnih politika u Hrvatskoj*, u: Puljiz, B.; Ravlić, S.; Vuković, V. (ur.), *Hrvatska u EU: kako dalje?*, Zagreb: Centar za demokraciju i pravo Miko Tripalo



Lajh, D., Petak, Z. (ur.) (2015). *EU Public Policies Seen from a National Perspective: Slovenia and Croatia in the European Union*, Ljubljana: Univerza v Ljubljani



Saurugger, S. (2013). *Teorije i koncepti europske integracije*, Zagreb: Biblioteka Politička misao



Petak, Z., Kotarski, K. (ur.) (2019). *Policy-Making at the European Periphery: The Case of Croatia*, London: Palgrave Macmillan



Munta, M. *The Influence of the European Semester on Employment Policy in Croatia, 2013 – 2016.*, Anali Hrvatskog politološkog društva, 14(1)



Schimmelfennig, F., Sedelmeier, U. (ur.) (2015). *The Europeanization of Central and Eastern Europe*, Ithaca: Cornell University Press



Olsen, J.P. (2002). *The Many Faces of Europeanization*, Journal of Common Market Studies, 40(5)



Börzel, T.A., Panke, D. (2019). *Europeanization*, u: Cini, M., Perez-Solorzano Borrigan (ur.), *European Union Politics*, Oxford: Oxford University Press



Featherstone, K., Radaelli, C.M. (ur.) (2003). *The Politics of Europeanization*, Oxford: Oxford University Press



Barcevičius, E., Weishaupt, T.J., Zeitlin, J. (ur.) (2014). *Assessing the open method of coordination. Institutional design and national influence of EU social policy coordination*, Basingstoke: Palgrave Macmillan



Munta, Mario (2021). *EU socio-economic governance in Central and Eastern Europe: The European Semester and national employment policies*, Routledge

European Political Thought

92630



Lecturer



prof. dr. sc.
Zoran Kurelić

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*european studies: croatia and europe, 2nd semester, 1st year*)
- » University graduate program of Political Science (Studij) (*political theory, 2nd semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 1 ECTS Pohađanje nastave [EN]
- 4 ECTS Esej [EN]
- 2 ECTS Referat [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
- » Seminari i radionice
- » Samostalni zadaci

Literature



Locke, John (2014). *Pismo o toleranciji*, Srpsko narodno vijeće, Zagreb



Milton, John (1990). *Areopagitica (stranice: 23-77)*, F.Višnjić, Beograd



Mill, John Stuart (1988). *Izabrani politički spisi II*, Informator - Biblioteka Politička misao, Zagreb



Taylor, Charles (1997). *Philosophical Arguments (tekst: Politics of Recognition, 225-256)*, Harvard University Press, Cambridge-London



Anderson, Benedict (1990).
Nacija: zamišljena zajednica,
Školska knjiga, Zagreb



Soboul, Albert (1989).
Francuska revolucija
(odabrana poglavlja),
Naprijed, Zagreb



Kedourie, Elie (2000).
Nacionalizam, Politea, CID
Podgorica

Similar Courses

» Theories of Nationalism, Oxford

Film criticism of political cinema in Croatia and the world

255368



Lecturer



doc. dr. sc.
Boško Picula

Course Description

Film is one of the most influential phenomena of the 20th and 21st centuries, encompassing not only artistic creation, but also the complex interaction of mass media, entertainment, industry, technology, and politics. Political film was constituted early on as a special approach to filmmaking that addresses current or historical political and social events with the aim of informing viewers about the context of these events and with an author's stance on them. Political film is created within the framework of independent or state-sponsored creativity since its progenitor, the film *The Birth of a Nation* from 1915, directed by D. W. Griffith, and appears in different genres (fiction, documentary, animation, and hybrid) and different genres and subgenres. Film, as a complex phenomenon, has been the subject of journalistic and political analysis from the beginning because, as part of a country's cultural policy, it represents its soft power in both domestic and foreign policy. Film criticism develops simultaneously with the development of film and, with its dichotomy of journalistic and artistic genres, requires a special approach to work. This approach implies, on the one hand, the skill of conceptualizing, structuring and arguing in writing/presenting, and, on the other, the knowledge of the content and context of the art and media of the work being analyzed, and of politics when it comes to political film. Using examples of individual works of Croatian and world cinema, students will learn to analyze their content, artistic value and political context during the course and develop an understanding of the film work so that they can interpret it through a coherent criticism in style and structure. The aim of the course is for students to independently analyze the work in question, giving it the characteristics of genre, genre and type, then to determine the means of expression used and, using the chosen approach, to independently give and explain their assessment of the work by writing their own criticism.

Study Programmes

» University graduate program of Journalism (Studij) (*media and communication research, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Identify and connect the fundamental knowledge of the interaction of film and politics
2. List and connect knowledge about the political, cultural and communication aspects of the film
3. List and connect knowledge about the historical development of film as an art and mass medium

ECTS Credits 7.0

English Level L3

E-learning Level L1

Study Hours
30
30

Grading

Acceptable (2)	41
Good (3)	49
Very Good (4)	57
Excellent (5)	65

The exam is taken in writing, either as a single final test during the exam period, or through two semester midterm exams in the form of tests. The final test consists of an appropriate number of questions from the compulsory literature, and each correctly answered question carries the maximum number of points (a partially answered question carries half), a maximum of 60 points. Each semester midterm exam also consists of a test with questions from the compulsory literature with the same scoring principle (each midterm exam carries a maximum of 30 points). The points from the semester midterm exams are added together and give the total number of points on the test. In order to pass the exam, students must, in addition to passing the test and attending classes, also complete the aforementioned obligation of one film analysis, which carries a maximum of 20 points. The final grade is based on the sum of the points from the final test or two semester tests, the completed film analysis, and active participation in class. Classes and exams are held in Croatian, while the exam and seminar literature is in Croatian and English.

4. List and connect knowledge about film criticism as a special journalistic and artistic genre
5. Analyze and interpret political film and its representatives, authors and trends
6. Analyze and interpret domestic and foreign policy themes in film
7. Analyze and interpret the position of Croatian and other national cinematographies in relation to the political environment
8. Apply and demonstrate the learned knowledge and skills in writing film criticism, i.e. political film analysis

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

- 1 ECTS Pohadanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 2 ECTS Pismeni ispit [EN]
- 2 ECTS Seminarski rad [EN]
- 0 ECTS continuous knowledge assessment
- 7 ECTS

Forms of Teaching

» Predavanja

» Through theory and examples of individual works of Croatian and world cinema, students will learn to analyze their content, artistic value, and political context, and develop an understanding of a work of film in order to interpret it through a coherent critique in style and structure. The goal of the course is for students to independently analyze the work in question, giving it the characteristics of genre, type, and genre, then to determine the means of expression used, and, using the chosen approach, to independently justify their assessment of the work by writing their own critique.

» Seminari i radionice

» The aim of the seminar classes is to deepen and expand students' knowledge of the topics covered by the course Political Film Criticism in Croatia and the World and to have students participate in discussions and analyses. In addition to selected film content, topics that are closely related to the lectures are covered, but new aspects and examples are also selected and highlighted to discuss the given topic. In designing the seminar classes, students' initiatives and suggestions regarding supplementing or expanding the topics, additional literature, and changing the method and form of work are welcome. Each student is required to write one essay/analysis of a film as part of the seminar classes during the semester in order to complete and expand their knowledge of individual topics and areas. Students in the course are required to attend lectures and seminars regularly with a maximum of three excused absences during the semester.

Week by Week Schedule

1. Presentation of the course: content, objectives and methods
2. The concept of criticism as a journalistic type and a work of art; the object of film criticism in the evaluation and interpretation sense
3. Subtypes of film and television criticism (review, critical essay, theoretical essay)
4. Film means of expression; film genres and types
5. Themes and categories in the analysis and criticism of a film work

6. Croatian cinematography in historical and political context
7. European cinema, American cinema and world cinema
8. First semester test; screening and analysis of a selected film work
9. Political film at the national and international level
10. Approaches to film criticism (authorial, genre, historical, formalistic, ideological, national)
11. Research as part of work on film criticism; context, focal point and argumentation in conceiving and writing political film criticism
12. Semiotics in the evaluation and interpretation of political film
13. The Global Political Impact of Film: Film Distribution, International Film Festivals and Professional Awards
14. Political film and political propaganda
15. Second semester test; screening and analysis of a selected film work

Literature



Bazin, André (2022). *Što je film?*, Zagreb: Disput



Corrigan, Timothy (2014). *A Short Guide to Writing about Film*, London: Person



Dodds, Klaus, Carter, Sean (2014). *International Politics and Film: Space, Vision, Power (Short Cuts)*, New York: Wallflower Press



Holtmeier, Matthew (2019). *Contemporary Political Cinema*, Edinburgh: Edinburgh University Press



Škrabalo, Ivo (2008). *Hrvatska filmska povijest ukratko (1896-2006)*, Zagreb: V.B.Z. / Hrvatski filmski savez

Foreign Policy Analysis

92608



Lecturer



prof. dr. sc.
Dejan Jović

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	50
Good (3)	60
Very Good (4)	70
Excellent (5)	80
Final mark is decided on the basis of all three components of marking: presentation, essay and written exam.	

Course Description

Foreign Policy Analysis (FPA) is a course offered to MA students of Politics. The main objective of the course is to enhance knowledge of theories of foreign policy as well as the practice of making decisions in foreign policy. In the first part of the course we discuss relationship between public policies in general and FP. In addition, the emphasis is on issues of FP shaping, decision-making and implementation. The second part is focussed on various case-studies of FP. We deal with foreign policies of major countries, such as USA, Russia, China, UK, France, Germany, Spain, Italy, Poland, Iran, India, Japan. The approach combines historical and contemporary aspects of their FP. In the third part of the course, we focus on small states in the Western Balkans, as well as on Croatian FP. The course combines lectures and seminars. Active participation of all students is requested in order to achieve interaction and productive discussion in seminars. At the end of the course we hope students will be able to conceptualise and write at least a simple FP analysis of a particular country's foreign policy.

Study Programmes

- » University graduate program of Political Science (Studij) (*international relations, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define the main models of Foreign Policy decision-making
2. Explain factors that influence processes of conceptualising, deciding on and implementation of FP for particular countries
3. Analyze foreign policies
4. Write a foreign-policy brief or a report in the area of FPA
5. Interpret the main trends in contemporary international politics, based on comparison between FPs of main actors/states

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 2.1 ECTS Esej [EN]
- 3.5 ECTS Pismeni ispit [EN]
- 1.4 ECTS Referat [EN]
- 0 ECTS Continuous assessment of knowledge
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » Course combines lectures and seminars
- » Seminari i radionice
 - » Attendance of Seminars is compulsory. Active participation is requested.
- » Samostalni zadaci
 - » Students are requested to present a 15-20 min long introduction to a topic of a seminar - once in a semester.

Comment:

Assessment and marking is organised in three steps: 20 % is given for oral presentation in seminar, 30 % for a written 2,000-word essay, and 50 % for written exam.

Week by Week Schedule

1. Introductory Lecture and Seminars: Introduction to FPA
2. Theory and Methodology I: agency and structure
3. Theory and Methodology II: Context and practice of Decision-making
4. Foreign Policy of USA
5. Foreign Policy of China
6. Russian Foreign Policy
7. British Foreign Policy
8. Foreign Policies of Iran and Israel
9. Foreign Policy of European Union
10. Foreign Policy of major states in EU: France, Germany, Spain, Italy, Poland
11. Foreign policy of Southeast European states I: Greece, Turkey, Serbia, Montenegro
12. Foreign policy of Southeast European states II: Albania, Kosovo, Macedonia, Bosnia-Herzegovina
13. Croatian Foreign Policy I
14. Croatian Foreign Policy II
15. Final discussion: contemporary topics in FPA

Literature



Radovan Vukadinović (2005). *Teorije vanjske politike*, Politička kultura



Dejan Jović (ur) (2013). *Teorije međunarodnih odnosa: Realizam*, Politička kultura



Dejan Jović (ur) (2014). *Liberalne teorije međunarodnih odnosa*, Fakultet političkih znanosti



Dejan Jović (ur) (2016). *Konstruktivističke teorije međunarodnih odnosa*, Fakultet političkih znanosti

Similar Courses

- » Foreign Policy Analysis, Oxford

Gender and Politics

241155



Lecturer



doc. dr. sc.
Marjeta Šinko

ECTS Credits	5.0
English Level	L3
E-learning Level	L1
Study Hours	60

Grading

Student participation in tutorial sessions is obligatory. Students are expected to attend these as well as to write position papers based on the prescribed reading materials. In total 6 position papers need to be prepared each 300-330 words in length. For each biweekly topic 2 book chapters in the amount of some 40 pages are prepared. Grading scale: 5 Excellent, best possible grade 4 Very Good, next highest grade 3 Good, average performance 2 Sufficient, lowest passing grade 1 Insufficient, failing grade

Course Description

The main goal of the course is to shed light on the key theoretical discussions and research ventures of feminist political science as well as its main preoccupations and contributions.

The course is divided into two distinctive parts. The first examines the development of feminism as a movement and theory and the ways in which it influenced real political change as well as the ways in which it challenged established concepts of political science. Feminism not only criticized the existing paradigms but also generated its own research methods through internal development, introduced issues as research foci and created new concepts - such as the private / public distinction, gender, patriarchy, reproductive work, intersectionality. etc.

After a general and historical overview, the second part of the course discusses key political and political science phenomena from a gendered perspective. These are selected based on their importance, for political science and feminist political science alike. It is these concepts that are the focus of an exceptional number of papers and research that have become increasingly comparative in nature in recent decades. Indeed, it can be argued that feminist empirical political science has experienced its comparative turn. Therefore, the primary focus of these issues will be comparative - although a comparison with Croatian circumstances and the Croatian political system will not be ruled out.

Study Programmes

Learning Outcomes

On successful completion of the course, students will be able to:

1. To provide insight into feminism as a theory, movement, and approach in science,
2. To present a feminist critique of political science,
3. To explain feminist political science concepts and political practices,
4. To expand and deepen knowledge of institutions, processes, and public policies by showing how feminism evaluates them
5. To convey the results of key contemporary gender research,
6. To encourage the application of a gendered perspective to practical political issues,

7. To enable the adoption of a critical approach to political analysis.
8. -

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

0.2 ECTS Pohadanje nastave [EN]

1.8 ECTS Esej [EN]

2.4 ECTS Pismeni ispit [EN]

0.6 ECTS Seminarski rad [EN]

5 ECTS

Forms of Teaching

- » Seminari i radionice
 - » Tutorials take place every other week per the outlined programme. They are envisaged as group consults (not 'traditional' lectures) where students discuss the biweekly topic with the lecturer and among themselves.
- » Mentorski rad
 - » Tutorials can also be used to discuss the final course essay. Students are encouraged to start the preparations of the final course essay early on in the semester.

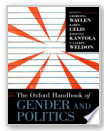
Comment:

To successfully complete the course both the written exam and the final course essay need to be completed. Each of these constitute 50% of the final grade. Essays need to be 3,000-3,100 words in length and based on literature totalling a minimum of 220 pages (the literature is provided by the course lecturer). Exam covers the tutorial sessions' prescribed reading (that is discussed during the tutorial sessions and commented on through position papers).

Week by Week Schedule

1. Introduction to the course
2. Feminism and Political Science
3. Feminist Methodology in Political Science
4. Core Concepts of Feminist Research
5. Gendered Perspective on Citizenship, Nation, and Conflict
6. Gendered Perspective on the State, Civil Society, and Policy Making
7. Gendered Perspective on Political Parties, Participation and Representation
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15. -

Literature



Georgina Waylen, Karen Celis,
Johanna Kantola, Laurel
Weldon (2013). *The Oxford
Handbook of Gender and
Politics*, Oxford University
Press

Global South in International Relations

268724



Lecturer



prof. dr. sc.
Lidiya Kos-Stanišić

ECTS Credits	7.0
English Level	L1
E-learning Level	L1 (20%)
Study Hours	30
	30

Associate Lecturers

prof. dr. sc. Đana Luša
doc. dr. sc. Borna Zgurić

Course Description

The aim of the course is to familiarize students with the position and significance of Global South countries in international relations, in relation to the theories of realism, liberalism, and constructivism, as well as with the actors, processes, and institutions involved in shaping the foreign policy of selected Global South countries, along with their foreign policy strategies.

The focus is on international relations and the foreign policies of selected micro, small, medium, and large states from the regions of Latin America and the Caribbean, the Middle East and Africa, and the Asia-Pacific region, in relation to countries within their respective regions, the United States of America, and other regions of the world.

The course aims to identify key topics, processes, and patterns of the foreign policies of Global South countries in contemporary international relations. In doing so, it applies critical, conceptual, and theoretical tools from international relations theories and foreign policy analysis to states whose political, economic, and social characteristics differ from those of Global North countries.

Students are enabled to independently understand all levels, processes, and actors involved in the formulation and implementation of the foreign policies of Global South countries and their position in international relations, building upon the general knowledge acquired in undergraduate-level courses.

In seminar sessions, students participate in a Model United Nations (MUN) simulation through the following activities:

Analyze the foreign policy positions of UN member states in the context of current global challenges.

Prepare a structured and well-argued position paper based on relevant sources.

Apply the rules of parliamentary procedure in a simulation of multilateral negotiations.

Participate in drafting and negotiating a resolution.

Grading

Acceptable (2)	6-7
Good (3)	8
Very Good (4)	9-10
Excellent (5)	11-12
First component – seminar classes – it is not possible to pass the exam without participating in the first component!	
Participation in seminar classes – Model UN – 25% of the grade or 3 points Mandatory 4 attendances: Presentation of the “position paper” of the selected delegation Participation in the UN Security Council simulation	
Second component – written midterms or exam First midterm – 25% of the grade or 3 points Second midterm – 25% of the grade or 3 points Third midterm – 25% of the grade or 3 points Or: Final exam – 75% of the grade or 9 points Grades: 6–7 = sufficient (pass) 8 = good 9–10 = very good 11–12 = excellent	

Demonstrate developed public speaking and negotiation skills.

Critically reflect on decision-making processes in international organizations.

Collaborate effectively in international and interdisciplinary teams.

Position Paper

(attendance is mandatory when your delegation is presenting)

Guidelines for Writing a Position Paper – Global Climate Change, Global South Countries

Delegates will present their country's position on climate change, analyze challenges and proposed solutions, and develop a diplomatic approach. The position paper must be sufficiently detailed to support a 20-minute presentation in seminar sessions.

General Structure of the Position Paper

Introduction

Brief introduction to the topic and its global importance

Why climate change particularly affects Global South countries

Objective of the position paper: present your country's stance, challenges, and proposed solutions

Background

History of climate change at the global level

Relations between the industrialized North and the Global South

Relevant international agreements (Kyoto Protocol, Paris Agreement, UNFCCC)

Current situation in your region and country: impacts of climate change (e.g., droughts, floods, extreme weather events, migration)

Country Policy on Climate Change

National laws and strategies for mitigation and adaptation

Participation in international agreements and climate initiatives

Cooperation with other countries and blocs (e.g., G77, African Union, ASEAN)

Financial and technical capacities: limitations and opportunities

Challenges Faced by the Country

Economic challenges (dependence on fossil fuels, poverty, infrastructure)

Social challenges (poverty, migration, public health)

Political and diplomatic challenges (responsibility of the North, international aid, negotiating position)

Technical challenges (access to renewable technologies, emissions monitoring capacity)

Country Position

The country's stance on global climate initiatives

What the country demands from the international community (financial aid, technology transfer, respect for the principle of "common but differentiated responsibilities")

Measures the country proposes and aims to implement

How the country balances national interests with international obligations

Conclusion

Presentation Structure (recommended timing)

Introduction: 2–3 minutes

Background: 4–5 minutes

Country policy: 5–6 minutes

Challenges: 3–4 minutes

Country position and proposals: 4–5 minutes

Conclusion: 1–2 minutes

Presentation Tips

Do not read the paper verbatim; use notes or slides

Use visual materials (graphs, maps, statistics) to illustrate issues

Be prepared for questions on challenges, international policy, and solutions

Simulation Scenario

(second component; attendance at all 3 conference sessions is mandatory)

Developed countries have been emitting greenhouse gases since the beginning of the Industrial Revolution. In recent decades, rapid economic growth in large developing countries such as China, India, and Brazil has also led to a significant increase in their emissions. The Intergovernmental Panel on Climate Change (IPCC) and other organizations have concluded that recent global warming is the result of human activity.

The effects of climate change pose risks not only to the environment but also to human security and livelihoods worldwide, both now and in the future. While various international responses are possible, key questions—how to reduce emissions, how to prepare for climate impacts, and who should bear the costs—remain complex.

Members of the UN Security Council must evaluate options while considering:

the impact of climate change

the effects of proposed measures

the need for international support from both developed and developing countries

Key Background on Climate Change

Greenhouse gases such as carbon dioxide (CO₂) trap heat in the atmosphere, causing global warming. These gases are mainly released through the burning of fossil fuels (coal, oil, natural gas).

Although greenhouse gas concentrations have fluctuated naturally in the past, current changes are significantly faster and larger, primarily due to human activity.

Climate change leads to:

rising sea levels

more extreme heat

stronger storms and floods

prolonged droughts

increased wildfires

If trends continue, food production may become more difficult, and up to one billion people could be displaced by 2050.

International Climate Agreements

1992: UNFCCC established

1997: Kyoto Protocol (limited success)

2015: Paris Agreement (aim to limit warming below 2°C, ideally 1.5°C)

Despite commitments, most countries are not on track to meet targets. Current projections suggest a temperature increase of about 2.7°C.

Hypothetical Decision Point

A major climate summit is approaching. A new scientific report warns that urgent and unprecedented action is required beyond current Paris commitments.

The UN Security Council, in an expanded format, will:

debate whether climate change falls under its mandate

decide on possible actions to address climate risks

UN Security Council Action Options

1. Expanding the Security Council's Mandate

Recognize climate change as a security threat

Authorize peacekeeping missions in climate-affected regions

Establish monitoring systems and climate-security reporting

Create a Climate Security Commission

2. Renegotiating the Paris Agreement

Establish stricter emission targets

Introduce:

Global emissions trading system (cap-and-trade)

Carbon tax

Challenges include cost, political resistance, and disagreements over responsibility.

3. Implementing Climate Aid

Require high-emission countries to support developing nations

Provide:

financial aid

technology transfer

infrastructure and adaptation support

Debates center on fairness, responsibility, and resource allocation.

Role of Permanent Members (P5)

Permanent members:

United States

China

France

Russia

United Kingdom

They hold veto power and play a key role in negotiations.

Key Considerations for P5

How climate change affects national security

National interests and priorities

Relations with other countries

Risks, benefits, and costs of each option

Whether to use veto power

Role of Non-Permanent Members

They share similar responsibilities:

Promote national interests

Engage in diplomacy

Evaluate policy impacts

Key Questions

How does climate change affect your country?

What are your priorities?

What alliances influence your decisions?

What are the trade-offs of each option?

Study Programmes

» University graduate program of Political Science (Studij) (*international relations, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Analyze the process of decision making in foreign policy and national security systems of specific Global South Countries
2. Analyze foreign policy making of Global South countries by utilising
3. Recognize how Global South countries define their foreign policy goals and mechanisms of their implementation
4. Recognize the origins and recent challenges of contemporary regionalisms in the Global South countries
5. Recognize fundamental actors, methods and processes of foreign policy creation of the Global South countries
6. Compare, based on historical facts, geostrategic positions, and geopolitical realities, foreign policies of Global South countries
7. Explain the concept of Global South in relation to so called Global North
8. Analyze the foreign policy positions of UN member states in the context of current global challenges. Prepare a structured and well-argued position paper based on relevant sources. Apply the rules of parliamentary procedure in a simulation of multilateral negotiations. Participate in drafting and negotiating a resolution. Demonstrate developed public speaking and negotiation skills. Critically reflect on decision-making processes in international organizations. Collaborate effectively in international and interdisciplinary teams.

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2 ECTS Pohađanje nastave [EN]

2 ECTS Kolokviji [EN]

2 ECTS Pismeni ispit [EN]

1 ECTS Projekt [EN]

0 ECTS -

7 ECTS

Forms of Teaching

» Predavanja

» -

» Seminari i radionice

» -

» Vježbe

» Samostalni zadaci

» -

» Mentorski rad

Comment:

First component – seminar classes – it is not possible to pass the exam without participating in the first component! Participation in seminar classes – Model UN – 25% of the grade or 3 points Mandatory 4 attendances: Presentation of the “position paper” of the selected delegation Participation in the UN Security Council simulation
Second component – written midterms or exam First midterm – 25% of the grade or 3 points Second midterm – 25% of the grade or 3 points Third midterm – 25% of the grade or 3 points Or: Final exam – 75% of the grade or 9 points Grades: 6–7 = sufficient (pass) 8 = good 9–10 = very good 11–12 = excellent

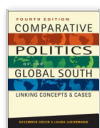
Week by Week Schedule

1. -Introduction to the course and seminar teaching
MUN Seminar: preparation of the 'position paper'
2. -Basic characteristics of Global South countries in international relations
MUN Seminar: presentation of the "position paper" by 3 delegations
3. -Basic characteristics of the Latin American and Caribbean region, and International relations and foreign policies of the microstate - Barbados
MUN Seminar: presentation of the position paper of the 3rd delegation
4. -International Relations and Foreign Policy of a Small State – Costa Rica and Medium States - Peru
MUN Seminar: presentation of the 'position paper' by 3 delegations
5. -International relations and foreign policy of a major country – Mexico and Brazil Seminar MUN: presentation of the "position paper" by 3 delegations
6. -1st midterm
7. -Basic characteristics of the Middle East and Africa region and the microstate Seychelles
MUN Seminar: presentation of the 'position paper' of 3 delegations
8. -International relations and foreign policies of small and medium states - Bahrain and Saudi Arabia Seminar MUN: presentation of the 'position paper' of 3 delegations
9. -International relations and foreign policy of a major country – Nigeria
MUN Seminar: conference part 1
10. -2nd midterm
MUN Seminar: conference part 2
11. -Basic characteristics of the Asia-Pacific region and the microstate Tuvalu
MUN Seminar: conference part 3
12. -International Relations and Foreign Policy of Small and Medium States - Maldives and Nepal
MUN Seminar: Conference Part 4
13. -International Relations and Foreign Policy of a Great Country - Indonesia
MUN Seminar: Conference Part 5
14. -3rd midterm
15. -Final consideration
MUN Seminar: conclusions

Literature

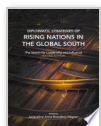


Lidija Kos-Stanišić, Đana Luša, Borna Zgurić (2023). *Međunarodni odnosi i vanjske politike Globalnog juga: studije odabranih država*, Fakultet političkih znanosti Sveučilišta u Zagrebu



December Green, Laura Luehrmann (2017). *Comparative Politics of the Global South*, Lynne Rienner Publishers

Additional Literature



Jacqueline Anne Braveboy-Wagner (2024). *Diplomatic Strategies of Rising Nations in the Global South*, Springer Nature

Grand strategy and international relations

295101



Lecturer



doc. dr. sc.
Robert Barić

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*international relations, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*national security, 1st semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Health Policy and Systems

131737



Lecturer



prof. dr. sc.
Dagmar Radin

ECTS Credits	7.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30
Grading	
Acceptable (2)	60
Good (3)	70
Very Good (4)	80
Excellent (5)	90

Course Description

This course provides a comparative overview of the different health care systems in the world. It is designed to introduce the student to issues affecting health care systems and explain why the study of health care is different from other public policy issues. After an introductory portion of the course, the following lectures are divided into three different sections: the health policy process, the specific problem areas of health care, and a sample of health care systems around the world. Here the students will have the opportunity to learn in depth about the individual health care systems of the countries selected. Finally, the last part of the class will provide a venue for students to get involved in the comparative studies of the countries through the analysis of the success of their health care approaches.

Study Programmes

- » University graduate program of Political Science (Studij) (*public policy, management and development, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. 1. The students will have an understanding of the fundamental concepts in the study of health policy.
2. 2. The students will have an understanding of the process of health care policymaking.
3. 3. The students will have an understanding of health care system in a comparative context through the analysis of systems in different countries.
4. 4. The students will be able to conduct a study involving issues in the arena of health care policy and systems.

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- o ECTS Pohađanje nastave [EN]
- o ECTS Kolokviji [EN]
- o ECTS Istraživanje [EN]
- o ECTS Projekt [EN]
- o ECTS

Forms of Teaching

- » Predavanja
 - » Lectures
- » Seminari i radionice
 - » Discussion of topics and problems
- » Samostalni zadaci
 - » research assignment

Week by Week Schedule

1. WEEK 1: What is it?
2. WEEK 2: Issues to Consider
3. WEEK 3: THE POLICY PROCESS
4. WEEK 4: THE POLICY PROCESS/ HOW TO WRITE A RESEARCH PAPER
5. WEEK 5: THE POLICY PROCESS
6. WEEK 6: FINANCING, DELIVERY/GUEST SPEAKER
7. WEEK 7: ETHICAL ISSUES IN HEALTH
8. WEEK 8: Midterm Exam
9. WEEK 9: Great Britain
10. WEEK 10: France
11. WEEK 11: Taiwan
12. WEEK 12: Switzerland / MOVIE
13. WEEK 13: PRESENTATIONS
14. WEEK 14: REVIEW
15. WEEK 15: FINAL EXAM

Literature



Hsiao, William (2003). *What is a Health System? Why Should We Care?*



Coyne, J. and P. Hilsenrath (2002). *The World Health Report 2000: can Health Care Systems be Compared Using a Single Measure of Performance*, American Journal of Public Health



Hsiao, William C (1995). *Abnormal Economics in the Health Care Sector*, Health Policy



Thurner, Paul W. and Peter Kotzian (2001). *Comparative Health Care Systems*



Danis, Marion, Clancy, Carolyn and Larry R. Churchill (2002). *Ethical Dimensions of Health Policy*



Sabatier, Paul. (2007). *Theories of the Policy Process*



Hacker, Jacob (2004). *Review Article: Dismantling the Health Care State? Political Institutions, Public Policies, and the Comparative Politics of Health Reform*, British Journal of Political Science



Wilsford, David *Path Dependency, or Why History Makes it Difficult but not impossible to reform health care systems in a big way*, Journal of Public Policy



Immergut, Ellen. (1990).
*Institutions, Veto Points,
and Policy Results: A
Comparative Analysis of
Health Care.* *Journal of
Public Policy*, *Journal of
Public Policy*

Additional Literature



Smith, P., E. Mossialos, and I.
Papanicolas. (2008).
*Performance Measurement for
Health System Improvement:
experiences, challenges and
prospects. WHO Ministerial
Conference on Health Systems,*
WHO

History of Fascism

92722



Lecturer



prof. dr. sc.
Tihomir Cipek

ECTS Credits	7.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	50
Good (3)	70
Very Good (4)	80
Excellent (5)	90-100

Class attendance and seminars. Execution of seminar obligations (participation in discussions, seminar presentation, writing submissions) Through colloquia and written exams. Execution of seminar obligations and activity in seminar classes can affect the final grade.

Course Description

To acquaint students with the phenomenon of fascism: interpretations of the phenomenon of fascism, the spells of its origin, the basic concepts of fascist ideology and the structures of fascist regimes. The analysis starts from the thesis that fascist movements were a reaction to modernity, which wanted to oppose the idea of mechanical society to the idea of national / racial organic community in order to overcome social conflicts that arise as an inevitable result of capitalist mode of production. The thematization of fascist movements and regimes in various European countries would indicate the specific conditions of its emergence, ideological profiling, but also the structure of movements and regimes, which would indicate the ideological and political heterogeneity of the phenomenon of fascism. Finally, an analysis of the phenomenon of neo-fascism would indicate the development of fascism in Europe after World War II. World War II, emphasizing a comparative analysis of neo-fascism. The History of Fascism course enables students to understand the impact of fascist and neo-fascist ideas on contemporary political processes, especially in the light of the current revitalization of the activities of the radical right in Europe.

Study Programmes

» University graduate program of Political Science (Studij) (*croatian politics, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. After successfully mastering the course, masters of political science will know the concepts of fascism, neo-fascism and the radical right
2. After successfully mastering the course, masters will be able to classify fascism as an idea, as a movement and as an order.
3. After successfully mastering the course, masters will be able to understand the main features of the development of fascist regimes and movements in individual European countries between the two world wars, and be able to critically compare the respective regimes and movements.
4. Students will acquire an understanding of the cause-and-effect relationships of contemporary neo-fascist movements in Europe and that crisis of the welfare state and the liberal-democratic political order
5. Students will develop competencies for responsible civic engagement by training to critically examine the connection between the historical heritage of fascism, contemporary neo-fascism and the current crisis of liberal-democratic political orders.

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- o ECTS Pohađanje nastave [EN]
- o ECTS Eksperimentalni rad [EN]
- o ECTS Esej [EN]
- o ECTS Kolokviji [EN]
- 7 ECTS Pismeni ispit [EN]
- o ECTS Istraživanje [EN]
- o ECTS Referat [EN]
- o ECTS Seminarski rad [EN]
- o ECTS Usmeni ispit [EN]
- o ECTS Projekt [EN]
- o ECTS Praktični rad [EN]
- o ECTS Ostalo i. (upisati) [EN]
- o ECTS -
- o ECTS -
- o ECTS -
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » interpretation of the material indicated by the syllabus
- » Seminari i radionice
 - » seminar presentations on teaching topics, participation in discussions
- » Vježbe
 - » analysis of historical sources
- » On line u cijelosti
 - » as needed
- » Mješovito učenje
 - » as needed
- » Terenska nastava
 - » visit the museum
- » Samostalni zadaci
 - » short essays
- » Multimedija i mreža
 - » analysis of extreme right networks
- » Mentorski rad
 - » optionally in connection with training and diploma theses

Week by Week Schedule

1. INTRODUCTION TO THE SUBJECT: content of the teaching process, on the examination literature and obligations in the teaching process; the notion of fascism, ideological and historical beginnings of fascism, theories of fascism (R. Griffin, S. Payne, Z. Sternhel ...): palingenetic minimum, fascism-proto-fascism-para-fascism, the idea of nation, state and society
2. FASCISM IN ITALY-MOVEMENT AND REGIME: historical genesis of Italian fascism, the emergence of the fascist movement and coming to power; the fascist dictatorship in Italy: the period of regime consolidation, the period of dictatorship stabilization, the period of the fall and collapse of the dictatorship;

3. FASCISM IN ITALY- IDEOLOGY: ideological beginnings of Italian fascism, ideology of Italian fascism: the idea of nation, state and society;
4. GERMAN NATIONAL SOCIALISM - MOVEMENT and REGIME: historical genesis of German Nazism, founding of the NSDAP, activities and structure of the Nazi party in the 1920s, coming to power; Nazi dictatorship: the period of consolidation of the regime 1933-36, the totalitarian phase of the regime (1936-45), the collapse of the Nazi regime;
5. GERMAN NATIONAL SOCIALISM - IDEOLOGY: ideological beginnings of Nazi ideology, Mein Kampf's theses, the idea of nation and race. The idea of a leader, the idea of state and society, the idea of New Europe;
6. FASCISM IN WESTERN EUROPE: French action - genesis, ideology and movement; Vichy France in II. world war- order and ideology; British Fascist Union: ideology and structure of the movement; fascism in the Scandinavian countries: the regime of Vidkun Quisling in Norway, fascist movements in Finland and Sweden;
7. CLEROFASCISM IN SOUTHERN EUROPE: SPAIN AND PORTUGAL: the genesis of fascism in Spain, the notion of the Falange, the Spanish Civil War and the coming to power of Francisco Franco, Franco's dictatorship: ideology and regime structure; Fascism in Portugal - the dictatorship of Antonio Salazar: the ideology of the Estado Nova, the structure of the regime
8. FASCISM IN CENTRAL EUROPE: AUSTRIA AND HUNGARY: the emergence of fascism in Austria - the breakthrough of fascist and Nazi ideology, Heimwehr - structure and ideology, the authoritarian regimes of Engelbert Dollfuss and Kurt von Schuschnigg, the Anschluss of Austria
9. Austro-Fascism within German Nazism; the rise of fascism in Hungary, the authoritarian regime of Miklos Horthy: ideology, the structure of the regime, the fall of the regime, the Arrow Cross movement: ideology and order (1944-45);
10. FASCISM IN CENTRAL EUROPE: CROATIA AND SLOVAKIA: origin and structure of the Ustasha movement, ideology of the Ustasha movement, activities of the Ustasha movement until coming to power, Ustasha dictatorship in the NDH: concept of Ustasha revolution, ideology of dictatorship, structure and policies of the regime; the development of the clerical right in Slovakia in the 1930s, the creation of the First Slovak Republic in 1939, the regime of Jozef Tisa: ideology, structure and politics, ideological conflicts within the regime: clerical-conservative vs. the Nazi faction of the regime
11. FASCISM IN EASTERN EUROPE: SERBIA AND ROMANIA: the emergence of fascism in Serbia, Dimitrij Ljotić's Choir: ideology, movement structure, Orthodox clerical fascism - ideas of Nikolaj Velimirović and Justin Popović, Milan Nedić's regime (1941-44): origin, regime structure, politics; the rise of fascism in Romania: The Legion of the Archangel Michael - Iron Guard: ideology and structure of the movement, the regime of General Antonescu (1940-44): the rise, structure of the regime, politics;
12. NEOPHASCISM- CONCEPT, GENESIS: The emergence of neo-fascism after II. World War II, the notion of neo-fascism, the idea of nation, state and society in neo-fascism, the idea of Europe, the global network of neo-fascism: the international neo-fascist movement Blood and Homeland;
13. NEOFASCISM IN WESTERN AND EASTERN EUROPE? The development of neo-fascist movements in Europe after World War II. Neo-Fascism in Western Europe: Ideology, Membership and Politics Deutsche Volksunion (DVU), Die Republikaner (REP), Nationaldemokratische Partei Deutschlands (NPD), British Nationalist Party (BNP), Alleanza Nazionale (AN); Neo-fascism in the transition countries of Central and Eastern Europe: Ideology, Membership and Policies of JOBBIK, Narodowe Odrodzenie Polski, Slovenske Pospoltnosti;
14. NEOFASCISM IN CROATIA AND SERBIA Ideology, membership and policies of the Croatian Pure Party of Rights (HČSP), ideas of Mladen Schwarz, the concept of Ustasha nostalgia: context, genesis and characteristics; Ideology and membership of the Patriotic Movement Image, ideology and membership and policies of the Serbian Radical Party (SRS).

15. NEW RIGHT: integral nationalism, right-wing populism and anti-communism without communists, the theory of two same totalitarianisms

Literature



Bartulin, Nevenko (2007). *Ideologija nacije i rase: ustaški režim i politika prema Srbima u Nezavisnoj Državi Hrvatskoj 1941-1945.*, Radovi Zavoda za hrvatsku povijest, vol. 39, Zagreb



Cipek, Tihomir, (2008). *Ustaška politika povijesti. 1941 kao revolucionarna godina*, u: S. Bosto, T. Cipek, O. Milosavljević (ur.). *Kultura sjećanja: 1941. Povijesni lomovi i svladavanje prošlosti*, Disput, Zagreb



Cipek, Tihomir, (2009). *Trijumf volje kao trijumf nacizma. Propaganda u filmu Leni Riefenstahl*, Međunarodne studije, Zagreb, vol. 9, br.1



Freedon, Michael (ur.) (2006). *Političke ideologije: Novi prikaz.*, Algoritam, Zagreb



Kuehnl, Reinhard (1978). *Oblici građanske vladavine: liberalizam-fašizam*, Komunist, Beograd



Paxton, Robert O., (2012). *Anatomija fašizma*, Tim press, Zagreb

Similar Courses

- » History of Fascism, Oxford
- » Ideological History of Fascism, Stanford university

Horizons of Politics in Modernity: Machiavelli

131738



Lecturer



izv. prof. dr. sc.
Luka Ribarević

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Grading

Class attendance, preparation of a seminar presentation, and successful completion of two colloquiums or a written exam. Students are evaluated based on the following criteria: class attendance and participation, preparation and delivery of the seminar presentation, and completion of two colloquiums or a written exam.

Course Description

Machiavelli's *The Prince* is commonly approached with the firmly held belief that it is a foundational work of both modern political science and modern politics. By examining the key themes of Machiavelli's work, this course introduces students to the five-century-long tradition of interpreting *The Prince*. Here are just two examples of unanswered questions. The first concerns the moral and religious aspects of Machiavelli's thought. This involves confronting centuries of violent denunciations of the work's diabolical nature and that of its author, an idea echoed in Strauss' famous assessment of Machiavelli as a teacher of evil. The second concerns Machiavelli's status as the founder of political modernity and the political science corresponding to it. Could it be more accurate to speak of a specific Machiavellian moment in Western political thought, through which an alternative civic, humanist and republican paradigm is established or renewed? A critical re-examination of the meaning of Machiavelli's *Prince* necessarily relies on the most significant contributions of contemporary secondary literature.

The authors of the major interpretations in question — Skinner, Pocock, Strauss and Lefort — are also key figures in the methodology of the history of political ideas. One of the course's objectives is to examine how methodology influences the interpretation of classic modern political theory: do different approaches reveal fundamentally different aspects of *The Prince*? Students will therefore acquire knowledge of the main methodological approaches to the history of political ideas developed and applied by the aforementioned authors in their interpretations of Machiavelli.

Study Programmes

- » University graduate program of Political Science (Studij) (*political theory, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Explain, apply and evaluate the main elements of Q. Skinner's methodological approach
2. Explain, primijeniti and evaluate the main elements of J.G.A. Pocock's methodological approach
3. Explain and evaluate the main elements of L. Strauss' methodological approach
4. Explain and evaluate the main eexplements of C. Lefort's methodological approach
5. Explain L. Strauss', Q. Skinner's, J.G.A. Pocock's, M. Merleau-Ponty's, C. Lefort's, and L. Althusser's interpretations of *The Prince*

6. Explain and evaluate the main elements of modernity in Machiavelli's political thought

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2 ECTS Pohađanje nastave [EN]

4 ECTS Kolokviji [EN]

1 ECTS Referat [EN]

7 ECTS

Forms of Teaching

» Predavanja

» Lectures are held once every two weeks, lasting 180 minutes.

» Seminari i radionice

» Seminar sessions are held on alternate weeks with lectures, each lasting 180 minutes.

Week by Week Schedule

1. An introduction to the course, its structure and the responsibilities of students
2. The methodological approach of Q. Skinner: writing as acting
3. Skinner's reading of *The Prince*: Machiavelli's novel understanding of morality
4. J. G. A. Pocock's Methodological Approach: Politics, Language, and Time
5. Pocock's Reading of *The Prince*: The Machiavellian Moment in Modern Political Thought
6. L. Strauss's Methodological Approach: The Art of Reading Between the Lines
7. Strauss's Reading of *The Prince*: Machiavelli as the Founder of Modern Political Philosophy
8. Maurice-Merleau Ponty and Machiavelli's Realistic Humanism
9. C. Lefort's methodological approach: the concept of the work of thought
10. Lefort's Reading of *The Prince*: Machiavelli's New Political Ontology 1
11. Lefort's Reading of *The Prince*: Machiavelli's New Political Ontology 2
12. Lefort's Reading of *The Prince*: Machiavelli's New Political Ontology 3
13. Althusser's Reading of *The Prince*: Machiavelli as a Political Revolutionary 1
14. Althusser's Reading of *The Prince*: Machiavelli as a Political Revolutionary 2
15. Machiavelli and the Horizons of Politics in Modernity

Literature



Machiavelli, Niccolò (2020). *Vladar*, Disput



Skinner, Quentin (2000). *Machiavelli*, Oxford University Press



Pocock, J. G. A. (1975). *The Machiavellian Moment: Florentine Political Thought and the Atlantic Republican Tradition*, Princeton University Press



Strauss, Leo (1958). *Thoughts on Machiavelli*, The University of Chicago Press



Lefort, Claude (2012).
Machiavelli in the Making,
Northwestern University
Press



Althusser, Louis (1999).
Machiavelli and Us, Verso

Additional Literature



1. Baron, Hans, 1966: *The Crisis of the Early Italian Renaissance*, Princeton University Press, Princeton.



2. Flynn, Bernard, 2005: *The Philosophy of Claude Lefort. Interpreting the Political*, Northwestern University Press, Illinois.



3. Gilbert, Felix, 1965: *Machiavelli and Guicciardini. Politics and History in Sixteenth Century Florence*, Norton&Company, New York/London.



4. Grubiša, Damir, 1998: *Kako čitati Vladara?*, predgovor izdanju: *Vladar*, Globus, Zagreb (dvojezično izdanje), str. 7-86.



5. Plot, Martin (ur.), 2013: *Claude Lefort. Thinker of the Political*, Palgrave Macmillan, London.



6. Machiavelli, Niccolò, 1985: *Izabrano djelo / Niccolo Machiavelli I-II*, Globbus, Zagreb.



7. Najemy, John M. (ur.), 2010: *The Cambridge Companion to Machiavelli*, Cambridge University Press, Cambridge.



8. Pocock, J. G. A., 1989: *Politics, Language & Time, The University of Chicago Press, Chicago.*



9. Pocock, J. G. A., 2009: *Political Thought and History*, Cambridge University Press, Cambridge.



10. Skinner, Quentin, 1999: *Značenje i razumevanje u istoriji ideja*, u: A. Mimica (ur.), *Tekst i kontekst*, Zavod za udžbenike i nastavna sredstva, Beograd: 89-140.



11. Skinner, Quentin, 1978: *The foundations of modern political thought*, sv. I-II, Cambridge University Press, Cambridge.



12. Skinner, Quentin, 1998: *Liberty Before Liberalism*, Cambridge University Press, Cambridge.



13. Skinner, Quentin, 2002a: *Visions of Politics I. Regarding Method*, Cambridge University Press, Cambridge.



14. Skinner, Quentin, 2002b: *Visions of Politics II. Renaissance Virtues*, Cambridge University Press, Cambridge.



15. Strauss, Leo, 1975: *An Introduction to Political Philosophy*, Wayne State University Press, Detroit.



16. Strauss, Leo, 2003: *Progoni i umijeće pisanja*, Disput, Zagreb.



17. Viroli, Maurizio, 1998: *Machiavelli*, Oxford University Press, Oxford.



18. Viroli, Maurizio, 2000: *Niccolò's Smile, Hill and Wang, New York.*



19. Viroli, Maurizio, 2010: *Machiavelli's God*, Princeton University Press, Princeton.

Identity, Image and Brand Management

103565



Lecturer



prof. dr. sc.
Božo Skoko

ECTS Credits	7.0
English Level	L3
E-learning Level	L1 (20%)
Study Hours	30
	30

Teaching Assistant
Igor Vukasović, dipl.nov.

Grading	
Acceptable (2)	50%
Good (3)	65%
Very Good (4)	80%
Excellent (5)	95%

Course Description

The objective of this course is to introduce students to the phenomenon of the image as a central object of the interest in managing public relations and to bring them closer to the processes of creating brands, which presents one of the most demanding fields in this profession. Beside the knowledge of public relations, the course also makes possible for the students to understand basic knowledge of marketing, or promotion. In the first part of the course, students will be introduced to the theories of image, and the specific quality of managing the image of different categories, like products, corporations, political institutions, states, cities, regions and individuals. The second part of the course relates to the introduction to the complexities of the brand concept and branding, that is, patterns and strategies of creating brands of products and services, corporations, states and cities. Presented methods, technologies and approaches which will enable to acquire the holistic approach to managing the chain of values of brands during their lifetime (the meaning of brand – strength of brand, value of brand), and will bring closer the specific creative strategies and tactics through which brands are built, keep alive, defend and strengthened.

Study Programmes

» University graduate program of Journalism (Studij) (*strategic communication, 3rd semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. To define and understand the phenomena of branding and managing image, and analyse and measure the image of a particular subject;
2. To create the strategies for managing brands;
3. To analyse the processes of branding and creative and promotional strategies.

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

- 2 ECTS Pohađanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 2 ECTS Pismeni ispit [EN]
- 1 ECTS Projekt [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
- » Samostalni zadaci

Week by Week Schedule

1. The image as a central category of the dealing with public relations. The concept and definitions of the image. The role of categorization and symbols in the creation of the image. The relation of the image and related concepts of perception, prejudices and stereotypes.
2. The interrelation of the identity and image. The corporate identity and corporate image.
3. Methods of the research of the image.
4. Managing the corporate identity and image.
5. Brand – the concept, creation and managing.
6. The elements and value of the brand.
7. Managing the personal image.
8. The role of marketing and promotion in managing brands.
9. The historic development of managing brands.
10. Elements of the identity of brand (name, sign-logo-symbol, colour, design).
11. Strategic managing of the brands. The strategies of branding.
12. The strategies of branding of products and services. The strategies of branding of corporations and institutions.
13. Brands and nations. The made-in concept.
14. Croatian and international brands. The internationalization of brands.
15. Examples of good practice.

Literature



Olins, Wally (2008). *Brendovi (marke) u suvremenom svijetu*, Golden marketing Tehnička knjiga, Zagreb



Skoko, Božo (2009). *Država kao brend*, Matica hrvatska, Zagreb



Vranešević, Tihomir (2007). *Upravljanje markama / Brand Management*, Accent, Zagreb

Additional Literature



Boorstin, Daniel J. (2000). *The Image*, Vintage Books, New York



Clifton, Rita and Simmons, John (ur.) (2003). *Brands and Branding*, The Economist, London

Information and cyber security

268725



Lecturer



izv. prof. dr. sc.
Robert Mikac

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Grading

Acceptable (2)	51-65
Good (3)	66-75
Very Good (4)	76-85
Excellent (5)	86-100

To achieve a passing grade, it is necessary to complete seminar obligations and have a cumulative score of more than 50 percent of the total points from both colloquia.

Course Description

The objectives of the course are multidimensional and focused on the analysis of the cyber space, information and cyber security, and the actions of various actors.

The cyber space represents an open virtual world of information and communication systems that lacks borders or a unique jurisdiction of a specific state or organization over it. It is a non-physical space composed of information and communication technologies and systems accessed via computer networks. This space is utilized by numerous actors who have the ability to influence each other, as well as the technologies and systems of other actors. The cyber space is in constant horizontal and vertical expansion, enabling the creation of new services and jobs, which positively contributes to overall human development. On the other hand, it poses an increasing challenge due to actions and procedures by individuals, groups, and even states that threaten individual, organizational, public, national, and international security. Therefore, it is essential to develop and raise awareness of the importance of information and cyber security at all levels.

Under the concept of cyber security, we consider: a) the application of various technologies, processes, and controls as prescribed by competent institutions; b) information security; c) protection against cyber offenses of any kind. The concept of information security encompasses the state of confidentiality, integrity, and availability of data, where data is protected through the application of various measures and standards of information security.

Thus, the protection of information and business processes in the cyber space is a key priority for owners and managers of these processes, as well as for all states and international organizations such as the European Union and NATO. Many key processes are already taking place in the cyber space, as will be the case with an increasing number of future processes. For this reason, cyber security is becoming increasingly significant for numerous actors. Cyber security is an integral part of public, national, and international security, and due to its specificities and the expanding space it occupies, it needs to be analyzed and taught within a separate course.

Students in this course will be familiarized with the most significant international, state, and organizational aspects of information and cyber security, normative solutions, forms of threats, and models for implementing information and cyber security and achieving protection, as well as the main academic directions and research trends in this field.

Study Programmes

- » University graduate program of Political Science (Studij) (*national security, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Distinguish between various concepts of information and cyber security and their significance for national, public, and organizational security systems
2. Identify and analyze numerous risks, dangers, and threats occurring in the cyber space, including hybrid operations, industrial espionage, the takeover of critical functions and capabilities over the management of various systems, as well as the dangers threatening all citizens
3. Compare different information and communication technologies and use them in a secure manner
4. Analyze and evaluate the political and social processes related to information and cyber security

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2 ECTS Pohađanje nastave [EN]

3 ECTS Kolokviji [EN]

2 ECTS Seminarski rad [EN]

7 ECTS

Forms of Teaching

» Predavanja

» Regular Lectures. Students are expected to regularly attend lectures and actively participate in discussions. A maximum of three absences from lectures is allowed.

» Seminari i radionice

» Regular Seminar Classes. Students are expected to regularly attend seminar classes and actively participate in seminar discussions. A maximum of three absences from seminar classes is allowed.

» Mentorski rad

» Students who achieve an excellent grade (5) in the course may apply to write a final thesis on a topic related to information and cybersecurity under the mentorship of Associate Professor Robert Mikac.

Comment:

All students are required to attend lectures and seminar classes. Completing seminar classes is a prerequisite for receiving a passing grade. Student performance is monitored through continuous assessment and knowledge checks. Students are obligated to take both colloquia.

Week by Week Schedule

1. Introductory Session / Presentation of the Working Method
2. Cybersecurity: Terms, Concepts, and Systematic Approach to the Subject Area
3. Risks, Hazards, and Threats within Cyberspace
4. Strategic, Normative, and Conceptual Frameworks of Cybersecurity: Policies, Processes, and Actors
5. National Security Architecture for Protection in Cyberspace
6. The Role of the European Union and NATO in Protecting Cyberspace

7. First Colloquium
8. Cybersecurity at the Individual and Local Level
9. Case Study (Guest Lecturer): Representative of the State Institution responsible for Cybersecurity
10. Research and Scientific Projects in the Field of Cybersecurity
11. Case Study (Guest Lecturer): Representative of the Critical Infrastructure Operator
12. Public-Private Partnership in the Cyber Space and Cybersecurity
13. Case Study (Guest Lecturer): Representative of the Private IT Sector
14. Second Colloquium
15. Final Discussion

Literature



Scott J. Shackelford (2020). *Governing New Frontiers in the Information Age: Toward Cyber Peace*, Cambridge University Press



Paul Cornish (urednik) (2021). *The Oxford Handbook of Cyber Security*, Oxford University Press



Tim Stevens (2015). *Cyber Security and the Politics of Time*, Cambridge University Press



Mirva Salminen, Gerald Zojer, Kamrul Hossain (urednici) (2020). *Digitalisation and Human Security: A Multi-Disciplinary Approach to Cybersecurity in the European High North*, Palgrave Macmillan



Kevin Daimi i Guillermo Francia III (urednici) (2020). *Innovations in Cybersecurity Education*, Springer Press



Robert Mikac, Ivana Cesarec, Rick Larkin (2018). *Kritična infrastruktura - Platforma uspješnog razvoja sigurnosti nacija*, Jesenski i Turk



Dražen Ljubić (2023). *Informacijska i kibernetička sigurnost u okviru nacionalne sigurnosti u Nacionalna sigurnost Republike Hrvatske u 21. stoljeću (druga knjiga)*, Jesenski i Turk



Damir Prskalo (2022). *Kibernetička sigurnost kao ključna determinanta nacionalne sigurnosti Republike Hrvatske*, Zbornik sveučilišta Libertas, Vol. 7 No. 8



Krunoslav Arbanas (2023). *Vrednovanje kulture informacijske sigurnosti operatora ključnih usluga*, Policija i sigurnost, Vol. 32 No. 4/2023



Robert Mikac (2023). *Protection of the EU's Critical Infrastructures: Results and Challenges*, Journal of Applied Cybersecurity & Internet Governance, Year 2023, Volume 2, No. 1

Additional Literature



Hrvatski sabor (2017). *Strategija nacionalne sigurnosti Republike Hrvatske*, Narodne novine, broj 73/17



Vlada Republike Hrvatske (2015). *Nacionalna strategija kibernetičke sigurnosti i Akcijski plan za njezinu provedbu*, Narodne novine, broj 108/15



Hrvatski sabor (2024). *Zakon o kibernetičkoj sigurnosti*, Narodne novine, broj 14/2024



Hrvatski sabor (2007). *Zakon o informacijskoj sigurnosti*, Narodne novine, broj 79/07



Robert Mikac (2023). *Croatia's Cyber Capacities and Challenges*, Political Trends & Dynamics, 2. Sarajevo: Friedrich-Ebert-Stiftung

Interest Groups and Lobbying in the European Union

213811



Lecturer



prof. dr. sc.
Igor Vidačak

ECTS Credits 5.0

English Level L3

E-learning Level L2 (20%)

Study Hours
30
30

Grading

Acceptable (2) 13

Good (3) 15

Very Good (4) 19

Excellent (5) 23

The maximum number of points in the written exam is 25. Students need to get at least 13 points to pass the exam. The grading scale is explained below: 23 – 25 - Excellent (5-A) 19 – 22 - Very good (4-B) 15 – 18 - Good (3-C) 13 – 14 - Sufficient (2-D/E) 1 – 12 - Fail (1-F)

Course Description

The aim of this course is to enable students to get acquainted with the practice and theory of interest representation and lobbying in the European Union. In addition to introducing students with main theories and relevant research in the field of interest group politics, the course will offer the opportunity for improving understanding of various factors affecting the patterns of strategic behaviour or interest groups and differences in interest representation between organizational types, issues and countries.

Besides, students will be able to explore the channels and techniques of influence of interest groups at various stages of the EU decision-making process. Moreover, throughout this course, students will be able to practice their argumentative and critical thinking skills through debates, role play, as well as development and presentation of individual projects related to self-researched hot EU policy issues. Finally, a more advance practical insights into the diversity of the EU interest groups scene and approaches to lobbying, as well as into the effectiveness of different influence seeking methods, will be made possible through (online) meetings/discussions with experienced lobbyists, as well as speakers from the EU institutions.

Study Programmes

Learning Outcomes

On successful completion of the course, students will be able to:

1. Develop the basic understanding of the main theoretical approaches to studying interest groups and lobbying in the European Union
2. Identify the predominant channels and techniques of influence of interest groups at various stages of the EU decision-making process
3. Develop the informed appreciation of the EU institutions' policy towards interest groups, including conceptual dilemmas related to the regulation and ethics of lobbying at the EU level
4. Develop the ability of critical analysis of factors explaining the mobilisation and political behaviour of different interest groups in the EU policy making context
5. Demonstrate the capacity to design and implement a strategic lobbying plan for an identified cause (as a project based exercise on behalf of a specific organisation that requires advanced knowledge of EU decision-making procedures, as well as application of relevant tools for problem and stakeholder analysis, internal organisational analysis, but also deep understanding of strategic communication dynamics)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

3 ECTS Pismeni ispit [EN]

1.5 ECTS Projekt [EN]

0.5 ECTS Continuous monitoring of active participation in class discussion

5 ECTS

Forms of Teaching

» Predavanja

» Lectures including guest lecturers from various sectors, as well as field visits to relevant institutions

» Seminari i radionice

» Seminar discussions on assigned literature; case studies

» Samostalni zadaci

» Individual project: All students are obliged to prepare individual project (strategic EU lobbying plan for an identified cause - on behalf of a specific organisation that requires advanced knowledge of EU decision-making procedures)

Comment:

Final course grade is based on the following components and weightings: 1. Participation in class discussion – 10% of the final grade 2. Individual project – 30% of the final grade 3. Final written exam – 60% of the final grade Attendance: Students are required to attend the classes (lectures and seminars) and up to 4 absences will be tolerated Participation in Class Discussion: Students are expected to read the seminar assignments and participate in the seminar discussion, including group work assignments. Individual project: All students are obliged to prepare individual project (strategic EU lobbying plan for an identified cause - on behalf of a specific organisation that requires advanced knowledge of EU decision-making procedures) Final written exam: The obligatory final written exam will assess students' understanding of the broader picture and of the general themes and ideas covered in the course

Week by Week Schedule

1. Introduction to the course: Why? How? What?
 - Introducing the course aims, requirements, assignments, marking criteria, structure
 - Setting out the context – understanding the relevance of the course topics
 - Defining interest groups and lobbying – main conceptual dilemmas
2. Main theoretical approaches to studying interest groups and lobbying in the EU
 - Discussing the importance of interest groups in politics and political science
 - Understanding the logic of collective action: overview of theory and disciplinary history
 - Prevailing theoretical and research puzzles in studying interest groups and lobbying in the EU

3. Evolution of the EU institutions' policies towards interest groups and lobbyists
 - European Commission, European Parliament and Council of the EU – historical overview of relations with interest groups
 - EU democratic deficit, accountability, legitimacy
 - Inter-institutional agreements, Better regulation framework, EU Transparency register, European citizen initiative
4. EU decision-making procedures and key institutional access points and channels of influence
 - Overview of key stages in the ordinary legislative procedure in the EU and role of key institutions
 - Comitology
5. Visit to European Commission/European Parliament Representation Offices premises (or video conference with EC/EP representatives)
 - Debate on the contribution of interest groups and lobbyists to EU policy-making
6. Main factors affecting the environment for EU interest groups lobbying
 - Key phases in the development of the EU lobbyists scene in Brussels
 - Particularities of different categories of the EU interest groups population (by domain, country of origin, etc.)
7. Business interests and corporate lobbying in the EU
 - Theory of „access goods“ as a way of understanding the access of corporate, business interests to EU decision-makers
 - Resource dependence; trends of „revolving doors“; variance in business lobbying along policy process and issue
8. Civil society organisations/ NGOs in the EU policy making
 - Ambiguity of the concept of civil society in the EU institutional and political discourses
 - Contributions and limitations of the role of European CSOs in the EU governance structures
 - Challenges and opportunities of lobbying for social change
9. Strategies and techniques of influence of interest groups in the EU
 - Overview of predominant direct and indirect EU lobbying techniques with case studies
 - Use of media and social networks in lobbying strategies
 - Detailed introduction to the methodology for developing a strategic lobbying plan for an identified cause (as a project-based exercise on behalf of a specific organisation/interest group in the EU)
10. Measuring influence of interest groups in the EU
 - Main methodological approaches to measuring influence of interest groups
 - Pros and cons of different methods, challenges of data collection
11. Regulation and ethics of lobbying in the EU
 - Trends of regulating lobbying in the EU
 - EU vs US approaches to regulating lobbying
 - Comparison of models of regulation of lobbying in EU member states
12. The profession of lobbying in the EU
 - Guest speaker – professional lobbyist - member of EU professional lobbyists association. Discussion on past, present and future of lobbying profession in the EU, career development prospects, required skills and competences.

13. Simulation (role play) – group exercise - Preparing and implementing lobbying campaign in the EU

Background research documents handed out in class – use of computers permitted; case study: NGO and business lobbies, European Commission; Students to prepare short position papers, negotiate/build coalitions and advocate their cause at plenary session.

14. Organized interests and lobbying in Croatia and other new EU member states
15. Written exam

Literature



Baroni, L., Carroll, B., William Chalmers, A. et al. (2014). *Defining and classifying interest groups - in Interest Groups and Advocacy*, 3, Springer



Beyers, J., Eising, R. & Maloney, W. (2008). *Researching Interest Group Politics in Europe and Elsewhere: Much We Study, Little We Know? in West European Politics*, Taylor & Francis



Bouwen, P. (2002). *Corporate lobbying in the European Union: the logic of access*, in *Journal of European Public Policy* 9(3), Taylor & Francis



Bunea, A (2019). *Regulating European Union lobbying: in whose interest?* in *Journal of European Public Policy*, Taylor & Francis



Burns, C., Rasmussen, A. & Reh (2013). *Legislative codecision and its impact on the political system of the European Union*, in *Journal of European Public Policy*, Taylor & Francis



De Bruycker, I., & Beyers, J (2019). *Lobbying strategies and success: Inside and outside lobbying in European Union legislative politics*, in *European Political Science Review*, Cambridge University Press



Dur, A (2008). *Measuring Interest Group Influence in the EU: A Note on Methodology*, in *European Union Politics*, 9(4), Sage Journals



Eising, R. (2008). *Interest groups in EU policy-making*, in *Living Reviews in European Governance*, Vol. 3, (2008), No. 4., Institute for European Integration Research (EIF)



Klüver, H., Braun, C. & Beyers, J. (2015). *Legislative lobbying in context: towards a conceptual framework of interest group lobbying in the European Union*, *Journal of European Public Policy*, 22:4, Taylor & Francis



Kohler-Koch, B (2019). *Civil society and EU democracy: 'astroturf' representation?* in *Journal of European Public Policy* 17 (1), Taylor & Francis



McGrath, C. (2005). *Towards a lobbying profession: developing the industry's reputation, education and representation*, in *Journal of Public Affairs*, 5(2), John Wiley & Sons

Similar Courses

- » Lobbying and Policy Making in the EU (King's College London - UK), Oxford
- » Researching the Influence of Lobbying in the EU (Leiden University - Netherlands), Oxford
- » Interest Groups and Lobbying in the EU (University of Ljubljana - Slovenia), Oxford

Interpretive Policy Analysis

103541



Lecturer



prof. dr. sc.
Krešimir Petković

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*public policy, management and development, 2nd semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 2 ECTS Pohadanje nastave [EN]
- 2 ECTS Esej [EN]
- 1 ECTS Kolokviji [EN]
- 2 ECTS Pismeni ispit [EN]
- 2 ECTS Referat [EN]
- 1 ECTS Seminarski rad [EN]

10 ECTS

Forms of Teaching

- » Predavanja
- » Seminari i radionice
- » Terenska nastava

Literature



Bourdieu, Pierre (1992). *Što znači govoriti? Ekonomija jezičnih razmjena*, Naprijed, Zagreb



Foucault, Michel (1994). *Znanje i moć*, Globus, Zagreb



Gerc, Kliford (Geertz, Clifford) (1998). *Tumačenje kultura I*, Biblioteka XX vek i Čigoja štampa, Zemun i Beograd



Gadamer, Hans Georg (1978). *Istina i metoda: Osnovi filozofske hermeneutike*, Veselin Masleša, Sarajevo



Grondin, Jean (1999). *Smisao za hermeneutiku*, Matica hrvatska, Zagreb



Lasswell, Harold (1987). *Policy orijentacija*, Politička misao, (24) 3



Petković, Krešimir (2008). *Interpretacijska policy analiza i deliberacijska demokracija: treba li politizirati analizu?*, Politička misao, (45) 2



Reese-Schäfer, Walter (2004). *Jürgen Habermas i deliberativna demokracija*, Politička misao, (41) 4



Strauss, Leo (2012). *Nova i stara politička znanost*, Politička misao, (49) 2

Similar Courses

» Interpretive Research Methods, Oxford

Introduction to intelligence studies

185239



Lecturer



doc. dr. sc.
Robert Barić

ECTS Credits 7.0

English Level L3

E-learning Level L1

Study Hours
30
30

Grading

Acceptable (2) 51

Good (3) 66

Very Good (4) 76

Excellent (5) 86

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*national security, 2nd semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

1 ECTS Pohađanje nastave [EN]

4 ECTS Kolokviji [EN]

2 ECTS Referat [EN]

7 ECTS

Forms of Teaching

- » Predavanja
- » Seminari i radionice
- » Terenska nastava

Literature



Siniša Tatalović i Mirko Bilandžić (2005). *Osnove nacionalne sigurnosti*, Ministarstvo unutarnjih poslova Republike Hrvatske



Ozren Žunec i Darko Domišljanović (2000). *Obavještajno sigurnosne službe*, Naklada Jesenski i Turk



Hans Born i Ian Leigh (2005). *Pravni standardi i najbolji načini nadzora obavještajnih agencija*, DCAF - Ženevski centar za demokratski nadzor nad oružanim snagama

Similar Courses

» Strategic Studies, Oxford

Investigative Journalism

187303



Lecturer



Kristian Došen,
pred.

ECTS Credits 7.0

English Level L1

E-learning Level L1 (5%)

Study Hours
30
30

Teaching Assistant

Dora Kršul

Grading

Acceptable (2) 60

Good (3) 70

Very Good (4) 80

Excellent (5) 90

Students take two midterm exams during the semester, through which they can earn a maximum of 40 points. During the semester, students must write a submission on an assigned topic, through which they can earn a maximum of 10 points. As part of seminar classes during the semester, students work on an investigative journalism story, through which they can earn a maximum of 50 points.

Course Description

The aim of the course is to introduce students to the methods of investigative journalism in a contemporary, digital media environment. Through practical written / multimedia / television work (of their own choosing) on an assigned topic, students will, through the investigative process, acquire techniques for collecting and critically analyzing data and information from diverse sources; verifying their accuracy and authenticity while adhering to ethical rules and guidelines. Students will develop skills in identifying topics of public interest, particularly socially undesirable phenomena such as the concealment of information, corruption, and discrimination. They will use the legal mechanisms of the right of access to information and acquire basic knowledge of using open databases and artificial intelligence tools. In addition to becoming familiar with key digital tools, participants will also gain fundamental knowledge of cybersecurity in journalistic work: techniques for ensuring online anonymity, protecting the identity of sources, using encrypted communication with sources, and securing accounts and profiles on online services.

Study Programmes

» University graduate program of Journalism (Studij) (*media and journalism, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Analyze and evaluate the relevance, social value, and timeliness of a journalistic topic.
2. Explain and apply fundamental journalistic techniques used in investigative journalism.
3. Use databases to collect, analyze, and verify information in investigative journalism.
4. Apply generative artificial intelligence tools in journalistic work in accordance with ethical and professional standards.
5. Apply professional communication techniques with sources and measures for protecting their identity.
6. Produce a complete investigative journalistic story and contextualize collected information.

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

- 2 ECTS Pohađanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 3 ECTS Praktični rad [EN]
- 0 ECTS Ostalo i. (upisati) [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » Active student participation is required in mandatory lectures.
- » Seminari i radionice
 - » Seminar sessions deepen lecture topics and focus on investigative journalistic work.
- » Samostalni zadaci
 - » Students work in small teams to research and produce an investigative journalistic story.
- » Mentorski rad
 - » Students receive continuous mentoring throughout the semester during the development of their journalistic story.

Week by Week Schedule

1. Introductory session: overview of the course and its objectives, lecture on investigative journalism
2. Idea, hypothesis, investigation, and publication of the story
3. Sources in investigative journalism
4. Case study: Small Clue, Big Story
5. Theory vs. Practice in Investigative Journalism.
6. Open Data: Where to Find It and How to Use It?
7. Creating Your Own Database
8. Journalists' Cybersecurity
9. Specifics of Television Investigative Journalism
10. Ethics, Devil's Advocate, and the Unbreakable Story.
11. Structuring and Writing the Investigative Story
12. Cross-Border Collaboration and International Investigative Consortia
13. Tragovima novca: tvrtke, nekretnine i pokretnine
14. Umjetna inteligencija i istraživačko novinarstvo
15. Presentation of Work on Investigative Stories.

Literature



Bešker, Inoslav i Obad Orlanda (ur.) (2004). *Istraživačko novinarstvo*, Press Data. Hrvatsko novinarsko društvo. Zagreb



Hunter, M.L. *Story-based Inquiry: A manual for investigative journalists*, <http://unesdoc.unesco.org/images/0019/001930/193078e.pdf>



Burstiner, Marcy (2018). *Investigative reporting. From premise to publication.*, New York: Routledge.

Additional Literature



Koronel, Šila (2011). *Iza kulisa: vodič za istraživačke novinare na Balkanu: Balkanska istraživačka mreža*, BIRN, Beograd (prijevod)



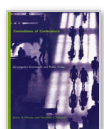
Pilger John (2005). *Tell me no lies: investigative journalism that changed the world*, Thunder's Mouth Press, New York



Aucoin, J.L. (2005). *The evolution of American investigative journalism*, University of Missouri Press, Columbia



De Burg, Hugo (ur.) (2008). *Investigative Journalism*, Routledge, London



Ettema, J. i Glasser, T. (1998). *The Reporter's Craft as Moral Discourse in Custodians and Conscience*, Columbia University Press, New York

Journalism in the Multimedia Environment

200299



Lecturer



prof. dr. sc.
Tena Perišin

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Teaching Assistant
Dejan Oblak, mag. nov.

Course Description

This course equips students to navigate today's intermedia news landscape and produce high-quality journalism using contemporary tools and workflows. The course introduces students to the ways journalism is being reshaped by social, technological, and economic change, and helps them understand what high-quality journalism looks like in practice—and the processes behind it. It explores how emerging tools and production workflows can support better reporting and make it easier to adapt to today's cross-media news ecosystem.

Over the semester, students work with selected applications used to research, verify, and produce journalistic content, as well as to visualize stories—skills that are especially relevant for investigative and analytical reporting. In the first part of the course, students develop core investigative techniques: finding and evaluating sources, searching databases, working with data, and building data visualizations. Depending on their chosen topic, they produce a range of multimedia formats (audio and video pieces, explainers, interactive graphics, data visualizations, etc.).

Students work in teams and, using the online newsroom environment (NovinarZ.online), develop one topic in depth across multiple stories and formats. The knowledge gained through reporting, together with the practical skills acquired through digital storytelling tools, is then applied in a final project.

The final project may take the form of a comprehensive multimedia long-form article, an investigative feature, or—depending on students' strengths and interests—an in-depth documentary report or documentary film. Through discussion, peer collaboration, and mentored work, students are encouraged to reflect on the journalist's role in informing the public, to develop a critical approach to journalistic content, and to choose appropriate multimedia strategies for their story. The seminar component consists of hands-on practical workshops that form an integral part of the course.

Study Programmes

- » University graduate program of Journalism (Studij) (*media and journalism, 1st semester, 1st year*)

Grading	
Acceptable (2)	60
Good (3)	71
Very Good (4)	81
Excellent (5)	91
The course is graded on a 0–100 point scale, and a minimum of 60 points is required to pass.	

Learning Outcomes

On successful completion of the course, students will be able to:

1. Explain how social, technological, and economic change reshapes journalism in an intermedia environment.
2. Apply digital tools to research a topic by searching public sources and relevant databases.
3. Design a multimedia journalism project concept (topic, goals, structure, multimedia choices, and a work plan with deadlines).
4. Create a complex multimedia journalism piece that integrates text, visual/interactive components, and field reporting (or an equivalent audiovisual format).

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

- 1 ECTS Pohađanje nastave [EN]
- 1 ECTS Kolokviji [EN]
- 1 ECTS Istraživanje [EN]
- 2 ECTS Projekt [EN]
- 2 ECTS Praktični rad [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » Lectures cover current trends in journalistic practice and may include guest speakers, linking theory directly to students' project topics.
- » Seminari i radionice
 - » Seminars combine discussion with hands-on workshops where students learn digital research tools and produce multimedia/interactive story elements.
- » Vježbe
 - » Exercises are practice-based (practicums) focused on applying tools and producing story elements aligned with the course publishing rhythm.
- » Mješovito učenje
 - » The course uses blended learning by combining in-class work with an online workflow, as students operate as newsroom teams on NovinarZ and build web projects using digital tools.
- » Terenska nastava
 - » Depending on the topic and the quality of the pitch, selected teams may conduct fieldwork (e.g., on-location reporting and gathering material) as part of their multimedia project.
- » Samostalni zadaci
 - » Students complete ongoing independent (and team) work by gathering sources, producing simple and complex multimedia elements, and completing tool- and research-related assignments.
- » Multimedija i mreža
 - » The entire project is developed and published online (NovinarZ.online and Weebly), using web-based tools for visualizations and interactive elements and disseminating outputs via social media.
- » Mentorski rad
 - » Some sessions are delivered as group mentoring, providing editorial guidance and structured feedback on publications and overall project progress.

Comment:

At least 60 out of 100 points required to pass; the midterm exam is mandatory, and the practical assignments are mandatory.

Week by Week Schedule

1. Course kickoff, introduction of the teaching team and communication rules.
2. Topic pitching and story focus, with an overview of public sources and research tools.
3. Hypotheses and research direction through individual pitching and discussion.
4. AI in journalism and an ethics, AI tools in journalistic research
5. Data journalism and infographics: data as a story source, cleaning and visualization, practical assignments
6. Practical workshop on digital multimedia tools and project progress consultations.
7. Team presentations of the expanded research concept and multimedia approach.
8. Midterm assessment
9. Publishing stories on the web, practical guide, consultations on topics and publishing plans.
10. Investigative case studies, editorial review and evaluation of the first project publications/elements and feedback.
11. Project mentoring: refining focus, sources, and production direction for all teams
12. Mentoring session: editing content and planning next deliverables/publications
13. Mentoring session: final development phase and consolidation of the multimedia package
14. Review of works and final polishing of text and video/audio elements with a technical/editorial check
15. Final presentations, project evaluation

Literature

Hunter; Hunson; Sabbagh; Sullivan; Tait; Svith; Thordson (2015). *Priručnik za istraživačko novinarstvo*, (PDF izvor)



Seth Gaiter (2015). *Multimedia Storytelling for Digital Communicators in a Multiplatform World*



Redakcijski menadžment i organizacija u digitalnom okruženju, Zagreb News Lab

Latin America in International Relations / e-course

142918



Lecturer



prof. dr. sc.
Lidija Kos-Stanišić

ECTS Credits 7.0

English Level L1

E-learning Level L2 (15%)

Study Hours
30
30

Grading
Acceptable (2) 50
Good (3) 70
Very Good (4) 80
Excellent (5) 95

Students who pass both preliminary exams and write at least 4 submissions do not need to take the exam.

Course Description

The aim of this course is to elaborate some of processes and explain the role of Latin America in the contemporary world. The region as a whole and its relevancy in international community will be handled. The methods of comparative analysis, comparative historical analysis and UNITAR's methods of foreign policy analysis will be used.

Seminar classes will be held in three cycles. The first cycle is dedicated to relations between states within Latin America. Relations within region, as well as political, economic and cultural cooperation, and Latin American integrations will be elaborated. Special focus will be on conflicts in 19th and 20th century that took place between states of Latin America. The second cycle will be dedicated to relations between Latin America, Europe and United States. The main focus here will be on phases of political, economic and cultural relations, and their conflicts between themselves in 19th and 20th century. Furthermore, inter-American political and economic arrangements will be analysed. The third cycle will be dedicated to relations of Latin America with other world regions, processes of globalisation and relations of Republic of Croatia with Latin American states.

Study Programmes

- » University graduate program of Political Science (Studij) (*international relations, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Explain and analyze US-Latin American relations (inter-American relations)
2. Explain and discuss relations within Latin America (intra-American relations)
3. Explain and analyze relations between the EU and Latin America
4. Explain patterns of conflict between Latin American countries and how they affect regional relations
5. Explain and evaluate the origins and current challenges of contemporary regionalism in Latin America
6. Identify and evaluate the different approaches that Latin American countries are using to respond to challenges to the regional and global system

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 2 ECTS Pohađanje nastave [EN]
- 1 ECTS Kolokviji [EN]
- 2 ECTS Pismeni ispit [EN]
- 2 ECTS Usmeni ispit [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » ex cathedra
- » Mješovito učenje
 - » -
- » Samostalni zadaci
 - » -

Comment:

Students who pass both preliminary exams and write at least 4 submissions do not need to take the exam.

Week by Week Schedule

1. Basic characteristics and structure of Latin America as a region
2. Potential core states of the region and their foreign policy - Brazil
3. Potential core states of the region and their foreign policy - Argentina and Venezuela
4. Mexico, Bolivia and Haiti
5. International relations in the Latin America
6. Conflicts between Latin American countries
7. midterm
8. Relations between Latin America and Europe
9. Relations between Latin America and EU
10. Relations between Latin America and the United States from 1823 until the end of the Cold War
11. brought by Latin America and the United States in the post-Cold War period
12. Latin America's relations with other regions of the world
13. Croatian foreign policy towards Latin America
14. endterm
15. Course evaluation

Literature



Dominquez J. (2003). *Boundary Disputes in Latin America*, ., Unites States Institute for Peace, Washington D.C.



Kos-Stanišić L. (2009). *Latinska Amerika – povijest i politika*, Golden marketing-Tehnička knjiga, Zagreb



Latinska Amerika i suvremeni svijet, (2010). Kos-Stanišić L., FPZG, Zagreb



Schoultz Lars (2001). *Beneath The United States, A History of US Policy toward Latin America*, Harvard University Press



Smith H. Peter (2013). *Talons of Eagle – Dynamics of US-Latin American Relations*, Oxford University Press



Pope Atkins G. (1999). *Latin America and the Caribbean in the international political system*, Westview Press, Boulder San Francisco Oxford



Antić Lj. (1991). *Hrvati u Južnoj Americi do godine 1914.*, Stvarnost, Zagreb



Dominguez R. (2015). *EU Foreign Policy Towards Latin America*, Palgrave Macmillian



ured. Ruano L (2013). *The Europeanization of National Foreign Policies towards Latin America*, Routledge, Taylor & Francis Group, New York, London



ured. Gian Luca Gardini, Peter Lambert (2011). *Latin American Foreign Policies: Between Ideology and Pragmatism*, Palgrave Macmillan, New York



ured. Frank O.Mora i Jeanne K. Hay (2003). *Latin American and Caribbean Foreign Policy*, Rowman & Littlefield Publishers, Inc, Lanham, Boulder, New York, Toronto, Oxford

Similar Courses

» The International Relations of Latin America, Oxford

Master Thesis

187972



Teaching Assistants

ECTS Credits 14.0

English Level Lo

E-learning Level L1

Study Hours 350



doc. dr. sc.
Vedrana Baričević



doc. dr. sc.
Robert Barić



prof. dr. sc.
Nebojša Blanuša



prof. dr. sc.
Davor Boban



izv. prof. dr. sc.
Kosta Bovan



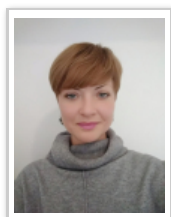
prof. dr. sc.
Tihomir Cipek



izv. prof. dr. sc.
Hrvoje Cvijanović



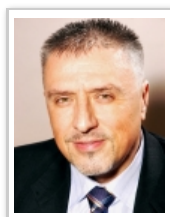
prof. dr. sc.
Goran Čular



Lidija Eret,
v. pred. dr. sc.



izv. prof. dr. sc.
Marko Grdešić



izv. prof. dr. sc.
Boris Havel



prof. dr. sc.
Andrija Henjak



prof. dr. sc.
Ružica Jakešević



prof. dr. sc.
Dejan Jović



izv. prof. dr. sc.
Anka Kekez Koštro



prof. dr. sc.
Lidija Kos-Stanišić



izv. prof. dr. sc.
Kristijan Kotarski



doc. dr. sc.
Karlo Kralj



prof. dr. sc.
Enes Kulenović



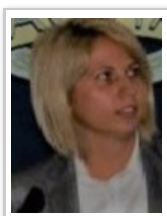
prof. dr. sc.
Zoran Kurelić



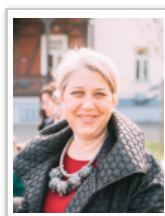
izv. prof. dr. sc.
Tonči Kursar



doc. dr. sc.
Josip Lučev



prof. dr. sc.
Đana Luša



doc. dr. sc.
Ana Matan



izv. prof. dr. sc.
Robert Mikac



doc. dr. sc.
Mario Munta



izv. prof. dr. sc.
Dario Nikić Čakar



prof. dr. sc.
Ana Petek



prof. dr. sc.
Krešimir Petković



doc. dr. sc.
Boško Picula



prof. dr. sc.
Petar Popović



prof. dr. sc.
Dagmar Radin



izv. prof. dr. sc.
Višeslav Raos



izv. prof. dr. sc.
Luka Ribarević



prof. dr. sc.
Berto Šalaj



doc. dr. sc.
Marjeta Šinko



izv. prof. dr. sc.
Daniela Širinić



prof. dr. sc.
Hrvoje Špehar



prof. dr. sc.
Igor Vidačak



izv. prof. dr. sc.
Davorka Vidović



doc. dr. sc.
Domagoj Vujeva

doc. dr. sc.
Borna Zgurić

prof. dr. sc.
Marta Zorko

Course Description

Study Programmes

» University graduate program of Political Science (Studij) (*required course, 2nd semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Political Science

Master Thesis

200306



Teaching Assistants

ECTS Credits 15.0

English Level Lo

E-learning Level L1

Study Hours 375



doc. dr. sc.
Vedrana Baričević



doc. dr. sc.
Robert Barić



prof. dr. sc.
Domagoj Bebić



izv. prof. dr. sc.
Boris Beck



prof. dr. sc.
Nebojša Blanuša



Nensi Blažević,
pred. dr. sc. socio.



prof. dr. sc.
Davor Boban



doc. dr. sc.
Nikolina Borčić



izv. prof. dr. sc.
Kosta Bovan



prof. dr. sc.
Luka Brkić



prof. dr. sc.
Tihomir Cipek



izv. prof. dr. sc.
Hrvoje Cvijanović



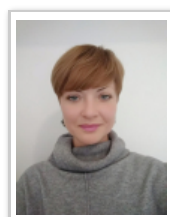
prof. dr. sc.
Goran Čular



doc. dr. sc.
Ivona Čulo



izv. prof. dr. sc.
Antonija Čuvalo



Lidija Eret,
v. pred. dr. sc.



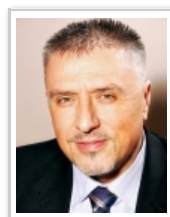
Dejan Gluvačević,
dr. sc.



prof. dr. sc.
Marijana Grbeša
Zenzerović



izv. prof. dr. sc.
Marko Grdešić



izv. prof. dr. sc.
Boris Havel



prof. dr. sc.
Andrija Henjak



prof. dr. sc.
Ružica Jakešević



izv. prof. dr. sc.
Hrvoje Jakopović



prof. dr. sc.
Dejan Jović



izv. prof. dr. sc.
Anka Kekez Koštro



izv. prof. dr. sc.
Gabrijela Kišček



prof. dr. sc.
Lidija Kos-Stanišić



izv. prof. dr. sc.
Kristijan Kotarski



doc. dr. sc.
Petra Kovačević



prof. dr. sc.
Zlatan Krajina



doc. dr. sc.
Karlo Kralj



prof. dr. sc.
Enes Kulenović



prof. dr. sc.
Zoran Kurelić



izv. prof. dr. sc.
Tonči Kursar



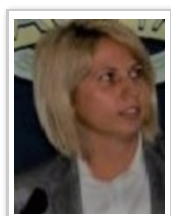
prof. dr. sc.
Dražen Lalić



doc. dr. sc.
Stela Lechpammer



doc. dr. sc.
Josip Lučev



prof. dr. sc.
Dana Luša



izv. prof. dr. sc.
Dunja Majstorović
Jedovnicki



doc. dr. sc.
Ana Matan



izv. prof. dr. sc.
Robert Mikac



doc. dr. sc.
Mario Munta



izv. prof. dr. sc.
Dario Nikić Čakar



prof. dr. sc.
Tena Perišin



prof. dr. sc.
Zrinjka Peruško



prof. dr. sc.
Zdravko Petak



prof. dr. sc.
Ana Petek



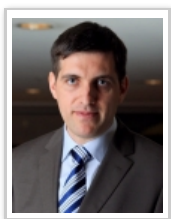
prof. dr. sc.
Krešimir Petković



doc. dr. sc.
Boško Picula



prof. dr. sc.
Petar Popović



prof. dr. sc.
Dagmar Radin



izv. prof. dr. sc.
Višeslav Raos



izv. prof. dr. sc.
Luka Ribarević



prof. dr. sc.
Božo Skoko



prof. dr. sc.
Berto Šalaj



prof. dr. sc.
Maja Šimunjak



doc. dr. sc.
Marjeta Šinko



izv. prof. dr. sc.
Daniela Širinić



prof. dr. sc.
Hrvoje Špehar



prof. dr. sc.
Siniša Tatalović



prof. dr. sc.
Igor Vidačak



izv. prof. dr. sc.
Davorka Vidović



izv. prof. dr. sc.
Dina Vozab



doc. dr. sc.
Milica Vučković





doc. dr. sc.

Domagoj Vujeva
Course Descriptiondoc. dr. sc. socio.
Silvija Vukovićdoc. dr. sc.
Borna Zgurićprof. dr. sc.
Marta Zorko

Study Programmes

» University graduate program of Journalism (Studij) (*required course, 4th semester, 2nd year*)

Study Programme Learning Outcomes

University graduate program of Journalism

Media and Audiences

103539



Lecturers



prof. dr. sc.
Zlatan Krajina



izv. prof. dr. sc.
Antonija Čuvalo

ECTS Credits 7.0

English Level L1

E-learning Level L1

Study Hours
30
30

Grading
Acceptable (2) 5
Good (3) 6-7
Very Good (4) 8-9
Excellent (5) 10

Course Description

-

Study Programmes

» University graduate program of Journalism (Studij) (*required course, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. -
2. -
3. -
4. -
5. -
6. -
7. -

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

1.5 ECTS Pohađanje nastave [EN]
5 ECTS Kolokviji [EN]
0.5 ECTS presentation
7 ECTS

Forms of Teaching

- » Predavanja
 - » -
- » Seminari i radionice
 - » -
- » Terenska nastava
 - » -
- » Samostalni zadaci
 - » -

Comment:

-

Week by Week Schedule

1. -
2. -
3. -
4. -
5. -
6. -
7. -
8. -
9. -
10. -
11. -
12. -
13. -
14. -
15. -

Literature

Krajina, Zlatan (2025).
Mediji i publike u svakodnevnom životu,
Fakultet političkih znanosti i
Leykam International



Shaun Moores (1993).
Interpreting Audiences: The Ethnography of Media Consumption, Sage



David Morley (2000). *Home Territories*, Routledge



Hill, Annette (ur.) (2025).
Routledge companion to media and audiences,
Routledge



Ien Ang (1996). *Living room wars*, Routledge



Markham, Tim i Rodgers, Scottq (2017). *Conditions of mediation*, Peter Lang

Additional Literature

Marie Gillespie (2005).
Media audiences, Open University



Nightingale, V. ur. (2011).
Handbook of media audiences, Blackwell



Georgiou, M, i dr. (ur.) (2020).
Sage Handbook of media and migration, Sage

Media and the City

103557



Lecturer



prof. dr. sc.
Zlatan Krajina

ECTS Credits 7.0

English Level L3

E-learning Level L1

Study Hours
30
30

Grading

Acceptable (2) 15-18

Good (3) 19-22

Very Good (4) 23-26

Excellent (5) 27-30

FINAL GRADE: Partial exam 15 points (must have at least 8 points to pass the course) Essay 10 points (must have at least 5 points to pass the course) Presentation 5 points 27-30 = 5, 23-26 = 4, 19-22 = 3, 15-18 = 2

Course Description

We have entered the urban age - most of the world population now lives in cities, which means we live in spaces managed and negotiated via the use of an array of communication technologies and practices.

In what is a rapidly growing field in media and cultural studies, the concoction “media city” cannot satisfactorily examine the dual object of its study from a single perspective (neither urban studies nor media studies alone), but requires select inputs from a range of disciplines (politics, media studies, urban studies, human geography, sociology of everyday life, cultural studies, and architecture). Adopting this interdisciplinary frame, in this course we examine how contemporary urban spaces manifest themselves as “mediated cities”, and why it is useful to understand a wide array of media and communications in their formative urban context, such as:

- reading city spaces (plans, layouts, street furniture, monuments) as symbol and text;
- understanding urban infrastructures as media (and vice-versa, analysing platforms as infrastructures);
- the rise of transnational cultures and social disparities in global cities;
- urban and suburban media cultures: newspapers, cinema, radio, television and the mobile phone;
- changing spaces and practices of urban consumption (the storefront, the mall);
- the mediation of the neighbourhood, community and diaspora;
- the centrality of politics and culture to urban regeneration;
- communicative responses to urban crises such as racism, poverty and pollution;
- the role of street art, graffiti and performance in the negotiation of ‘the right to the city’;
- city competition and urban branding;
- outdoor advertising;
- changing forms of urban experience: indifference, encounter, flaneuring, street life;
- moving image architecture;
- the transformation of private/public as well as global/local in the contemporary city;
- ‘smart’/cyber urbanism;
- the emergence of Media City production spaces and clusters.

You will gain access to cutting edge, creative and critical intellectual tools for understanding mediated urban life and you will develop an informed and independent understanding of what it means to live in the contemporary city. You will be expected to investigate mediated urban living creatively and critically, through a range of cross-disciplinary association, combined and unconventional methodology (paying attention to historical links and materiality of communication) as well as developing your own interest in more specific issues and phenomena.

Study Programmes

- » University graduate program of Journalism (Studij) (*media and communication research, 4th semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Identify and define the key concepts and approaches relevant to an understanding how social life in cities is mediated
2. Produce a coherent report on independent multidimensional research concerning urban media and communication
3. Select from a diverse range of academic and non-academic resources (e.g. the arts, libraries, electronic sources, public sites, archives, etc.) and disciplinary approaches (anthropology, sociology, cultural studies, urban studies) in an in-depth exploration of an empirical case of urban communications
4. Apply the acquired knowledge in an in-depth, informed and critical exploration of an empirical case of mediated urban living

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

7 ECTS Esej [EN]
7 ECTS

Forms of Teaching

- » Predavanja
 - » -
- » Seminari i radionice
 - » -
- » Terenska nastava
 - » Urban walk
- » Samostalni zadaci
 - » Urban screen cultures workshop - finding and presenting about empirical cases
- » Mentorski rad
 - » Final essay

Comment:

Student requirements and examination for 7 ECTS: • Regular attendance and participation (up to 3 absences are tolerated) • One 10' in-session presentation • One coursework essay (2500-3000 words max) or a 5-10' audio-visual essay (for students with background in television, video or film journalism or art practice); • One partial exam (kolokvij) related to selected texts from the course materials

Week by Week Schedule

1. Welcome + plan of work
2. Defining 'urban media studies' and introducing Spatial Analysis of urban media phenomena
3. The cinematic city as a history of modern urbanity
4. Post-cinematic Screen cultures

5. Postcinematic cultures II
6. Smart City
7. Presentations, feedback
8. Partial exam
9. City branding, regeneration, advertising and rhythm analysis
10. Media, community, migration and the European city: belonging and difference
11. Public art and public space
12. Urban walk
13. Platformization of the city from above and below
14. Essays prep & feedback
15. Conclusion Urban media research as a mode of representation and critique of life in mediated cities

Literature



Krajina, Zlatan (2014). *Negotiating the mediated city*, Routledge



LeGates, R. T. and Stout, F. (2000) *The City Reader 2nd edition* Routledge. [a single most comprehensive reader to date on all matters of cities, urban space and urban sociology, parts will be useful to individual sessions throughout the course]



Miles, M. And Hall, T. (2004) *City Cultures Reader 2nd edition* Routledge



ed. Halegoua, G. R. et al (2022). *Routledge Companion to media and the city*, Routledge



ur. Krajina Zlatan & Stevenson Deborah (2020). *Routledge companion to urban media and communication*, Routledge



Parker, S. (2004) *Urban Theory and the Urban Experience: Encountering the City* Routledge



Virilio, P. (2004) *The Overexposed City in Redhead, S. (2004) (ed.) The Paul Virilio Reader* Edinburgh: Edinburgh University Press, pp. 83-99.

Additional Literature



Lefebvre, H. (1996) *Writings on Cities* Oxford and Malden, MA: Blackwell Publishers.



Massey, D. (2005) *For Space* London, Thousand Oaks and New Delhi: Sage Publications.



Massey, D. et al (eds) (1999) *City Worlds* Routledge (with Open University Press)



Augé, M. (1995) *Non-places: Introduction to an Anthropology of Supermodernity* London, New York: Verso.



Leach, N. (ed). *Rethinking Architecture: A Reader in Cultural Theory* London and New York: Routledge.



Borden, I., Kerr, J. et al (eds.) *Unknown City: Contesting Architecture and Social Space* MIT



Donald, J. (1995) 'The City, The Cinema: Modern Spaces' in Jenks, C. (ed) *Visual Culture* London and NY Routledge, pp. 77-95.



Bull, M. (2000) *Sounding Out the City: Personal Stereos and the Management of Everyday Life* Oxford: Berg.



Frisby, D. (1985) *Fragments of Modernity: Theories of Modernity in the Work of Simmel, Kracauer and Benjamin* Cambridge: Polity Press and Oxford: Basil Blackwell.



de Certeau, M. (1984) *The Practice of Everyday Life* Berkley, Los Angeles and London: University of California Press.



Cronin, A. M. (2010) *Advertising, Commercial Spaces and the Urban Basin-stoke*: Palgrave Macmillan.



Goffman, E. (1972) *Relations in Public: Microstudies of the Public Order* Harmondsworth: Penguin Books.



Kwon, M. (2004) *One Place after Another: Site-Specific Art and Locational Identity* Cambridge, MA and London: The MIT Press.



Lefebvre, H. (1991) *The Production of Space* Malden, MA and Oxford, UK: Blackwell.



Lynch, K. (1960) *The Image of the City* Cambridge, MA and London: MIT Press.



Massey, D. (1991) *A Global Sense of Place in Marxism Today* June 1991, p. 24-29.



McCullough, M. (2004) *Digital Ground: Arc-hitecture, Pervasive Computing, and Environmental Knowing* Cambridge, MA: MIT Press.

Media Ethics

270940



Lecturer



izv. prof. dr. sc.
Dunja Majstorović
Jedovnicki

ECTS Credits	5.0
English Level	Lo
E-learning Level	L1
Study Hours	60

Grading

During the semester, students write an essay on an agreed topic. The essay is then presented to their colleagues in classroom. Also, during the semester, students write short assignments. The final grade is the sum of all points earned.

Course Description

The course objective is to introduce students to the basic principles of media ethics, the historical development of the discipline as well as to tackle some of the contemporary challenges of the journalistic profession. The course will focus on both the theory (ethical codes, instruments of media self-regulation), and the most recent research in media ethics as well as discuss the specific cases of ethical disputes in the media. Special attention will be given to reporting on vulnerable social groups (children, minorities).

Study Programmes

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define the basic principles of media ethics
2. Describe the historical development of media ethics and codes of conduct
3. Define the different instruments of media self-regulation
4. Recognize and critically assess the ethics of individual media content
5. Understand the specificities of reporting on vulnerable social groups

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2 ECTS Pohadanje nastave [EN]
2 ECTS Esej [EN]
1 ECTS Ostalo i. (upisati) [EN]
5 ECTS

Forms of Teaching

- » Predavanja
 - » During lectures, exam material is presented using visual presentations (PowerPoint) and written examples are analyzed.
- » Seminari i radionice
 - » Seminar classes thematically follow the lectures, but the focus is on the practical - analysis of examples from practice and the presentation of

student exercises

» Samostalni zadaci

- » During the semester, students submit an essay and a short assignment that they write independently on agreed topics. The essay is also presented in the classroom.

Week by Week Schedule

1. Defining media ethics (key values, ethical theories)
2. The history of media ethics
3. Moral reasoning and ethical orientation of journalists
4. Professional reporting standards and media accountability
5. Ethical codes (codes of conduct) and other instruments of media self-regulation
6. Ethical controversies in the media
7. Reporting on minorities and other vulnerable social groups
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.

Literature



Baydar, Y., Hulin, A., Lani, R., Mollerup, J., Turtia, T., Vilović, G., & Zlatev, O. (2011). *Professional journalism and self-regulation: new media, old dilemmas in South East Europe and Turkey*, UNESCO



Day, L. A. (2006). *Ethics in media communication: Cases and controversies*, Thomson, Wadsworth



Frost, C. (2016). *Journalism Ethics and Regulation*, Routledge



Plaisance, P. L. (ed.) (2018). *Communication and media ethics*, De Gruyter Mouton



Plaisance, P. L., Skewes, E. A., & Hanitzsch, T. (2012). *Ethical orientations of journalists around the globe: Implications from a cross-national survey*



Ward, S. J. (ed.) (2021). *Handbook of global media ethics*, Springer International Publishing



Wilkins, L. & Brennan (2004). *Conflicted interests, contested terrain: journalism ethics codes then and now*



Wilkins, L. & Christians, C.G. (eds.) (2020). *The Routledge handbook of mass media ethics (Second edition)*, Routledge

Media Research Methods: Audience Analysis

132858



Lecturer



izv. prof. dr. sc.
Antonija Čuvalo

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Teaching Assistants

Matej Mikašinić-Komšo,
univ. mag. pol.
Filip Trbojević, mag. soc.

Course Description

The course aims to familiarize students with qualitative and quantitative research methods most commonly used in the study of media audiences and to prepare students for the practical application of a chosen method on a specific example. The teaching is conducted in the form of lectures and seminars, during which students will additionally work on applying theoretical and epistemological assumptions to a concrete research problem. Seminar classes follow lectures and prepare students for the practical application of a particular method. Under the guidance of the course instructor, students will independently conduct research and write a research report. Students will gain insight into the epistemological and ontological foundations of research, ethical aspects in the social sciences, and research design. They will become familiar with the stages of the research process, which include drafting a research plan, reviewing the literature, developing a theoretical and conceptual framework, operationalizing concepts, formulating research questions, selecting an appropriate research method, sampling, data collection, data analysis and interpretation, and linking research results with theory.

Study Programmes

» University graduate program of Journalism (Studij) (*required course, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define and describe the different methods used in media audience research (S1);
2. Apply and compare advanced theoretical concepts related to media theory (S2);
3. Assess the advantages and disadvantages of certain research methods (S1);
4. Explain the adequacy of each research method with respect to the research question (S1)
5. Define and apply methodological tools for the analysis of media audiences (S1)
6. Analyze and critically evaluate research on media audiences that is relevant to media production (S1)

Study Programme Learning Outcomes

University graduate program of Journalism

Grading

Acceptable (2)	60
Good (3)	70
Very Good (4)	80
Excellent (5)	90

Attendance in classes is mandatory. Students are required to attend lectures, exercises, and regularly complete assignments. Two absences from seminars and lectures, as well as two incomplete assignments, are allowed regardless of the reasons. Regular attendance at lectures and seminars, as well as completing assignments, are prerequisites for obtaining a signature. Students are assigned to seminar groups for a specific method in alphabetical order. Seminars are mandatory for all students enrolled in the course, including repeating students. The final grade for the course is determined based on the sum of elements, which includes a written exam taken during the exam periods (0 to 20 points), a report based on field research (0 to 50 points), and assignments (0 to 30 points). During the exercises, students are required to conduct their own research using the method associated with the exercises they attended. As part of the seminar, students will write assignments that are submitted in printed form at the next meeting and are a condition for

Screening of student's work

- 1 ECTS Pohadanje nastave [EN]
- 1 ECTS Pismeni ispit [EN]
- 3 ECTS Istraživanje [EN]
- 2 ECTS Seminarski rad [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » Week 1-8
- » Seminari i radionice
 - » Week 1-8
- » Samostalni zadaci
 - » Week 9-10; and week 12-13

Week by Week Schedule

1. Introductory lecture and seminar: information about the course aims, outcomes and expectations.
2. Epistemological and ontological assumptions of audience research
3. Research process phases
4. Research design, planning research and the formulation of research question
5. Qualitative methods: interview, focus groups and ethnography
6. Experiment and survey research
7. Differences between market and science audience research, impact of the digitalization and convergence on audience research
8. Questionnaire and guidelines
9. Fieldwork
10. Fieldwork
11. Analysis and interpretation of the results and writing report.
12. Writing research report
13. Writing research report
14. Exam
15. Report submission

Literature



Bryman, Alan (1). *Social Research Methods*, Oxford University Press



Schröder, Kim, Kirsten Drotner, Stephen Kline & Catherine Murray (1). *Researching Audiences*, Hodder: Arnold

Additional Literature



Jensen, B. K. i Jankowski, W. N. (1). *A Handbook of Qualitative Methodologies for Mass Communication Research*, Routledge

receiving a signature (2 unsubmitted assignments are excusable). The research report is written after the 10th session and submitted at the last session of the semester (in printed form). Work is not accepted after the defined deadline and cannot be subsequently revised or corrected. The points earned from field research and assignments are added to the points earned on the written exam taken during the exam periods. For a passing final grade in the course, students must achieve a total of at least 60 points (research report + written exam) (scale: 60-69=2; 70-79=3; 80-89=4; 90-100=5).

Similar Courses

- » London School of Economics and Political Science, Oxford

Method Seminar

187584



Lecturer



izv. prof. dr. sc.
Daniela Širinić

ECTS Credits	4.0
English Level	L0
E-learning Level	L2
Study Hours	15
	15
	30

-

Course Description

-

Study Programmes

- » University graduate program of Political Science (Studij) (*required course, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Analyze and review contemporary scholarly political science literature.
2. Define a research question and develop a theoretical research framework.
3. Define research hypotheses.
4. Select data collection methods appropriate to the research design.
5. Select independently an appropriate research design with regard to different research problems.
6. Apply the most commonly used methods of data collection and analysis appropriate to quantitative research.
7. Apply the most commonly used methods of data collection and analysis appropriate to qualitative research.
8. Write a research report in accordance with the standards of academic writing.

Study Programme Learning Outcomes

University graduate program of Political Science

Screening of student's work

2 ECTS	Pohađanje nastave [EN]
0.5 ECTS	Istraživanje [EN]
1.5 ECTS	Praktični rad [EN]
0 ECTS	Ostalo i. (upisati) [EN]
4 ECTS	

Forms of Teaching

- » Predavanja
 - » -
- » Seminari i radionice
 - » -

Comment:

-

Week by Week Schedule

1. -
2. -
3. -
4. -
5. -
6. -
7. -
8. -
9. -
10. -
11. -
12. -
13. -
14. -
15. -

Additional Literature

Lisa A. Baglione (2015). *Writing a Research Paper in Political Science*, CQ Press



Paul Kellstedt, Guy Whitten (2013). *The Fundamentals of Political Science Research*, Cambridge University Press



William Gibson, Andrew Brown (2009). *Working with Qualitative Data*, SAGE



Paul Pennings, Hans Keman, Jan Kleinnijenhuis (2006). *Doing Research in Political Science*, SAGE



Gary King, Robert O. Keohane, Sidney Verba (1994). *Designing Social Inquiry*, Princeton University Press

Migration and Security

160378



Lecturers



prof. dr. sc.
Ružica Jakešević



prof. dr. sc.
Marta Zorko

Course Description

The aim of this course is to study the phenomenon of migration from the perspective of security studies. In the introductory part of the course, attention will be focused on researching and analyzing contemporary political and security processes that cause migration. After that, the focus will shift to the "push and pull" factors that drive migration. Special attention will be given to the causes of forced migration and the role and position of states and international organizations in addressing the causes and consequences of mass migration. Issues such as seeking solutions to mass migration will be particularly emphasized. Various approaches and case studies will be used to study migration, with a special focus on examining the political, legal, and institutional frameworks for migration management in the Republic of Croatia and the European Union.

In the context of the course content, questions will also be addressed such as whether, how, and in what ways mass migration represents a security and/or humanitarian issue, a combination of these issues, and whether one excludes the other. The passage and/or arrival of a large number of migrants—especially in smaller states that also have very limited capacities—represents a humanitarian issue, but the question also arises of whether migration constitutes a security issue. The course provides insight into the most important processes of contemporary migration and enables students to understand the conditions that lead to the securitization of migration. After completing the course, students will acquire basic knowledge that will allow them to participate in migration management within public administration bodies responsible for national security issues.

Study Programmes

- » University graduate program of Political Science (Studij) (*croatian politics, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*national security, 1st semester, 1st year*)

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Associate Lecturer

dr. sc. Siniša Tatalović, prof.

Grading

Acceptable (2)	51-65
Good (3)	66-75
Very Good (4)	76-85
Excellent (5)	86-100
See defined ranges.	

Learning Outcomes

On successful completion of the course, students will be able to:

1. Distinguish the basic concepts of population migration, define the types of migration movements, explain the factors influencing migration, and critically analyze the main theoretical concepts of population migration.
2. Differentiate global migration flows. To understand and distinguish the "push and pull" factors that cause migration.
3. Analyze and understand the impact of crises and conflicts on migration. To think critically and analyze the causes of crisis hotspots and their effects on migration. To analyze different types of conflicts and their impact on migration worldwide, with a particular focus on those affecting migration flows toward the European Union.
4. Evaluate the political, humanitarian, organizational, social, economic, demographic, and security policies of selected states and international organizations regarding migration.
5. Assess the impact of migration on the national security of the Republic of Croatia and the countries of Southeast Europe. To assess the impact of migration on regional security dynamics.
6. Summarize the security consequences of migration movements in the Republic of Croatia. To be familiar with the legal mechanisms of Croatia's migration and security policies. To analyze regional mechanisms for security cooperation and the coordination of migration policies.
7. Plan the national migration and security policy of the Republic of Croatia.
8. Analyze the relevant legal framework and practice in the Republic of Croatia and assess whether it is aligned with international standards.

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2 ECTS Pohadanje nastave [EN]

2 ECTS Kolokviji [EN]

2 ECTS Seminarski rad [EN]

1 ECTS Usmeni ispit [EN]

7 ECTS

Forms of Teaching

- » Predavanja
 - » two teaching hours per week
- » Seminari i radionice
 - » two teaching hours of seminars per week
- » Samostalni zadaci
 - » occasionally
- » Mentorski rad
 - » mentoring of student presentations

Comment:

Students who do not achieve a passing grade through written tests and student presentations take the full exam during the regular exam period.

Week by Week Schedule

1. Basic concepts of population migration, types of migration movements, "push and pull" factors influencing migration, and the main theoretical concepts of population migration.
2. The concept, types, and nature of crises and conflicts in the contemporary world. Crisis hotspots in the modern world and migration. Causes, types, and consequences of migration associated with conflicts. Classification of security challenges, risks, and threats, and the securitization of migration.
3. The impact of wars and social conflicts on migration. Environmental and climate-related issues and migration.
4. Human security and migration. The "North-South" and "rich and poor" relationship and migration – security aspects. Borders, walls, and divisions.
5. Mechanisms of border management. The Schengen system. Europe as a "fortress."
6. International organizations, global migration flows, and migration management policies. Migration policy and the asylum system in the European Union.
7. Mid-term exam I - continuous knowledge assessment
8. Migration and non-military sources of security threats – organized crime, human trafficking, terrorism
9. International police cooperation, border security, and migration.
10. Integration and assimilation policies for migrant communities.
11. Migration camps and migrants in urban areas (issues of responsibility, protection, and solidarity; new political actors; urban policies regarding the migrant question).
12. The political, legal, and institutional framework of the Republic of Croatia for migration management and the asylum system.
13. The Homeland War and experiences in providing for displaced persons and refugees.
14. The Republic of Croatia and migration movements – experiences and current trends. Case study – Management of mass migration transit through the Republic of Croatia during 2015/2016.
15. Mid-term exam - continuous knowledge assessment

Literature



Guild, E., van Selm, J. (eds.) (2005). *International Migration and Security*, Routledge



Milan Mesić (2002). *Globalizacija migracija*, Migracijske i etničke teme, Vol. 18., Br. 1



Sita Bali (2012). *Kretanje stanovništva*, u: Williams, P.D., Uvod u studije Bezbednosti, Službeni glasnik, Beograd



Kegley, C. W., Wittkopf, E.R. (2004). *Poglavlje Globalna izbeglička kriza u: Svetska politika – trend i transformacija*, Fakultet političkih nauka, Beograd



Siniša Tatalović (2006). *Poglavlje: Ilegalne migracije u: Nacionalna i međunarodna sigurnost*, Politička kultura



Siniša Tatalović, Dario Malnar (2015). *Sigurnosni aspekti izbjegličke krize*, Zagreb: Političke analize, Vol.6, No. 23, prosinac



Williams Walters (2010).
Migration and Security, u:
Burgess, P.J., The Routledge
Handbook of New Security
Studies, Routledge, London
and New York



Filip Dragović, Robert Mikac
(2012). *Stvaranje sigurnosnih*
politika Europske unije,
Zagreb: Policija i sigurnost,
Vol 21, No. 1, lipanj

Similar Courses

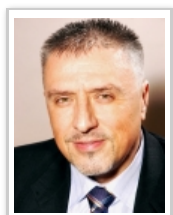
» Migration Studies, Oxford

Oriental Jews and Arabs in the time of Zionism

164170



Lecturer



izv. prof. dr. sc.
Boris Havel

ECTS Credits	5.0
English Level	L3
E-learning Level	L1 (1%)
Study Hours	30
	30

Grading

Acceptable (2)	59% i više
Good (3)	69% i više
Very Good (4)	79% i više
Excellent (5)	90% i više

Students are expected to attend lectures and seminars, participate in class, discuss topics based on weekly readings and their own understanding of the topics, and take two written exams consisting of multiple-choice questions and short essay questions. Final grade is based on the following percentage: mid-term exam (40%), final exam (60%). Additional points (that is points beyond 100) can be earned by regular attendance and participation in lectures and seminars. Grades: 0-59% F, 60-69% 2, 70-79% 3, 80-89% 4, 90-100% 5 For passing grade, student must achieve 60 points (60%) on the exams (mid-term and final exam combined).

Course Description

The objective of the course is to acquaint the student with the interaction of Jews and Arabs in the Middle East from the time of the First Aliyah (Jewish immigration to Palestine) and the birth of Zionism as organized political movement until today. Arab-Jewish relations will be discussed within different political contexts: late Ottoman Period, Mandate Period, State of Israel 1948-1967, State of Israel from 1967-1993, and State of Israel 1993 – present. Though focus is on the Eretz Israel, other Middle Eastern countries with Jewish presence prior to creation of Jewish State will be discussed, in particular Jordan, Syria, Lebanon, Iraq and Egypt. The course will address interaction between Jews and Arabs in broad variety: from peaceful coexistence to different forms of collision and conflict. The course is interdisciplinary in its approach. Political processes will be analyzed inter alia from the aspects of history, theology, nationalism, economy, ideology, and security.

Study Programmes

Learning Outcomes

On successful completion of the course, students will be able to:

1. Explain main political events and processes in the Eretz Israel from 1882 until the present time.
2. Evaluate different methods of interpretation of those events and processes, such as Zionist, anti-colonialist, materialist, Biblical, Islamist etc
3. Describe main Jewish and main Arab political positions, arguments and goals.
4. Explain the difference between European (Ashkenazi) and Mizrahi (Oriental, Sephardic) Jewish views of Zionism
5. Develop skills necessary for further independent study.
6. Explain main political processes in the creation of the Jewish State
7. List key obstacles to achieving a sustainable Arab-Israeli peace
8. Explain key Palestinian and Israeli political goals

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

1 ECTS	Pohađanje nastave [EN]
2.5 ECTS	Kolokviji [EN]
3.5 ECTS	Pismeni ispit [EN]
7 ECTS	

Forms of Teaching

- » Predavanja
 - » Lectures, attendance is obligatory
- » Seminari i radionice
 - » seminars

Comment:

Students are required to attend lectures and seminars. Attendance is obligatory on 12 out of 15 lecture-seminar blocks. For each attendance, upon arrival on time for lecture and staying until the end of the seminar, and participation in discussions, student will be awarded one extra point. Those points are beyond 100 points which students can earn on exams. Those extra points awarded for attendance and participation can be used for obtaining grades 3, 4 and 5. Students are required to prepare for seminar discussions by reading the course literature for that week.

Week by Week Schedule

1. Introduction to the course
 - Course description, overview of bibliography
 - Introduction to methodology; primary and secondary sources relevant to the course
2. Arabs and Jews: survey of history, theology and early relations
 - Biblical view of Israel and the Jews; epistemology and revelation
 - Islamic canonical view of Jews and Christians
 - Jewish, Christian and Islamic concept of Revelation
3. Jewish Immigration to Palestine (Aliyah): reasons and expectations
 - Turkish millet system
 - Jewish and Arab immigration to Palestine
 - Jewish expectations of Zionism
 - Religious and secular Jewish response to Holocaust and Zionism
4. Awakening of Arab Nationalism; pan-Arabism vs. pan-Islamism
 - Survey of Early Islamic history
 - Arab response to Turkish nationalism
 - British promises to the Hashemite Dynasty
 - Abolishment of the Caliphate
 - Emergence of Muslim Brotherhood
5. Impact of British and French imperialism on the Middle Eastern Arab and Jewish communities
 - Balfour Declaration
 - Protocols of the Elders of Zion and British attitude to Jews in Palestine
 - Sykes-Picot Agreement
 - Hajj Amin el-Husseini's pamphlet Islam and Judaism

6. Nationality and ethnicity in the Middle East (April 1)
 - British Mandate
 - Forging of Iraq, Jordan, Syria and Lebanon
 - Sunni and Shia community in newly forged states
 - Christian Arabs' loyalties and identities
 - Arab and Jewish response to Western political ideologies
7. Establishment of the State of Israel and the rise of Palestinian refugee problem
 - Arab-Jewish Confrontation
 - War of Independence/Al-Nakba of 1948
 - Jordan and the West Bank
 - Israel as a Jewish and democratic state
 - Politics and political parties in Israel 1948-1977
8. Fate of Jewish communities in the Arab world
 - Jewish-Muslim relations through history
 - Flight of Jews from Iraq and Yemen
 - Nasserism and Arab socialism
9. The Six-Day War of 1967 and its impact on Middle Eastern political processes
 - Chronology of the Six-Day War
 - Influence of the Six-Year War on religious Jewish community
 - Influence of the Six-Year War on Muslim Arabs
10. The Yom Kippur War and the collapse of pan-Arabism
 - Security aspect of settling Judea and Samaria
 - Arab Muslim youth's search for a new identity
 - Peace process with Egypt and the Camp David Accords
11. Jewish settlement of Judea and Samaria
 - Rise of Jewish militarism and settlement movements
 - Concept of Hitnahlut
 - Rapprochement of Israeli right and religious community
 - Establishment of the Gush Emunim movement
12. Fragmentation of Actors in the Arab political and military struggle
 - Jihad in Islamic Political Thought
 - Palestinian guerilla and terrorist movements
 - Muslim Brotherhood and its branches
 - Hezbollah and Iran
13. First Intifada and Oslo Peace Accords
 - Treaty of Hedaybiyyah
 - Palestinian Autonomy in the Gaza Strip and the West Bank
 - Charter of Hamas
 - Israel's peace treaty with Jordan
 - Peace movements of Israel
14. Two state solution: pros and cons
 - Disengagement from Gaza
 - Gaza Strip after Israeli disengagement and Hamas electoral victory
 - Israel security dilemmas in the age of asymmetric warfare
15. Arab Spring and Israel's current security challenges
 - Escalation of sectarian conflicts among Muslims
 - Concept of Asabiyyah revisited
 - Iranian Threat and Arab-Israeli cooperation: New Middle East on the Horizon?

Literature



Ajami, Fouad (1984). *The Arab Predicament: Arab Political Thought and Practice since 1967*, Cambridge University Press

Similar Courses

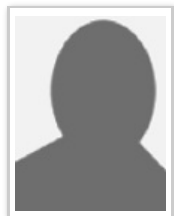
» The Arab-Israeli Conflict: Histories and Narratives, Oxford

Party Competition and Party Systems in the EU Member States

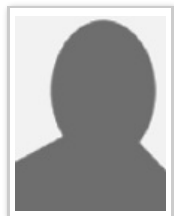
131739



Lecturers



prof. dr. sc.
Goran Čular



prof. dr. sc.
Andrija Henjak

ECTS Credits 7.0

English Level L1

E-learning Level L1

Study Hours
30
30

Teaching Assistant
izv. prof. dr. sc. Višeslav Raos

Course Description

The course aims to introduce students to the contemporary research on the role of parties in aggregation of preferences and representation of voters, party competition and party systems and their role in the formation and implementation of policy in the EU countries. The objective of the course is to develop understanding of the party competition and party representation, development and types of the European party systems as well as to familiarize students with basic categories and tools for party system analysis. The aim of the course is also to explore how parties interact with voters and each other, and how they change and adapt to changing circumstance. The course also seeks to familiarize students with contemporary developments in party systems in EU member states and the role EU has on party politics.

Study Programmes

- » University graduate program of Political Science (Studij) (*croatian political system, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Interpret and analyze particular European party systems
2. Demonstrate functions of the party system in democratic regimes
3. Develop critical thinking about the functioning of party systems, its implications and future developments
4. Employ quantitative indicators in the analysis of party systems and party competition

Study Programme Learning Outcomes

University graduate program of Political Science

Screening of student's work

- 2 ECTS Pohadanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 2 ECTS Pismeni ispit [EN]
- 1 ECTS Usmeni ispit [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » The lectures deal with the typology of party systems and party competition, as well as with approaches to explanation of emergence of party systems. They also cover analysis of party systems change and analysis of party competition.
- » Seminari i radionice
 - » The seminar deals with individual party systems of EU member states.

Week by Week Schedule

1. Introduction: Party competition and party system
 - introduction to the subject, forms of student work, students' assignments and evaluation criteria
 - the role of parties in the party system (interest aggregation, representation, elite recruitment, competition for government of alternative sets of elites); party as an organization and actor within party system
 - concept of political supply and demand
 - definition of the party system
 - electoral and parliamentary party system
 - what party system is and what party system is not
2. Parties and party systems in democratic process
 - stages of democratic process and the role of parties in a democratic process: elections – government formation – policy implementation
 - types of parties: votes, seats and policy maximization strategies
 - distribution of political preferences in the electorate and preference aggregation by parties
 - competition for voters vs. competition for power
3. Basic parameters of measuring party system characteristics
 - number of parties: nominal number of parties; relevant parties; electoral and parliamentary effective number of parties
 - the meaning and measures of polarization
 - party system stability, party system volatility and its measures
4. Long-term loyalty I: Cleavages and party competition
 - social foundations of party systems and party competition
 - cleavage theories: variants, criticism
 - empirical operationalization: how to measure cleavages
 - cleavage configurations as determinants of party competition
 - cleavage as dimension of identification vs. cleavage as dimension of competition
5. Long-term loyalty II: Party identification and party competition
 - party identification – history and meaning of the concept
 - measuring party identification
 - determinants and consequences of party identification
 - party identification and party competition
6. Left-right and party competition
 - left-right scheme in empirical political science
 - ideological determinants of the left and right
 - dimensions of competition behind left and right
 - left-right dimension, partisan strategies and voting behaviour
7. Linkages between parties and voters
 - strategic and non-strategic linkages
 - programmatic, charismatic and clientelistic linkages
 - linkages based on closeness to party organization, ideology and symbolic attachments
 - changes in the forms of linkages between parties and voters
8. Mid-term exam I

9. Strategies of party competition
 - basic model of rational choice applied to party competition
 - strategies of political parties and their environment
 - proximity, directional and mobilization model of voting
 - issues and party competition: positional vs. valence issues; prospective vs. retrospective judgements
 - candidates and party competition
10. Effects of institutions on party competition and party system
 - effects of electoral rules on party competition and party strategies
 - electoral thresholds and electoral formulae: reduction and disproportionality effects
 - how parties and voters adapt to institutional opportunity structure
 - party system adaptation and political representation
11. Party cooperation: theories of coalition and government formation
 - how to solve minority situation in the parliament: majority, coalition and minority governments
 - institutional conditions of coalition formation
 - coalition theories based on payoffs – coalition theories without political dimensionality
 - coalition theories in an ideologically defined space
 - types of coalitions: minimal winning and surplus coalitions
 - the logic of minority governments
12. Types of party system I: criteria and typologies
 - classical typologies of party systems:
 - with respect to number of parties: two- vs. multiparty systems (Duverger)
 - with respect to number of parties and ideological distance (Sartori)
 - types of party systems with respect to issue dimensions
 - types of party systems in old and new democracies in Europe
 - historical development of party systems across Europe
13. Types of party systems II: problems and discussion
 - classification vs. continual measuring of party systems
 - at which level to observe the existing pattern of party competition: electoral, parliamentary, governmental
 - governmental formulae as the criteria for party systems types
14. Party system change
 - measures of party system change
 - factors impacting party system change
 - trends in party system change
15. Party system in the EU
 - party system in the EU and Europeanization of national politics
 - dimensions of party competition in the EU
 - positions of parties and voters towards the EU
 - different structures of competition in the West and East

Literature



Peter Mair (1997). *Party System Change*, Clarendon Press



Zsolt Enyedi, Kevin Deegan-Krause (2013). *The Structure of Political Competition in Western Europe*, Routledge



Michael Gallagher, Michael Laver, Peter Mair (2011). *Representative Government in Modern Europe*, McGraw-Hill Publishing Company



Alan Ware (1996). *Political Parties and Party Systems*, Oxford University Press on Demand

Personal Branding and Public Relations

295097



Lecturer



doc. dr. sc.
Ivona Čulo

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

- » University graduate program of Journalism (Studij) (*strategic communication, 2nd semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

Political Behaviour

92712



Lecturer



izv. prof. dr. sc.
Kosta Bovan

ECTS Credits	7.0
English Level	L0
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	51
Good (3)	61
Very Good (4)	71
Excellent (5)	85

50% of the grade comes from the theoretical part (mid-terms or the final exam), and 50% from the research report (research is done in smaller groups, report has to have a minimum of 5000 words)

Course Description

Even though political behavior draws its roots earlier in the past, it established itself within political science during the 1940s. Following the progress of quantitative methodology, researchers in this field helped in understanding the ways citizens think about politics, make political decisions, develop political preferences, participate etc. However, the field cannot be reduced to quantitative approaches to voting behavior. It includes, among other things, researching political elites, various groups and political movements; political violence, traumatic events, political culture and media; and uses of various methodological tools, such as decision-making tracing processes, in-depth interviews, interpretative approaches etc.

Keeping all of this in mind, this course has two goals. First, students will become acquainted with the classical approaches and findings of political behavior. Through the sociological, socio-psychological and rational-choice approach the topics of voting, political values, ideology, political participation and others will be analysed. Second, students will become acquainted with newer approaches and topics within the field, such as emotions in politics, behavior of political elites, on-line political behavior, cultural processes etc. When they finish the course, students will be able to apply various theoretical frames, as well as methodological and analytical tools in studying the behavior of political actors.

Study Programmes

- » University graduate program of Political Science (Studij) (*croatian political system, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*croatian politics, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*european studies: croatia and europe, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Use various theoretical approaches for understanding political behavior
2. Use various analytical tools for understanding political behavior
3. Define basic concepts and approaches within political behavior
4. Use theoretical knowledge for doing a study on political behavior and writing a report

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 1 ECTS Pohađanje nastave [EN]
- 1 ECTS Kolokviji [EN]
- 1 ECTS Pismeni ispit [EN]
- 1 ECTS Seminarski rad [EN]
- 3 ECTS Projekt [EN]
- 0 ECTS Ostalo i. (upisati) [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » Ex-cathedra
- » Seminari i radionice
 - » Refresher in methodology; presenting the progress of the research report
- » Samostalni zadaci
 - » In smaller groups students work on their own research and writing the research report during the whole course

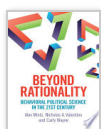
Week by Week Schedule

1. Introduction
2. Political behavior in a post-behavioral world
3. Models of democracy and political behavior - the descriptive-normative nexus
4. Models of political man and the political mind
5. Political ideology, information, sophistication and self-efficacy
6. Cognition, emotion, motivation, and political behavior
7. Evolution and political behavior
8. Political behavior of elites
9. First mid-term test
10. Political representation, elections and voting behavior
11. Political behavior of youth
12. Collective political behavior
13. Online political behavior
14. On political behavior in a "post-truth" world
15. Second mid-term test

Literature



Hans-Dieter Klingemann
(2007). *Oxford Handbook of Political Behavior*, Oxford University Press, USA



Alex Mintz, Nicholas A. Valentino, Carly Wayne
(2022). *Beyond Rationality*, Cambridge University Press

Similar Courses

- » Political Behavior, Oxford

Political Communication

92703



Lecturer



doc. dr. sc.
Milica Vučković

ECTS Credits 7.0

English Level L1

E-learning Level L1

Study Hours
30
30

Grading

Acceptable (2) 55

Good (3) 70

Very Good (4) 80

Excellent (5) 90

Course Description

-

Study Programmes

» University graduate program of Journalism (Studij) (*strategic communication, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Apply knowledge of key concepts, theoretical frameworks, relevant social processes, and other determinants of scholarly insight for the purpose of effective communication about politics.
2. Apply knowledge of information related to the historical development and contemporary characteristics of the phenomenon of political communication globally and in the domestic context
3. Apply knowledge and information for the independent analysis of political communication and for future professional work in related fields (journalism, public relations, national and local government, and others).
4. Apply knowledge to improve abilities and skills for conducting research on election campaigns, political rhetoric, and other aspects of political communication.
5. Apply and develop, on the basis of acquired knowledge and information, practical skills for work in the media, PR and marketing agencies, political parties and institutions, non-governmental and international organizations, institutions, and other organizations and positions related to political communication.

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

2.5 ECTS Kolokviji [EN]

2.5 ECTS Pismeni ispit [EN]

2 ECTS Projekt [EN]

7 ECTS

Forms of Teaching

- » Predavanja
 - » -
- » Seminari i radionice
 - » -
- » Samostalni zadaci
 - » -

Comment:

-

Week by Week Schedule

1. -
2. -
3. -
4. -
5. -
6. -
7. -
8. -
9. -
10. -
11. -
12. -
13. -
14. -
15. -

Literature



Lalić, Dražen, Kunac, Suzana (2010). *Izborne kampanje u Hrvatskoj, Tri studije o dva izborna nadmetanja (str. 1-7. 77-151)*, Biblioteka Politička misao, Zagreb



MacNair, Brian (2003). *Uvod u političku komunikaciju*, Biblioteka Politička misao, Zagreb



Street, John (2003). *Masovni mediji, politika i demokracija (stranice: 3-32 i 155-229)*, Biblioteka politička misao, Zagreb



Šiber, Ivan (2003). *Politički marketing (peto i šesto poglavlje, stranice: 145-218)*, Politička kultura, Zagreb

Political Economy of Media in Digital Environment

187304



Lecturer



izv. prof. dr. sc.
Antonija Čuvalo

ECTS Credits	7.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	60
Good (3)	70
Very Good (4)	80
Excellent (5)	90

The final grade is formed cumulatively by summing points earned from in-class activities (seminar activities/discussions), regular class attendance, and midterms, of which one midterm is a written exam, and the other is taken in the form of final student presentations and discussions.

Course Description

The aim of the course is to provide students with the foundations for understanding how media ownership, policy, technology, the market, and social structures shape media and culture. Students will be introduced to research and concepts that enable critical analysis of the economic relations, structures, and policies that shape the behavior of media organizations in the digital environment. The course will cover concepts such as ownership, market concentration, profit orientation of media, cultural and creative industries, the role of advertising, audiences and public relations, financialization, and others. Students will be encouraged to apply political economy theories to the empirical behavior of media organizations.

Topics covered in the course include: the history of the media industry, the role of the state, labor and digital labor, technologies (datafication, platformization, and AI), and the role of independent media. The course will offer students theoretical and conceptual foundations for critically understanding changes in media production and media uses resulting from the spread of networked digital technologies, and will address topics such as datafication and platformization of journalism, digital labor, and others. The focus of the seminar instruction is on the latest trends in the media and cultural industries, which is why the seminar literature is updated every year.

Study Programmes

» University graduate program of Journalism (Studij) (*media and communication research, 3rd semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define, understand, explain, and critically evaluate the components of the media environment
2. Define, understand, and explain key knowledge of relevant theories and concepts, and to critically evaluate them
3. Analyze the economic, political, and social structures that shape the behavior of media organizations
4. Define, understand, and explain the Marxist foundations of political economy of media in the digital environment
5. Apply theoretical concepts to concrete data
6. Define and understand the essential determinants of the political economy of mass media.
7. Apply theory to power relations in the media-politics-economy-public nexus

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

- 2 ECTS Pohađanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 2 ECTS Seminarski rad [EN]
- 1 ECTS seminar readings and workshops
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » 10 class sessions (1+1)
- » Seminari i radionice
 - » 10 sessions of seminar readings and/or workshops (1+1) and 4 sessions of seminar presentations (2+2), 3 meetings with guests (defended master's theses, experts and representatives of journalistic associations, trade unions, and experts with experience in media organizations and platform-related projects).
- » Samostalni zadaci
 - » SEMINAR RESEARCH AND PRESENTATION

Comment:

no special comments

Week by Week Schedule

1. Introduction
2. Liberal and Neoclassical Economy and Communication Media
3. Marxist and Critical Theory and Political Economy of Media
4. Capitalism, Cultural and Creative Industries
5. Relationship Between the State, Ownership, and Communication Media and Technologies
6. Political Economy of Journalism in Crisis: Impacts and Pressures
7. Introduction to the Platformization and Datafication of Cultural Production
8. Media, Capitalism, and the Culture of Surveillance
9. Recap: media, capitalism, platformisation
10. Midterm
11. Seminar presentation and workshop
12. Seminar presentation and workshop
13. Seminar readings and workshop
14. Seminar readings and workshop
15. Seminar paper submission

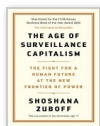
Literature



Katarina Peović Vuković
(2016). *Marx u digitalnom dobu*



Jonathan Hardy (2019).
Critical Political Economy of the Media, Profile Books



Shoshana Zuboff (2017). *The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power*, Sage



Mosco, Vincent (2017). *Becoming Digital. Toward a Post-Internet Society*, Emerald Publishing

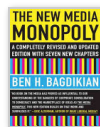


Garnham, Nicholas (2000). *Emancipation, the Media, and Modernity: Arguments about the Media and Social Theory 1st Edition*, Oxford University Press



José van Dijck, Thomas Poell, Martijn de Waal (2018). *The Platform Society*, Oxford University Press

Additional Literature



Bagdikian, Ben H. (2004). *The New Media Monopoly*, Bagdikian, Ben H.



Robert McChesney (2013). *Digital Disconnect: How Capitalism Is Turning the Internet Against Democracy*, New Press

Political Ideas and Ideologies

295742

Lecturer



prof. dr. sc.
Enes Kulenović

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*political theory, 2nd semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Political Marketing

116182



Lecturer



prof. dr. sc.
Marijana Grbeša
Zenzerović

Course Description

-

Study Programmes

» University graduate program of Journalism (Studij) (*strategic communication, 4th semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Describe, define and explain terms, theories and concepts in political marketing and political behavior
2. Explain and apply techniques and strategies of political marketing
3. Explain and critically evaluate public communication of governments, political institutions, political individuals and media
4. Describe and explain role of the media in democratic societies and in specific political processes (for example, elections);
5. Explain and critically evaluate the social and public responsibility of the media, to deconstruct the social role of the media, and to critically assess the role of the media in specific political processes (for example, elections);
6. Explain and critically evaluate, at an advanced level, power relations in society within the politics-media-public nexus;
7. Explain and deconstruct communication processes between institutions, organizations, and individuals (for example, to be able to identify the actors and mechanisms that condition and shape these processes);
8. Explain normative framework in which political marketing is situated

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

2 ECTS Pohadanje nastave [EN]

3 ECTS Pismeni ispit [EN]

1 ECTS Projekt [EN]

1 ECTS Praktični rad [EN]

7 ECTS

ECTS Credits 7.0

English Level L1

E-learning Level L1

Study Hours
30
30

Grading

Acceptable (2) 50-60

Good (3) 61-75

Very Good (4) 76-85

Excellent (5) 85-100

As part of the seminar classes, students take part in a project monitoring an election campaign on social media, which includes weekly reports. Alternatively, students may prepare a discussion paper on an assigned topic (Think Piece).

Forms of Teaching

- » Predavanja
 - » -
- » Seminari i radionice
 - » -
- » Samostalni zadaci
 - » -

Week by Week Schedule

1. Introduction to the Course
2. Introduction to Political Marketing; Defining the Discipline (Propaganda, Marketing, PR; Theories and Concepts)
3. Celebrity politics, pop culture and political marketing
4. History of political marketing
5. Managing Contemporary Election Campaigns: From Strategy to the “War Room”
6. The TikTokization of Election Campaigns – Implications for the Future of Political Marketing?
7. Political Advertising (Posters, TV Spots, and Visual Political Communication)
8. Populism and political marketing
9. Negative Campaigning; Humor, Memes, and Attack Campaigns
10. Reputation Management and Political Branding
11. Communication Sources and Election Campaigns: Media, New Communication Authorities, the Horse-Race Frame, and Scandals
12. Referendums, Referendum Campaigns, and the Regulation of Election Campaigns
13. Public Campaigns
14. Guest lecture
15. Discussion and evaluation

Literature



Šiber, Ivan (2003). *Politički marketing*, Politička kultura



Baines, P.R., O'Shaughnessy, N.J. (2014). *Political Marketing and Propaganda*, Journal of Political Marketing



Grbeša, M., Skoko, B., & Bebić (2022). *Strateško komuniciranje u Hrvatskoj: razvoj područja, akteri i teme*, Politička misao: časopis za politologiju



Grbeša, M. i Šalaj, B. (2019). *Croatia, U: O. Eibl i M. Gregor (ur.) Thirty Years of Political Campaigning in Central and Eastern Europe*, Palgrave



Maarek, P. (2011). *Campaign Communication and Political Marketing*, Wiley



Scammell, M. (1999). *Political Marketing: Lessons for Political Science*, Political Studies



Grbeša, M. i Šalaj, B. (2023). *“Send in the Clowns”: The Rise of Celebrity Populism in Croatia and Its Implications for Political Marketing*, Journal of Political Marketing, Journal of Political Marketing



Luebke, S. (2021). *Political Authenticity: Conceptualization of a Popular Term*, The International Journal of Press/Politics



Scammell, M. (2014).
Consumer Democracy,
Cambridge University Press

Additional Literature



Dean, J. (2019). *Sorted for
memes and gifs: Visual
media and everyday digital
politics*, Political Studies
Review



Marsh, David, Paul 't Hart
and Karen Tindall (2010).
*Celebrity Politics: The
Politics of Late Modernity?*,
Political Studies Review 8(3)

Political Parties

284014



Lecturer



prof. dr. sc.
Goran Čular

ECTS Credits 5.0

English Level L2

E-learning Level L1 (9%)

Study Hours
30
30

Grading

Acceptable (2) 1.5

Good (3) 2.5

Very Good (4) 3.5

Excellent (5) 4.5

Course Description

The aim of the course is to introduce students to the fundamental categories, analytical models and research that have developed over the past two decades within the field of comparative politics that focuses on political parties—their emergence, development and functioning. Political parties are primarily approached as organizations that mediate between the state and society, voters and government and that form the basic elements of the system of democratic competition, participation, and representation.

In addition, parties are viewed both as actors in the political process and as institutions of the democratic order. Therefore, the course seeks to shed light on all aspects of party activity. While the lectures provide an overview of the main analytical categories and research findings on specific topics, the seminars offer students the opportunity to gain a basic insight into the empirical diversity and coexistence of different types and models of political parties through the examples of individual parties and their development.

Study Programmes

Learning Outcomes

On successful completion of the course, students will be able to:

1. Use the basic categories in the analysis of political parties
2. Define the main types and classifications of political parties
3. To gain insight into the current state of debate on political parties
4. To become acquainted with the main directions and approaches in the study of political parties
5. To learn how to obtain information about specific political parties
6. To become familiar with the key classical and contemporary authors who have studied and written about political parties
7. To develop skills in analysis, writing, and presentation of material

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2 ECTS	Pohađanje nastave [EN]
0.5 ECTS	Kolokviji [EN]
0.5 ECTS	Pismeni ispit [EN]
0.5 ECTS	Istraživanje [EN]
0.5 ECTS	Usmeni ispit [EN]
0.5 ECTS	student presentation
0.5 ECTS	submissions
5 ECTS	

Forms of Teaching

- » Predavanja
 - » lectures
- » Seminari i radionice
 - » seminars
- » Samostalni zadaci
 - » written presentation of a political party of students' choice according to given questions

Week by Week Schedule

1. -
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Literature



- - -

Political Science Fiction: Political Ideas in Film and Fiction

173632



Lecturer



izv. prof. dr. sc.
Hrvoje Cvijanović

ECTS Credits	5.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30

Grading

Grading and evaluating student work in class and at the final exam: 25% class presentations 25% midterm 25% final 15% weekly tasks 10% discussion
Grading policy. 5 (A) = excellent work (91-100%), 4 (B) = very good but not yet excellent work (81-90), 3 (C) = standard good work (70-80), 2 (D) = adequate work (60-69), and 1 (F/Fail) = completely inadequate, fail (0-59)

Course Description

The title of the course “Political science fiction” is a wordplay: it means merging political science with fiction, or politics with science fiction. Science fiction provides the story or us, not predominantly or necessarily about outer space or distant future. Hence, science fiction can be seen as an allegory of ourselves and the opportunity to explore our political practices and society. The advantage of studying fiction along with social sciences, especially with politics, is the fact that fiction raises new ideas about politics that cannot be found in the mainstream social science literature. The creativity of thought found in science fiction thus helps us thinking about major political-philosophical problems we are always confronted with. The aim of this course is to examine some of the major topics in political science through the vehicle of (science) fiction narratives. We will provide these narratives with political aura giving them theoretical underpinnings. From its beginnings it is believed that science fiction represents a rich subtext for our historical and current political struggles. It deals with central political and social issues regarding our views on life in general and communal life with others, on threats to our way of life, on crossing the boundaries of traditions and existing social practices, on our enemies and human nature, on political and ethical disputes, ideal institutions, or utopian and dystopian political communities and organizations. Thus, science fiction contributes toward better understanding of political life. It is a divergent way of approaching to the grand themes of political science and social life in general. By merging politics and science fiction together this course will add to the traditional cannon of courses in political science, hence providing with the opportunity for learning about politics from the perspective of science fiction as an important part of our popular culture. Since science fiction provides a commentary on social and political evolution, it necessary resonates with current or potential problems and debates of this world. Sometimes science fiction is a product of both trans-epochal and current social problems and concerns. But our political ideals may be influenced by some idealized fictional views of the future. Hence, this course is designed to enliven a greater understanding of the seriousness of such views and debates by demanding from students to challenge their view on the genre, namely to see beyond the entertaining dimension of science fiction, but rather into its political and social potential for critique of our societies, institutions, dangers and development. As such, it is a course about politics and political thought, not (science) fiction as such. Since the relevance of political-philosophical arguments in fiction should not be explored exclusively in the genre of sci-fi media, the course is a platform to explore the politics through film in general. In doing so, we will focus on different sources – from the political-philosophical texts to those that explore the matter in question through the lenses of international relations, comparative politics and public policy – asking from the students the ability to think in different directions.

Study Programmes

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define basic approaches, concepts and theories within contemporary political science and its subdisciplines (political theories).
2. Compare and classify approaches to film, and argue within them, as well as evaluate them in the context of the historical development of political ideas
3. Analyze knowledge from political science and integrate, contrast and compare it with film narratives
4. Analyze attitudes about contemporary political phenomena and problems through film
5. Evaluate film content and problems that arise in the field of discipline based on acquired political science knowledge
6. Apply the acquired knowledge to the interpretation of film as a socio-political medium
7. Explain political science concepts through film and fiction as reflections of socio-political reality

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 1 ECTS Pohađanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 2 ECTS Praktični rad [EN]
- 5 ECTS

Forms of Teaching

- » Predavanja
 - » Lectures - 90 minutes weekly
- » Seminari i radionice
 - » Seminars - 90 minutes weekly
- » Samostalni zadaci
 - » Video project
- » Multimedija i mreža
 - » Video project
- » Mentorski rad
 - » Essay 2,5 ECTS

Comment:

Percentages may vary

Week by Week Schedule

1. Introduction in lectures and seminars
2. Political Science Fiction: How Not to Approach Fiction as an Entertainment Only
3. Political-philosophical ideas and the Problems in Interpretation: How to assign meanings to the concepts?

4. Political and social visions in science fiction: Political Dystopias
5. Political and social visions in science fiction: Political Utopias
6. Political and social visions in science fiction: Technophobia and Reality
7. midterm
8. Colonialism and its Discontents: Colonial Violence and the Reverse Colonialism
9. Violence and the State I: Making Order out of Chaos
10. Violence and the State II: The Friend-Enemy Distinction and the Politics of Securitization
11. Faces of Power: Ideology, Oppression, Terrorism, and Liberation
12. Post-democratic Politics (I): New World Order and Disorder
13. Post-democratic Politics (I): New World Order and Disorder
14. Biopolitics and the State of Exception as a Political Paradigm
15. Final exam

Additional Literature



- - -

Politics and Society in Southeast Europe

103560



Lecturer



prof. dr. sc.
Dejan Jović

ECTS Credits	5.0
English Level	L3
E-learning Level	L2 (20%)
Study Hours	30
	30

Course Description

This course is about political and social processes in Southeast Europe, defined in a wider sense which includes Turkey, Greece, Albania and post-Yugoslav states. In the first part of the course we analyse concepts such as the Balkans, Western Balkans, Southeast Europe, "Turkey in Europe" etc. Then we focus on Ottoman Empire and its legacy in the Balkans as well as on formation of nation-states and nationalism in the Balkans. In the second part of the course we analyse particular states through several case-studies. We are particularly interested in issues of identity - i.e impact of identity-debates on politics of states and on social dynamics within states. The final part of the course is about bilateral and multilateral relations in Southeast Europe, the process of "Europeanisation" as well as about open issues within the framework of security, politics and identity. The main objective of the course is to increase knowledge on SEE, to offer space for analysis of political and social processes in the region as well as in particular states of SEE, and to prepare students for expert-based practice as policy analysts.

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

2.5 ECTS Esej [EN]

2.5 ECTS Kolokviji [EN]

0 ECTS Continuous assessment of knowledge

5 ECTS

Forms of Teaching

- » Predavanja
 - » Lectures
- » Seminari i radionice
 - » Topics of Lectures will be discussed in Seminars with a week delay.

Week by Week Schedule

1. Organizational meeting
2. Introduction to Southeast Europe: key concepts

3. Ottoman Empire and its Legacy in SEE
4. Nation-states and Nationalism in SEE
5. Turkey
6. Greece
7. North Macedonia
8. Albania and "Albanian Question": Kosovo
9. Bosnia and Herzegovina
10. Montenegro
11. Croatia
12. Serbia
13. Contemporary Bilateral Inter-State Relations in SEE
14. Final Discussion / Revision Class
15. Colloquium

Pop politics

116179



Lecturer



prof. dr. sc.
Marijana Grbeša
Zenzerović

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Teaching Assistant
doc. Silvija Vuković, dr. sc.
socio.

Course Description

The main objectives of the course are: - to introduce students to the concept of mediatization of politics ; - to encourage students to critically evaluate the contribution of European political communication to the rest of the world, especially in the light of the 'Americanisation debate'; - to introduce students to the concept of pop politics and its alleged impacts on democracy; - to introduce them to other key concepts in the field which will allow them to critically assess the consequences of the 'intrusion' of popular culture into political domain; - to encourage them to critically evaluate to which extent if at all has the intrusion of popular culture into politics deepen the gap between male and female politicians; - to introduce students to key methods in researching mediatization of politics. Note: The main focus of the course will be on European political communication.

Study Programmes

» University graduate program of Journalism (Studij) (*strategic communication, 3rd semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. To understand the concept of mediatization of politics;
2. +
3. -
4. -
5. -
6. -
7. -
8. -

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 2 ECTS Pohadanje nastave [EN]
- 3 ECTS Pismeni ispit [EN]
- 2 ECTS Seminarski rad [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » -
- » Seminari i radionice
 - » -

Comment:

The course includes continuous assessment of knowledge.

Week by Week Schedule

1. -
2. -
3. -
4. -
5. -
6. -
7. -
8. -
9. -
10. -
11. -
12. -
13. -
14. -
15. -

Literature



Corner, J. and Pels, D. (2003). *Media and the Restyling of Politics*, SAGE



Danesi, M. (2008) *Popular culture: introductory perspectives*. Rowman & Littlefield



Esser, F. and Pfetsch, B. (2004) *Comparing Political Communication*. Cambridge: Cambridge University Press (selected chapters)



Grbeša, M. (2010) *Privatisation of Politics in Croatia: Analysis of the 2003 and 2007 Parliamentary Elections*, *Medijska istraživanja* 16 (2): 57-79



H. Kriesi, S. Lavenex, F. Esser, J. Matthes, M. Bhlmann & D. Bochler (Eds.) (2013) *Democracy in the Age of Globalization and Mediatization*. Basingstoke: Palgrave Macmillan. (selected chapters)



Mazzoleni, G. (2008a). *Mediatization of Politics*. In W. Donsbach (Ed.), *The International Encyclopedia of Communication*. Malden, MA: Blackwell. Mazzoleni, G. (2008b). *Mediatization of Society*. In W. Donsbach (Ed.), *The International Encyclopedia of Communication*. Malden, MA: Blackwell.



Semetko, H. and Scammell
(2012) *M. The SAGE
Handbook of Political
Communication*. SAGE.



Scammell, M and Langer, A.
(2006) 'Political advertising:
why is it so boring?'. *Media
Culture and Society*, 28(5):
763-784

Additional Literature



Adorno, T. and Horkheimer,
M. (1979) *The Culture
Industry: Enlightenment as
Mass Deception*, in *Dialectic
of Enlightenment*. London:
Verso.



Ankersmit, F. (1997)
*Aesthetic Politics: Political
Philosophy Beyond Fact and
Value*. Stanford: Stanford
University Press.



Fischlin, D. and Heble A.
(eds) (2003) *Rebel Musics:
Human Rights, Resistant
Sounds and, and the Politics
of Music Making*. Montreal



Goren, L. J. (ed) (2009)
*You've come a long way,
baby: women, politics, and
popular culture*. Lexington:
University Press of Kentucky



Holtz-Bacha, C. and Van
Zoonen, L. (2000)
*Personalization in Dutch and
German politics: The case of
talk show, Javnost/The
Public*, 7(2): 45-56.



Holz-Bacha, C. (2004)
*Germany: How the private
life of politicians got into the
media*, *Parliamentary
Affairs*, 57(1): 41-52.



Kaid, L. and Holtz-Bacha, C.
(2006) *The Sage Handbook
of Political Advertising*.
London: SAGE. (odabrana
poglavljja)



LeDuc L. i dr. (ur) (2003)
Comparing Democracies 2.
Thousand Oaks: Sage
Publications.



Marshall, P.D. (1997)
*Celebrity and Power: Fame
in Contemporary Culture*.
Minneapolis: University of
Min. Press.



McRobbie, A. (1990)
*Feminism and Popular
Culture*. Palgrave
MacMillan.



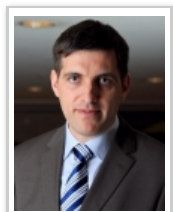
Van Zoonen, L. (2004)
*Imagining the Fan
Democracy*, *European
Journal of Communication*,
(19)1: 39-52.

Public Diplomacy and Strategic Communication of the State

200303



Lecturer



prof. dr. sc.
Božo Skoko

ECTS Credits 7.0

English Level L2

E-learning Level L2 (20%)

Study Hours
30
30

Associate Lecturer
dr. sc. Dejan Gluvačević

Course Description

The objective of the course is to introduce students to the forms of the strategic communication of states in international relations, with a special emphasis of international public relations and public diplomacy. The objective of the course is to enable students to understand the international context of the operation of public relations and introduce them to all aspects of the communication of the state as a subject in international relations.

In the focus of the course are international public relations of states and public diplomacy, as extraordinary important fields of international communication, which is considered by some theoreticians synonyms. In this context, the course deals with managing information and communication of states at the operative and daily level, managing campaigns in the sense of the strengthening of identity and image of the state (the phenomenon of branding the state), as well as the creation and development of long-term relations among states and peoples. The course deals with theoretical approaches, strategies and methods and studies the applications of good practice.

Grading
Acceptable (2) 60
Good (3) 70
Very Good (4) 80
Excellent (5) 92

Study Programmes

» University graduate program of Journalism (Studij) (*strategic communication, 4th semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. To understand the theoretical context of international public relations for states, and communication role of state as a subject of international relations.
2. To judge the identity and image and attempts of branding of particular state.
3. To understand and analyse the origin, development and the mode of functioning of public diplomacy and related fields such as cultural diplomacy etc.
4. To apply the basic skills in managing international public relations and public diplomacy for states.
5. To understand the particularities of globalization and diversity of cultures and their impact on the strategic communication of states with foreign countries.
6. To acquire strategic knowledge and skills for a successful participation in intercultural communication and creation of communication strategies for states.

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

2 ECTS Pohađanje nastave [EN]

4 ECTS Kolokviji [EN]

1 ECTS Projekt [EN]

7 ECTS

Forms of Teaching

» Predavanja

» Samostalni zadaci

Week by Week Schedule

1. The state as a communication subject / The phenomenon of states-brands, indices of states-brands / The concept of the state of origin / The strength of the soft power of states.
2. Strategic approaches to the branding of states – managing the national identity and image (the phenomenon of branding) / The national identity as an added value in international relations / The strategies of branding / The crisis of the classic and the rise of public diplomacy
3. The intercultural communication / Culturological profiles of states and peoples – the understanding of the diversity of cultures
4. Public relations in international environment / Global public relations / Particularities of public relations in different parts of the world / Types of international public relations
5. Public diplomacy – the origin and development / Between propaganda and transparency / Public diplomacy as strategic communication / Public diplomacy and public relations of states / Public diplomacy and public affairs
6. The fields of the impact of public diplomacy – managing news, strategic communication and the evolvement of relations
7. Public diplomacy and public relations for states in practice – approaches and strategies
8. Managing information / Relations with the media / International media / The media in state ownership
9. The change of the perception and image and managing campaigns / Informative and communication campaigns / Managing events
10. The development of long-term relations, understanding and collaboration / Programmes of the exchange in culture and education / Visits of leaders and celebrities / The role of cultural and linguistic institutes / Developmental and humanitarian programmes / Programmes of friendships / Diaspora as a link
11. Tourism and touristic promotions in the role of public diplomacy
12. Economic diplomacy
13. Cultural diplomacy / The culture and creative industries as the means of public diplomacy with a special emphasis on film, art, music, literature and design
14. Croatian public diplomacy and international public relations of Croatia
- 15.

Literature



Božo Skoko (2021). *Strateško komuniciranje država*, Synopsis, Zagreb-Sarajevo

Public Policies of the European Union

292001

Lecturer



doc. dr. sc.
Mario Munta

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30

Course Description

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Public Policy in Practice

295098



Lecturers



prof. dr. sc.
Ana Petek



izv. prof. dr. sc.
Anka Kekez Koštro



prof. dr. sc.
Igor Vidačak

ECTS Credits 7.0

English Level Lo

E-learning Level L1

Study Hours
30
30

Course Description

Study Programmes

- » University graduate program of Political Science (Studij) (*public policy, management and development, 1st semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Political Science

Public Relations in Tourism

200301



Lecturer



izv. prof. dr. sc.
Hrvoje Jakopović

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1 (5%)
Study Hours	30
	30

Grading

Acceptable (2)	51 % – 63 %
Good (3)	64 % – 76 %
Very Good (4)	77 % – 89 %
Excellent (5)	90 % – 100 %

Assessment is based on written exams and midterms, oral presentations, seminar papers, and class participation.

Course Description

The objective of the course is to train journalism students for public relations work within the tourism sector. Tourism is a vital economic branch for many countries, and competitiveness among tourist destinations is increasingly pronounced. In this regard, public relations can be the deciding factor when choosing a next holiday destination. Within the framework of the course, students will be introduced to strategic communication, the operations of tourist boards, and various tourism events and their organization. The course aims to equip them with PR tools and techniques applicable to tourism, including media relations and the use of social media for tourism purposes. Furthermore, the course will provide insight into specific forms of tourism and related industries—media, hospitality, transportation, and catering. Students will gain knowledge of the concepts of identity, image, and reputation, as well as the branding of tourist destinations, alongside an overview of trends in PR and tourism to enable them to develop and apply these skills and knowledge. Through innovative simulation teaching methods and the application of new technologies, students will experience crisis scenarios and engage in crisis communication.

Study Programmes

» University graduate program of Journalism (Studij) (*strategic communication, 3rd semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Describe specific forms of tourism and the role of public relations
2. Explain the specifics of public relations in tourism-related industries
3. Demonstrate strategic communication through the example of tourist boards and other tourism organizations
4. Distinguish between the concepts of identity, image, and reputation of tourist destinations
5. Apply the process of branding for tourism destinations
6. Apply various public relations techniques in tourism
7. Apply public relations tools for the organization of tourism events
8. Design a communication strategy for a tourist destination

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

- 2 ECTS Pohadanje nastave [EN]
- 2 ECTS Kolokviji [EN]
- 2 ECTS Projekt [EN]
- 1 ECTS Praktični rad [EN]
- 0 ECTS Ostalo i. (upisati) [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » Lectures are held for two hours per week
- » Seminari i radionice
 - » Seminar classes are held for two hours per week.
- » Samostalni zadaci
 - » Students develop their own seminar projects and deliver oral presentations.
- » Mentorski rad
 - » Mentorship is provided throughout the course.

Week by Week Schedule

1. Identity, image and reputation of tourism destinations
2. Crisis communication in tourism
3. Strategic communication of tourism organizations
4. Segmentation of publics in tourism
5. Methods and techniques for measuring public relations in tourism
6. Tourism destinations branding
7. Media relations in tourism
8. Social media and tourism
9. Tourist generated content
10. The role of public relations in film tourism
11. Event management in tourism
12. Public relations in hospitality industry
13. Public relations in restaurant industry
14. Public relations in tourism transportation
15. Specific types of tourism and public relations

Literature



Bebić, Domagoj (2018). *Cyberturist – Novi mediji u turizmu*, Institut za nove medije i e-demokraciju



Miljković, Dubravka; Rijavec, Majda; Krečar Miljković, Irena (2018). *Psihologija u turizmu*, IEP



Gavranović, Ante (2015). *Mediji, turizam, javnost: uvijek nedovršena, nanovo ispričana priča*, Visoka poslovna škola Libertas



Skoko, Božo; Brčić, Tihoni; Vidačković, Zlatko (2013). *Uloga igranog filma u promociji Hrvatske – dosezi i mogućnosti*, Medijske studije



Van Der Wagen, L. i Carlos, B. R. (2008). *Event Management: upravljanje događanjima za turistička, kulturna, poslovna i sportska događanja*, Mate

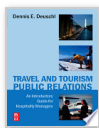


Tomić, Zoran (2008). *Odnosi s javnošću – teorija i praksa*, Synopsis

Additional Literature



Scott McCabe (2010). *Marketing Communications in Tourism and Hospitality*, Routledge



Dennis E. Deuschl (2006). *Travel and Tourism Public Relations*, Routledge



Jakopović, Hrvoje (2016). *Detecting the Online Image of "Average" Restaurants on TripAdvisor*, Medijske studije



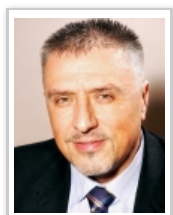
Jakopović, Hrvoje (2015). *YouTube's Role in Destination Image Creation*, Journal of Education, Culture and Society

Regional Comparative Studies: Middle East and Israel

103542



Lecturer



izv. prof. dr. sc.
Boris Havel

ECTS Credits	7.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	60%
Good (3)	70%
Very Good (4)	80%
Excellent (5)	90%
Additional info in the Syllabus	

Course Description

There are three main objectives of the course. The first objective is the acquisition of knowledge about the Middle East as a transcontinental region that is the most heterogeneous economically, socially, and culturally, as well as the most conflict-ridden politically, in the contemporary world. This includes familiarization with various terminological meanings (Orient, Near East, Middle East, Greater Middle East, Levant, Fertile Crescent, and so forth) and with different taxonomies of the region (lists of countries that comprise the region). The political science conceptualization of the Middle East as a region from structural and processual theoretical paradigms. The former assumes the identification of structural features common to the countries of the region (Ottoman and modern colonial legacy, the mode of emergence and nature of states, as well as the typology of political regimes and policies), while the latter involves determining the dominant political processes that define the region, which include almost all types of violent conflicts (interstate and civil wars, state and non-state terrorism, political coups and coups d'état, genocide, politicide, and tyrannicide, and so forth). The second objective is the acquisition of knowledge about the history, politics, and political systems of individual states in the region, particularly the countries that constitute the Middle East in the narrower sense: Egypt, Iraq, Iran, Israel and the Palestinian Authority, Jordan, Lebanon, Syria, Turkey. The third objective is the consideration of the possibilities and prerequisites for the democratic transformation of the prevailing autocratic regimes both in the states and in the entire region, as well as the main political, social, and cultural obstacles that have thus far made this transformation unsuccessful, with some references to the "Arab Spring."

Study Programmes

- » University graduate program of Political Science (Studij) (*comparative politics, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*international relations, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Describe politics and history of the Middle East, and the states of that region
2. Identify key actors of the Middle Eastern political processes
3. Describe the longest conventional war in the Middle East, the Iraq-Iran war of 1980s
4. List reasons, dynamics, actors and outcomes of civil wars in Lebanon, Syria and Iraq
5. Reproduce knowledge about sources of Middle Eastern conflicts
6. Define main actors of Middle Eastern political processes

7. Describe main political processes in the Middle East
8. List key differences in understanding politics in the West and in the Middle East

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 1 ECTS Pohađanje nastave [EN]
- 3 ECTS Kolokviji [EN]
- 3 ECTS Pismeni ispit [EN]
- 0 ECTS Usmeni ispit [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » lectures
- » Seminari i radionice
- » Vježbe
- » Samostalni zadaci
 - » Presentations

Comment:

Additional info in the Syllabus.

Week by Week Schedule

1. Introduction
2. Terminology
3. Structural characteristics of the Middle East
4. Main processes in the Middle East
5. Arab-Israeli conflicts
6. International context of the Arab-Jewish conflict
7. Mid-Term exam
8. Arab-Israeli wars
9. Political system of Israel
10. Palestinian Authority
11. Possible models of the Arab (Palestinian)-Israeli conflict
12. Civil war in Lebanon
13. Civil wars in Iraq and Syria
14. Concluding discussion
15. Final exam

Literature



Kasapović, Mirjana (ur.) (2016). *Bliski istok. Politika i povijest*, Fakultet političkih znanosti



Kasapović, Mirjana (2010). *Politički sustav i politika Izraela*, Politička kultura, Zagreb



Havel, Boris (2013). *Arapsko-izraelski sukob: religija, politika i povijest Svete zemlje*, Naklada Ljevak

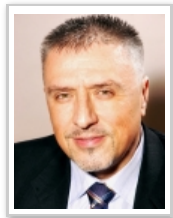
Similar Courses

- » Introduction to the Middle East: Adjustment and Change in Modern Times, Oxford

Regional Comparative Studies: Middle East and Israel

292010

Lecturer



izv. prof. dr. sc.
Boris Havel

ECTS Credits

7.0

English Level

Lo

E-learning Level

L1

Study Hours

30

Course Description

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

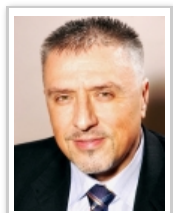
University graduate program of Political Science

Religion and Politics in the Middle East

164173



Lecturer



izv. prof. dr. sc.
Boris Havel

ECTS Credits 7.0

English Level L3

E-learning Level L1 (1%)

Study Hours
30
30

Grading

Acceptable (2)	60% i više
Good (3)	70% i više
Very Good (4)	80% i više
Excellent (5)	90% i više

Students are expected to attend lectures and seminars, participate in class, discuss topics based on weekly readings and their own understanding of the topics, and take two written exams consisting of multiple-choice questions and short essay questions. Final grade is based on the following percentage: mid-term exam (40%), final exam (60%). Additional points (that is points beyond 100) can be earned by regular attendance and participation in lectures and seminars. Grades: 0-59% F, 60-69% 2, 70-79% 3, 80-89% 4, 90-100% 5 For passing grade, student must achieve 60 points (60%) on the exams (mid-term and final exam combined).

Course Description

A main purpose of the course is to equip students with skills to approach study of the Middle East with methods of research focused on distinctive cultural, social and political features of the Orient.

This graduate course is focused on politics, religion and history of the Middle East, and the sources for their study. Inasmuch as most students attending this course have never studied Middle East, course starts with introduction to basic information about it. (No previous knowledge about Middle East is expected from students enrolling to this course).

There are several aspects in which Middle East differs from Europe and the West. One of those aspects is significant role of religion and irrational thinking in defining political positions and creating political programs. Another is role of history - particularly if history is perceived as containing divine revelation - in finding political patterns and parallels in modernity. Religion and the past are among the main sources of identity and loyalty in many Middle Eastern societies. Transmission of their importance into politics is not an unexpected phenomenon, and yet it has often been overlooked and neglected in many European and Western analyses of the Middle East. This has been done partially due to want of methodological tools to examine it. In that context, importance of an interdisciplinary and multidisciplinary approach ad hoc designed for study of Oriental societies cannot be overrated. This course has been designed to investigate correlation of different academic disciplines in Oriental studies, primarily Political Science, Theology, History, Linguistics and Law. For the purpose of following those processes, sample historical and current events will be discussed.

Students will also be introduced to some basic Hebrew and Arabic terms, necessary to understand current Middle Eastern Processes. Emphasis is on terminology relevant for studying politics of the Middle East, which cannot be translated into English without due explanation, such as Hitnahalut, Asabiyah, Caliphate, Fitnah, etc.

Invoking religion, and even history as a theological concept, in creating politics, is not unknown in the West. However, it has not been a dominant feature of Western politics for decades or even centuries. To study politics in the current Middle East, one ought to recognize its particularities, i.e. when it is similar and when it differs from Western politics, policymaking and legislation. Shift from a typical Western-oriented pattern of thinking, towards examination determined by features of the object of analysis is necessary to achieve such a goal. In the process, the student will gain insight into specific features and premises of different civilizations, which compels diverse approach in the study of various civilizations. The course will also raise awareness of Occidental-centeredness which often taints Western analyses of non-Western countries, societies, political cultures, religions and civilizations.

Study Programmes

- » University graduate program of Political Science (Studij) (*comparative politics, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Relate to the primary sources of Judaism, Christianity and Islam when researching Middle Eastern political processes.
2. Apply methods of political interpretation of canonic texts
3. Estimate advantages of, and to apply creative interdisciplinary research.
4. Explain religious views of history as political pattern to be followed in modernity.
5. Explain difference between Oriental and Occidental approach to religion and history as a political argument.
6. Discuss key political terminology, which originates in religion, particularly in Arabic and Hebrew.
7. Develop skills necessary for further independent scholarly research.
8. Develop critical thinking.

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

1 ECTS Pohađanje nastave [EN]

2 ECTS Kolokviji [EN]

3 ECTS Pismeni ispit [EN]

1 ECTS Active participation in discussions

7 ECTS

Forms of Teaching

» Predavanja

» Lectures, attendance is obligatory.

» Seminari i radionice

» Students are required to attend lectures and seminars. Attendance is obligatory on 12 out of 15 lecture-seminar blocks. For each attendance, upon arrival on time for lecture and staying until end of the seminar, and participation in discussions, student will be awarded one extra point. Those points are beyond 100 points which students can earn on exams. Those extra points awarded for attendance and participation can be used for obtaining grades 3, 4 and 5.

Students are required to prepare for seminar discussions by reading the course literature for that week.

Students will be provided with all reading materials for seminars.

» Samostalni zadaci

» Multiple choice quiz

Comment:

Students are expected to attend lectures and seminars, participate in class, discuss topics based on weekly readings and their own understanding of the topics, and take two written exams consisting of multiple-choice questions and short essay questions. Final grade is based on the following percentage: mid-term exam (40%), final exam (60%). Additional points (that is points beyond 100) can be earned by regular attendance and participation in lectures and seminars. For passing grade, student must achieve 60 points (60%) on the exams (mid-term and final exam combined). Students will be provided with all texts needed for exams.

Week by Week Schedule

1. Introduction to the course (October 5)
 - Course description, overview of bibliography and introduction to methodology
 - Introduction to primary sources of Judaism, Christianity and Islam
 - Introduction to secondary sources of Judaism, Christianity and Islam
 - Introduction to current scholarly interpretations of Judaism, Christianity and Islam relevant to Political Science
2. Judaism: religion of Covenant and Law (October 12)
 - Concept of Revelation
 - Jews as Chosen People: Origin and Meaning of the concept; appearance of the name Israel
 - History as Revelation
3. Judaism: Biblical and post-Biblical canonical texts' political message (October 19)
 - Biblical texts relevant to concept of legitimacy of a political rule
 - Possession of territory and political sovereignty as determined by Israel's righteousness
 - Quietist and Activist Messianism
 - Religious Zionism
4. Christianity: The New Testament as source of political theory
 - Christianity as non-legal religion; "Render unto Caesar the things that are Caesar's, and unto God the things that are God's"
 - Development of political Christianity and its positioning vis-à-vis Judaism
5. Christianity: Israel in Catholic and Protestant theology
 - Rethinking the Church as New Israel
 - Development of Christian Zionism
 - Orde Wingate and the new military tactics of the Haganah
6. Islam: life and career of the prophet, legislator and warrior of Medina
 - Sources for the study of Islam
 - Ibn Ishak's Sirat Rasul Allah: putting the Quran in its historical context
 - Importance of early Islamic texts for modern political processes in the Islamic Middle East
 - Conquest of territory as evidence of Allah's favor
 - Sunni-Shia division
7. Islam: Political, social and legal message of the Quran, Hadith and Sira
 - Relation of religion and politics according to the canonical Islamic texts
 - Revelation as law
 - Theology as political program
 - Canonical Islamic view of Jews and Christians
8. Islam: Fitnah and Sunni-Shia division
 - Concept of Caliphate; Rashidun Caliphs; People of the House (Ahl al-Bayt)
 - Life and death of Ali ibn Abu Talib, Hassan and Hussain
 - Umayyad Caliphate

9. Political relevance of Theology and History in Judaism, Christianity and Islam

- History and historicity; History as source of political theory
- Historical events as patterns in political behavior
- Political Islam: attitudes to democracy, law, parliamentarianism, minorities
- War and peace in Judaism, Christianity and Islam

10. Middle East under Western colonial influence and the rise of Islamic fundamentalism

- Ottoman political legacy in the Middle East
- French and British imperialism
- Introduction of Western political ideas to the Middle East
- Islamic response to abolition of the Caliphate

11. Zionism: secular movement provoking religious sentiments

- Arab responses to Zionist movement
- Life and career of Hajj Amin el-Husseini
- Dilemmas of religious Zionism
- Israel's War of Independence

12. State of Israel as viewed by religious Jews, Christians and Muslims: soteriology and eschatology

- Six-Day War and its influence on Jewish secular and religious community
- Six-Day War and its influence on Middle Eastern Muslims
- New paradigms of Zionism

13. Religious aspects of the Arab-Israeli conflict: Jewish settlements and Muslim jihad

- Compromise and concession in secular and religious political thought
- Oslo Peace Accords and Peace of Hdaybiyah
- Jewish settlement of Judea and Samaria
- Intifada as Jihad

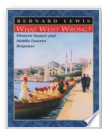
14. Contemporary conflicts in the Middle East (January 18)

- Sunni-Shia Conflicts in Iraq, Syria and Yemen
- Islamic State: "Why we hate you and why we fight you"
- Caliphate and the Arab world
- Iranian Mahdism and its influence on Israeli-Sunni Arab States relations

15. Western interpretations and the future of the Middle East

- Orientalism and post-Orientalism
- Bernard Lewis vs. Edward Said: the issue of methodological approach to the study of Orient
- Western views of/expectations from the Arab Spring
- Is there a Clash of Civilizations?

Literature



Bernard Lewis (2002). *What Went Wrong?*, Oxford University Press

Similar Courses

» Religion and Politics, Oxford

Research Methods: Analysis of Media Texts

92681



Lecturers



prof. dr. sc.
Marijana Grbeša
Zenzerović



doc. dr. sc.
Milica Vučković



izv. prof. dr. sc.
Kosta Bovan

Course Description

The aim of this course is to introduce students to media text research methods in a wide range from quantitative methods, such as content analysis, to qualitative methods such as discourse analysis or narrative analysis. After lectures, students will attend practical workshops in which they will learn how to apply the methods they've learned about. Students will have the opportunity to independently draft a research, make an analysis of a particular sample of media text and interpret the results. In this course, students will gain insight into the range of research methods used in media text research, and the main goal of the course is to teach them how to apply these methods, how to read and interpret media text analyzes and, finally, how to critically evaluate their own research.

Study Programmes

» University graduate program of Journalism (Studij) (*required course, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define and describe theories and concepts relevant to the social sciences and can critically evaluate them (IUP 1)
2. Define, understand and explain research methods in the social sciences and their application (IUP 2 and 3).
3. Define, understand and explain and critically evaluate the components of the media environment (IUP 5)
4. Describe and define methods of media text research; are able to develop and apply methodological tools for media text analysis; can use media text analysis methods for critical evaluation and interpretation of media text (IUP 2, 3, 4, 5)
5. Define the role of the media in the representation of social groups (IUP 5)
6. Analyze individual media content (newspaper article, radio or television article, content published on the Internet, multimedia content) using one or more scientific research methods
7. Analyze critically the media content, and they are an integral part of the media system or environment (local / national / regional / global).

Study Programme Learning Outcomes

University graduate program of Journalism

ECTS Credits 7.0

English Level L1

E-learning Level L1

Study Hours
30
30

Teaching Assistants

izv. prof. dr. sc. Anka Kekez
Koštro
Josip Šipić
doc. Silvija Vuković, dr. sc.
socio.

Grading

Lectures and exercises are mandatory for all students, even for those who attended in the previous academic year, but did not pass the exam in this subject. Regularity in lectures is valued as an advantage when choosing a research method for exercises. In the exercises, students are divided into groups and can choose only one of 3 research methods: Content analysis, Discourse Analysis and Narrative Analysis. As a result of working on the exercises, according to the instructions of the leader, students write and conduct their own research and submit it in writing to the leader of the exercises at the last meeting at the exercises (this is the last week of classes in the winter semester). The final research project cannot be submitted later, after the end of classes in the winter semester. Students who do not submit their research project by that deadline lose the right to take the exam in this subject in this academic year and must re-enroll in the next academic year. The grade from the research project makes up 50% of the total grade on the course, while the other 50% comes from the exam.

Screening of student's work

2 ECTS	Pohađanje nastave [EN]
2.5 ECTS	Pismeni ispit [EN]
2.5 ECTS	Ostalo i. (upisati) [EN]
7 ECTS	

Forms of Teaching

- » Predavanja
 - » lectures are organized in 4-hour slots for 30 hours at the beginning of semester
- » Seminari i radionice
 - » workshops are organized in 4-hour slots for 30 hours after the lectures are all finished
- » Samostalni zadaci
 - » final research

Comment:

The course includes continuous assessment of knowledge.

Week by Week Schedule

1. Introduction
Explanation of the basic goals and purposes of the case. An overview of research topics and methods that will be covered during the lecture. Getting acquainted with the way of working on lectures and exercises. Review of literature to be used during lectures and exercises. Guest at the introductory lecture by a student who has just defended a diploma thesis at the graduate study of journalism, and in the thesis used some of the methods of media text research for research purposes.
2. MASS MEDIA AS A SUBJECT OF SCIENTIFIC RESEARCH,
At this meeting, students get acquainted with media studies and communication as scientific research disciplines and gain insight into the historical development of analysis and research within these disciplines. Students are introduced to the theories and concepts relevant to these disciplines and the main elements that define research, namely the research paradigm and goal of research, research methods and thematic focus.
3. Quantitative content analysis
4. Qualitative content analysis
5. Critical discourse analysis
6. Social media analysis
7. Qualitative data analysis - thematic analysis
8. Media text and the metrics of digital platforms
9. OPEN AI, LLM AND MEDIA TEXT ANALYSIS
10. WORKSHOP
11. WORKSHOP
12. WORKSHOP
13. WORKSHOP
14. WORKSHOP
15. WORKSHOP

Literature



Gunter, B. (2000). *Media Research Methods*. Poglavlja 1. i 3., London: Sage



Wimmer, R. i Dominick, J.R. (2006). *Mass Media Research: An Introduction. 8th Edition. Poglavlje The Research Process*, Wadsworth Publishing.



TKALAC VERČIĆ, A., SINČIĆ ČORIĆ, D., POLOŠKI VOKIĆ, N. (2010). *Priručnik za metodologiju istraživačkog rada: kako osmisлити, provesti i opisati znanstveno i stručno istraživanje*, M.E.P. d.o.o., Zagreb.



van Dijk, Teun A., ur. (1997). *Discourse as Social Interaction. Poglavlje 10: Norman Fairclough i Ruth Wodak. Critical Discourse Analysis*, str. 258-284., London: Sage



Jorgensen, Marianne i Louise J. Phillips (2002). *Discourse Analysis as Theory and Method. Poglavlje 3: Critical Discourse Analysis*, str. 60-95., London: Sage



Franklin, M.I. (2013). *Understanding Research*, New York: Routledge.



Hall, S (1997). *Representation: Cultural Representation and Signifying Practices (pp. 1-58)*. London: Sage, London: Sage



Machin, David i Andrea Mayr (2012). *How To Do Critical Discourse Analysis: A Multimodal Introduction*., SAGE



Braun, V., Clarke, V., Hayfield, N. & Terry, G. (2019). *Thematic analysis*. In P. Liamputtong (Ed.), *Handbook of Research Methods in Health Social Sciences*, Springer

Additional Literature



Lacy, J. et al (2015). *Issues and Best Practices in Content Analysis*., Journalism and Mass Communication Quarterly, 92 (4)



Saldaña, J. (2009). *The coding manual for qualitative researchers*., Sage



Parker, Ian. *Discourse Dynamics: Critical Analysis for Social and Individual Psychology*, Routledge, London. 1992.

Social Movements

295105



Lecturer



doc. dr. sc.
Karlo Kralj

ECTS Credits	5.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Course Description

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Speech in Media

270739



Lecturers



izv. prof. dr. sc.
Boris Beck



izv. prof. dr. sc.
Gabrijela Kišiček

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Grading

The number of points that a student needs to obtain for the assessment through continuous knowledge assessment is added up based on two preliminary exams and a seminar paper and presentation

Course Description

The aim of the course is to introduce students to the specifics of media speech and the rhetorical peculiarities of different media genres. At the end of the course, students acquire the competences for a convincing and independent media appearance and aesthetically designed acceptable speech of media professionals. On the other hand, the aim of the course is for students to acquire knowledge and skills in the analysis and evaluation of speech in the media so that they can, recognizing the advantages and disadvantages of media speech, competently participate in the creation of media content.

Study Programmes

- » University graduate program of Journalism (Studij) (*media and journalism, 3rd semester, 2nd year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define the specifics of media speech in relation to other types of public speech
2. List, recognize and distinguish media genres
3. Apply various rhetorical strategies in speech
4. Analyze and evaluate media appearances
5. Use regularity and expressiveness in media appearances

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

2 ECTS	Pohađanje nastave [EN]
3.5 ECTS	Kolokviji [EN]
1.5 ECTS	Seminarski rad [EN]
7 ECTS	

Forms of Teaching

- » Predavanja
 - » Lectures are held once a week for two hours.
- » Seminari i radionice
 - » Seminars are held for two hours per week.

» Samostalni zadaci

- » Each student receives one assignment that they need to research and present independently at the seminar.

Comment:

Continuous evaluation (knowledge assessment) of students is achieved through mandatory attendance rates, recording student activities during classes, as well as reviewing and grading seminar papers and presentations. Grading is carried out in three phases: 35% for the first preliminary exam, 30% for the seminar paper, and 35% for the second preliminary exam; students who did not take the preliminary exam will be graded 70%.

Week by Week Schedule

1. Lectures: Introduction - specificities of media speech; relationship between public, media and private speech
Seminar: division of seminar tasks
2. Lecture: Media Genres – Features, Specificities, Rhetorical Characteristics
Seminar: Presentation of Student Seminar Papers – Analysis of Media Speech (Different Media Genres)
3. Lecture: Rhetoric and Media – Persuasiveness in Media Presentation
Seminar: Presentation of Student Seminar Papers – Analysis of Media Speech (Speaker Persuasiveness)
4. Lecture: rhetoric and media: strategies for building speaker credibility
Seminar: performance of student seminar papers - analysis of media speech (credibility of the speaker)
5. Lecture: rhetorical characteristics of interviews - strategies to increase the persuasiveness of journalists and guests
Seminar: performance of student seminar papers - analysis of media speech (interview)
6. Lecture: rhetorical features of televised debate - argumentation: distinguishing between strong and weak arguments; legitimate arguments from argumentative errors
Seminar: performance of student seminar papers - analysis of media speech (argumentation in debates)
7. Lecture: Rhetorical characteristics of journalistic television reporting – structure and style of speech
Seminar: student performance of a journalistic report
8. Lecture: Speech Performance and Nonverbal Communication in Television Reporting
Seminar: Student Performance of a Journalistic Report
9. Lecture: voice, diction, expressiveness and linguistic correctness in media speech
Seminar: student performance of a journalistic report
10. Lecture: audience profiling strategies, content adaptation to different types of audience
Seminar: student performance of a journalistic report
11. Lecture: Speaking in front of a hostile audience – rhetorical specifics of speech in demanding oratorical situations
Seminar: student performance of a performance in front of a hostile audience
12. Lecture: the importance of figurativeness of expression: classification, definition and exemplification of rhetorical figures
Seminar: student analysis of content figurativeness in media space
13. Lecture: Multimodal Rhetoric: Persuasive Effect of Visual and Auditory Content in Media Speech
Seminar: Student Analysis of Multimedia Content
14. Lecture: Specificities of expression and structuring digital content: rhetorical characteristics of vlogs and video posts on new media
Seminar: recording video content for new media

15. Lecture: structure of work on improving media performance - methodical and didactic instructions
Seminar: students mutually analyze and evaluate their media appearances

Literature



Fahnestock, J.; Harris, R. (2022).
*The Routledge Handbook of
Language and Persuasion*,
Routledge

Story Journalism

187305



Lecturer



doc. dr. sc.
Nikolina Borčić

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30
	30

Grading

Two preliminary exams or final exam. Detailed information of the evaluation of student work in the current academic year (the method of assessment with accompanying grades) is on the subject web page, among the Materials.

Course Description

The aim of this course is to introduce students to journalism that does not rely on daily news and actuality, but asks for a "wider story" which, depending on the way it is presented, can represent educational, but equally informative and entertaining content.

Study Programmes

- » University graduate program of Journalism (Studij) (*media and journalism, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define and name the media content type.
2. Discuss and explain the importance of particular topics.
3. Apply acquired observations to new topics.
4. Analyze new information
5. Compare and link data.

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

- 2 ECTS Pohadanje nastave [EN]
- 3 ECTS Kolokviji [EN]
- 1 ECTS Istraživanje [EN]
- 1 ECTS Projekt [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » Lectures are mandatory.
- » Seminari i radionice
 - » Seminars are mandatory.
- » Samostalni zadaci
 - » Students are required to write papers from specific topics.

Comment:

A detailed description of the assessment method for the current academic year is available on the subject website.

Week by Week Schedule

1. 1. Introduction
What a journalistic story, how to spot and structure; where to offer or publish.
2. 2. Topics from the calendar
Journalistic themes characteristic of individual annual periods and holidays; are linked to events that are surely coming and whose actuality is reasonable to expect; topics that can be prepared in advance.
3. 3. On this day in History (What happened on this Day)
A reminder of past topics (people and events), which have an informative and educational value, depends on the type and orientation of the media they are preparing; imply resource search and story structuring, refer to people and events.
4. 4. Human Interest Stories
Extremely popular media content associated with (mostly anonymous) persons who, due to their actions or the situation they found, deserve special media attention; sources, research and structuring 'human stories'.
5. 5. Social phenomena
Timeless themes that are regularly updated: health (ways of treatment, new drugs, research results ...), "black" topics (criminal offenses, alcoholism, narcotics, delinquency, suicides, etc.), alternative phenomena and approaches (unconventional medicine, astrology, magic, mystic ...).
6. 6. Data Journalism
Giving meaning to the figures and results of the research; Identifying current topics in current statistical data and the results of individual research, pointing to trends.
7. 7. Value of local topics
Value of local news and information from everyday life (local manifestation, heritage, respect for tradition ...); identifying topics, structuring journalistic stories.
8. 8. Tourism and Traveling Journalism
Presentation of interesting sites, ways of traveling, adventure tourism, gastronomy and enology, professional associations of tourist journalists (foreign and domestic), competitions
9. 9. Lifestyle Journalism
It implies a whole set of current topics related to the culture of living: nutrition, fashion, design, horticulture, pets, etc.; noticing and structuring the journalistic story.
10. 10. Gastronomy and enology
The popular media content that deals with culinary and gastronomy or the culture of drinking wine. She often follows travel reports and tourist offerings.
11. 11. Health, Healthy Life and Exercise
Media content that deals with issues of improving human health.
12. 12. Portraits and biographical stories
Educational and entertainment facilities presenting biographical stories of well-known people from all areas of life; how to choose and structure a biographical story.
13. 12. Weird Stories
Content that attracts attention to its unusual nature; the value of unusual topics; checking the source; choosing and structuring "weird" themes; positioning journalists on unusual topics.
14. 14. Yellow journalism
The history of 'yellow journalism', 'yellow journalism' today, sections dealing with rumors, protection of privacy, psychology sensationalism.
15. 15. Best works presentation

Literature



Maroje Mihovilović (2009). *Profesionalni novinar: kako u vijesti otkriti temu*, Zagreb: Profil



Turner, Barry i Orange, Richard (2013). *Specialist Journalism*, London and New York: Routledge

Similar Courses

» Journalism, Stanford university

Strategies of Public Relations

116177



Lecturer



izv. prof. dr. sc.
Hrvoje Jakopović

ECTS Credits	7.0
English Level	L3
E-learning Level	L1
Study Hours	30
	30

Teaching Assistant
dr. sc. Karlo Kanajet

Course Description

Within this course, graduate students refine their existing knowledge of public relations by studying the concepts of strategy, strategic thinking, and their application in the field. Students are expected to gain advanced insights into the core body of PR knowledge while developing high-level managerial and communication skills. Building effective relationships between organizations and their publics depends heavily on a planned approach—encompassing research, communication, planning, and production—alongside advanced management capabilities. In the near future, PR professionals will no longer be just skilled communicators, but leaders helping organizations build and maintain relationships with strategic publics. They will fulfill the dual roles of communication management and top management consultancy. The depth of knowledge provided in this course serves as a high-quality foundation for preparing experts for this dual responsibility. Through innovative methods of simulation teaching and application of new technologies, students will experience crisis scenario and engage in crisis communication.

Study Programmes

» University graduate program of Journalism (Studij) (*strategic communication, 2nd semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define and explain the concept of strategy
2. Prepare and implement communication strategies
3. Plan communication activities and execute communication programs
4. Apply public relations strategies within corporate environments, agencies, institutions, and non-governmental organizations (NGOs)

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

2 ECTS	Pohađanje nastave [EN]
2 ECTS	Kolokviji [EN]
2 ECTS	Pismeni ispit [EN]
1 ECTS	Projekt [EN]
0 ECTS	Ostalo i. (upisati) [EN]
7 ECTS	

Grading

Acceptable (2)	50%
Good (3)	65%
Very Good (4)	85%
Excellent (5)	95%

In addition to regular attendance of lectures and seminars, students are required to participate in a course project, where they demonstrate their understanding and skills in developing and preparing a communication plan. The project involves drafting a communication plan, which students then present to their peers during seminar classes. The examination consists of two mid-term tests (colloquia) or a final written exam. Throughout the exam, students are expected to demonstrate both a theoretical understanding and the practical application of the acquired knowledge.

Forms of Teaching

- » Predavanja
 - » Direct lectures are held for two hours per week.
- » Seminari i radionice
 - » Direct seminar classes are held for two hours per week, with active student participation through practical examples.
- » Vježbe
 - » Practical project work.

Week by Week Schedule

1. Concept analysis: public relation, publics and public opinion, promotion and advertising, planning and management; Public relations origin
2. Theories and concepts in public relation; public relation as planned communication; introduction in public relations
3. Defining strategy, strategic thinking and planning; determinants of strategic public relation in organizations
4. Public relations, propaganda and persuasion; legal and ethical aspects of public relations activities; ethics and professionalism in public relations
5. Corporate communication, corporate identity and image; corporate social responsibility
6. Strategic planning in public relations; Setting up four-step model of public relations
7. Research and defining problems in public relations; Research and analytical methods in public relations
8. Planning and creating public relations programs; Setting communication objectives and defining target publics
9. Strategies and tactics in public relations; Proactive and reactive strategies in public relations
10. Communication process and elements of communication process; Managing key messages in public relations; Financial aspects of public relations activities and budgeting
11. Strategic choice of communication channels, techniques and tools; Evaluation of success and evaluation of public relations programs; Principles and models of evaluation, program revision and corrective actions
12. Specializations in public relations
13. Public relations and implementation in different sectors
14. Online public relations strategies
15. International public relations

Literature



Jugo, Damir (2012). *Strategije odnosa s javnošću*, Profil, Zagreb



Tench, Ralf; Yeomans, Liz (2009). *Otkrivanje odnosa s javnošću*, Hrvatska udruga za odnose s javnošću, Zagreb



Smith, Ronald (2009). *Strategic Planning for Public Relations*, Routledge, Taylor and Francis Group, New York I London



Oliver, Sandra (2007). *Public Relations Strategy*, Chartered Institute of Public Relations, Kogan Page, London I Philadelphia

Additional Literature



Tomić, Zoran (2008).
Odnosi s javnošću – teorija i praksa, Synopsis, Sarajevo-Zagreb,



Gregory, Anne (2006).
Planiranje i upravljanje kampanjama, HUOJ, Zagreb



Potter, Lester (2007).
Komunikacijski plan – srž strateških komunikacija, HUOJ, Zagreb



Weintraub Austin, Erica (2006). *Strategic Public Relations Management*, Lawrence Erlbaum Associates, New Jersey

Student Practice 1

272373



Teaching Assistants

ECTS Credits 3-5

English Level Lo

E-learning Level L1

Study Hours 30



prof. dr. sc.
Domagoj Bebić



Nensi Blažević,
pred. dr. sc. socio.



doc. dr. sc.
Ivona Čulo



Kristian Došen,
pred.



prof. dr. sc.
Marijana Grbeša
Zenzerović



izv. prof. dr. sc.
Hrvoje Jakopović



doc. dr. sc.
Petra Kovačević



doc. dr. sc.
Stela Lechpammer



prof. dr. sc.
Tena Perišin



doc. dr. sc.
Milica Vučković



doc. dr. sc. socio.
Silvija Vuković

Course Description

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

Student Practice 2

272376



Teaching Assistants

ECTS Credits	3-5
English Level	Lo
E-learning Level	L1
Study Hours	30



prof. dr. sc.
Domagoj Bebić



Nensi Blažević,
pred. dr. sc. socio.



doc. dr. sc.
Ivona Čulo



Kristian Došen,
pred.



prof. dr. sc.
Marijana Grbeša
Zenzerović



izv. prof. dr. sc.
Hrvoje Jakopović



doc. dr. sc.
Petra Kovačević



doc. dr. sc.
Stela Lechpammer



prof. dr. sc.
Tena Perišin



doc. dr. sc.
Milica Vučković



doc. dr. sc. socio.
Silvija Vuković

Course Description

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

Student Practice 3

272377



Teaching Assistants



prof. dr. sc.
Domagoj Bebić



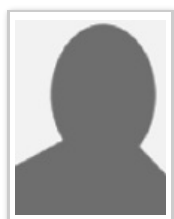
Nensi Blažević,
pred. dr. sc. socio.



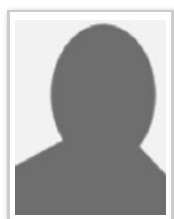
doc. dr. sc.
Ivona Čulo



Kristian Došen,
pred.



prof. dr. sc.
Marijana Grbeša
Zenzerović



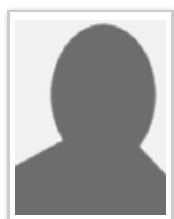
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Hrvoje Jakopović



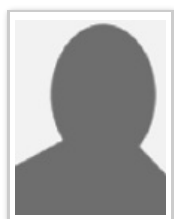
doc. dr. sc.
Petra Kovačević



doc. dr. sc.
Stela Lechpammer



prof. dr. sc.
Tena Perišin



doc. dr. sc.
Milica Vučković



doc. dr. sc. socio.
Silvija Vuković

ECTS Credits	3-5
English Level	Lo
E-learning Level	L1
Study Hours	30

Course Description

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

Student Practice 4

272378



Teaching Assistants

ECTS Credits	3-5
English Level	Lo
E-learning Level	L1
Study Hours	30



prof. dr. sc.
Domagoj Bebić



Nensi Blažević,
pred. dr. sc. socio.



doc. dr. sc.
Ivona Čulo



Kristian Došen,
pred.



prof. dr. sc.
Marijana Grbeša
Zenzerović



izv. prof. dr. sc.
Hrvoje Jakopović



doc. dr. sc.
Petra Kovačević



doc. dr. sc.
Stela Lechpammer



prof. dr. sc.
Tena Perišin



doc. dr. sc.
Milica Vučković



doc. dr. sc. socio.
Silvija Vuković

Course Description

Study Programmes

Study Programme Learning Outcomes

University graduate program of Journalism

Thematic Journalism

292006



Lecturer



doc. dr. sc.
Nikolina Borčić

ECTS Credits	7.0
English Level	Lo
E-learning Level	L1
Study Hours	30

Grading

Two preliminary exams or final exam.

Course Description

The aim of the course is to introduce students to journalism based on the search for a story, which, depending on how it is presented, can be educational, informative and entertaining. The skill of presenting a story is key to attracting the attention of the audience. As part of the course, students are introduced to communication strategies and the broader framework of the story itself.

Study Programmes

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define and name the media content type.
2. Discuss the importance of particular topics.
3. Apply acquired observations to new topics.
4. Analyze new information.
5. Compare and link data.

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- 2 ECTS Pohadanje nastave [EN]
- 3 ECTS Kolokviji [EN]
- 1 ECTS Istraživanje [EN]
- 1 ECTS Projekt [EN]
- 7 ECTS

Forms of Teaching

- » Predavanja
 - » Lectures are mandatory
- » Seminari i radionice
 - » Seminars are mandatory.
- » Samostalni zadaci
 - » Students are required to write papers from specific topics.

Comment:

A detailed description of the assessment method for the current academic year is available on the subject website.

Week by Week Schedule

1. Introduction
2. Topics from the calendar
3. On this day in History
4. Human Interest Stories
5. Social phenomena
6. Data Journalism
7. Lifestyle Journalism
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.

Literature

Maroje Mihovilović (2009). *Profesionalni novinar: kako u vijesti otkriti temu*, Profil



Turner, Barry i Orange, Richard (2013). *Specialist Journalism*, London and New York: Routledge

Theories of Mass Communication

55553



Lecturer



prof. dr. sc.
Zrinjka Peruško

Course Description

The goal of the course is to provide students with systematic knowledge about the development of the discipline of mass communication, particularly in the context of the relationship between media, individuals, and society. The expected learning outcome is that students will master the fundamental elements of theoretical understanding and critical reflection, as well as gain insight into early and contemporary research on mass media and mass communication.

The lectures will cover various authors and scientific theories on mass media and mass communication, providing students with knowledge of different approaches to the analysis of mass media, as well as of the findings of the most well-known studies that have contributed to the development of the discipline of mass communication. The course specifically focuses on research and theories of media effects, that is, theories related to various assumptions and associated research on how the media influence individuals, social institutions, and society as a whole.

In the 2025/2026 academic year, each lecture session will cover a new topic, beginning with an overview of the historical development of media effects research worldwide – specifically in the United States, where this empirical communication science tradition originated – and the development of the communication discipline in Croatia. The overview of media effects theories will further map the broad and diverse disciplinary landscape in its historical evolution. After these introductory lectures, the course will focus on the analysis of key areas in which media effects have been studied and the related theoretical approaches, beginning with politics and journalism. It will cover the theories of agenda setting, the spiral of silence, framing, and priming. The course will also examine media influence in dramatic or other non-informational content, the cultivation theory, and media stereotypes. Particular attention will be given to theories of how individuals acquire knowledge from media content, as well as to different approaches to studying persuasion, including rational and emotional effects. The course will also address theories of selective exposure and media choice by audiences, as well as theories concerning the positive impacts of media.

In seminar sessions, students will engage with entire books by three key authors who explore the influence of media technologies on society – from radio and television to the internet and social media. These are Marshall McLuhan, Joshua Meyrowitz, and Manuel Castells. Students will read the assigned seminar literature weekly and discuss it during seminar meetings.

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Teaching Assistant

Filip Trbojević, mag. soc.

Grading

Acceptable (2)	60
Good (3)	70
Very Good (4)	80
Excellent (5)	90
Students can earn a maximum of 100 points through continuous assessment in the course, based on the following elements: • Seminar presentation, responding, and reading: max. 30 points • Mandatory Midterm exam 1 (lecture topics): max. 35 points (minimum 18 required to pass) • Mandatory Midterm exam 2 (seminar topics): max. 35 points (minimum 18 required to pass) • Final written exam (for those who did not pass Midterm Exam 1 and/or 2): max. 35 / 70 points	
Students who have earned at least 18 points on both mandatory midterm exams have passed the course and are not required to take the final exam (they only need to register the exam in Studomat for the grade to be officially entered). The final grade is determined cumulatively, by adding the points earned through seminar work and the two mandatory midterm exams / final exam.	

Study Programmes

- » University graduate program of Journalism (Studij) (*required course, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Define the main disciplinary approaches and paradigms, their most prominent representatives, and the institutional foundations of the discipline of mass communication / media studies
2. Identify and accurately connect the key concepts and theoretical models of each paradigm concerning the relationship between media, society, and individuals, i.e., the mechanisms of media influence
3. Analyze opposing theoretical approaches within mass communication theory
4. Apply paradigmatic approaches to the analysis of real-life situations and, at an advanced level, critically evaluate power relations in society among the media, politics, economy, and the public, as well as the role of the media in representing social groups
5. Distinguish the main characteristics of various research approaches and methods used in the studies that form the foundation of the scientific discipline of mass communication

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

2 ECTS Pohađanje nastave [EN]
3.5 ECTS Kolokviji [EN]
1.5 ECTS Seminarski rad [EN]

7 ECTS

Forms of Teaching

- » Predavanja
 - » Two hours per week
- » Seminari i radionice
 - » Two hours per week, with active student participation in discussions based on the assigned seminar readings

Comment:

The course consists of lectures and seminars. Attendance is mandatory, with up to two unexcused absences allowed. All students are required to regularly read the assigned seminar literature (which is also part of the required exam literature) and actively participate in seminar discussions. Seminar requirements also include one oral presentation or responding, along with the corresponding written submission. When writing academic papers, students are required to consult the Guidelines for Writing Academic Papers of the Faculty of Political Science. Definitions of academic misconduct and instructions on how to avoid it can be found at the following link: https://www.fpzg.unizg.hr/studenti/akademsko_postenje. The correctness of citation can be verified through the PlagScan system at: https://www.plagscan.com/fpzg_hr. The use of any form of generative artificial intelligence is strictly prohibited.

Week by Week Schedule

1. Presentation of the syllabus and course requirements; History of media effects research in the world and in Croatia

Overview of media effects theories within the communication discipline

2. Media effects in the field of politics and journalism in the new media environment

Framing theory

3. Priming theory

Theories of audience selectivity

4. Social-cognitive theories

Theories of persuasion: logos and pathos

5. Cultivation theory

Media stereotypes and their effects

6. Positive media effects
7. Midterm exam 1
8. McLuhan, M. (2008). *Razumijevanje medija*.
9. Meyrowtiz, J. (1985). *No Sense of Place: The Impact of Electronic Media on Social Behavior*.
10. Meyrowtiz, J. (1985). *No Sense of Place: The Impact of Electronic Media on Social Behavior*.
11. Meyrowtiz, J. (1985). *No Sense of Place: The Impact of Electronic Media on Social Behavior*.
12. Castells, M. (2009). *Communication Power*.
13. Castells, M. (2009). *Communication Power*.
14. Castells, M. (2009). *Communication Power*.
15. Midterm exam 2

Literature



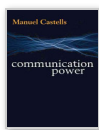
Oliver, M. B., Raney, A. A. i Bryant, J. (ur.) (2020). *Media Effects: Advances in Theory and Research* (4. izd.), Routledge



McLuhan, M. (2008). *Razumijevanje medija*, Golden marketing-Tehnička knjiga



Meyrowtiz, J. (1985). *No Sense of Place: The Impact of Electronic Media on Social Behavior*, Oxford Univeristy Press



Castells, M. (2009). *Communication Power*, Oxford University Press

Similar Courses

» Mass Communication & the Individual, Oxford

Theories of Nationalism

116143



Lecturer



prof. dr. sc.
Tihomir Cipek

ECTS Credits	5.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Grading	
Acceptable (2)	50
Good (3)	70
Very Good (4)	90
Excellent (5)	100
Class attendance and seminars. Execution of seminar obligations (participation in discussions, seminar presentation, writing a submission) Through colloquia and written exams. Seminar activity can affect the final grade. The final exam is usually written (book Umut Özkırnımlı, Theories Of Nationalism: A Critical Introduction)	

Course Description

The course will examine the main contemporary theories of nationalism, analyze key concepts and discuss classical debates in the study of nationalism. First, we will discuss why nationalism is still an important moving force in contemporary politics and why its scholarly study is still relevant. We will then overview and assess the major systematic typologies of nationalism, and examine how key concepts, such as 'nation', 'nationalism', 'ethnicity', 'identity' and related terms are used by different authors. The second part of the course will discuss the main theories (modernism, constructivism, primordialism, postmodernism) explaining the emergence of nationalism. Next, we will briefly examine how national and ethnic symbolism are reproduced. The last class will examine contemporary social and political changes that affect the future of nationalism, and will try to assess how globalization affects sovereignty, national belonging, democracy and the nation state

Study Programmes

Learning Outcomes

On successful completion of the course, students will be able to:

1. Understand the definitions of nationalism
2. Understand the various contemporary theories of nationalism,
3. Understand how contemporary social changes affect the future of nationalism and will understand how globalization affects the nation state, democracy, nationality and sovereignty
4. Understand the ways in which and for what purposes national and ethnic symbolism is used and reproduced
5. After successfully mastering the course, bachelors will be able to critically evaluate the concept of nationalism, and the connection between nationalism, democratic political order and European integration.
6. Bachelors will be able to apply the acquired knowledge in presentation and academic writing

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

- o ECTS Pohađanje nastave [EN]
- o ECTS Kolokviji [EN]
- 5 ECTS Pismeni ispit [EN]
- 5 ECTS

Forms of Teaching

- » Predavanja
 - » ---
- » Seminari i radionice
 - » -
- » Vježbe
 - » -
- » On line u cijelosti
 - » -
- » Mješovito učenje
 - » -
- » Terenska nastava
 - » -
- » Samostalni zadaci
 - » -
- » Multimedija i mreža
 - » -
- » Laboratorij
 - » -
- » Mentorski rad
 - » -

Comment:

oral exams are held in exceptional cases

Week by Week Schedule

1. Political Theories and the Theory of Nationalism
2. Introduction. Why does nationalism still matter?
3. Philosophical origins of nationalist doctrines
4. The Rise of National Movements: Compensation, Construction, Affirmation
5. Typologies of nationalism
6. Imagined Communities
7. Primordialism and Ethno-symbolism
8. Nationalism and State-Building
9. Nationalism and Democracy
10. Beyond the Nation State?
11. Old and New Nationalisms
12. Nationalism and Communism
13. Nationalism and Conservativ Revolution
14. Nationalism and EU
15. What after the Nation-State?

Literature



Anderson, Benedict, *Imagined Communities. Reflections on the Origin and Spread of Nationalism*, London, 2006 (1982)



Smith, Anthony, *Chosen Peoples: Sacred Sources of National Identity*, Oxford: Oxford University Press, 2003



Hobsbawm, Eric, *Nations and Nationalisms since 1780. Program, Myth Reality*, Cambridge: Cambridge University Press, 1990



Breuilly, John, *Nationalism and the State*, Manchester University Press, 1993



Geertz, Clifford, *Old Societies and New States: The Quest for Modernity in Asia and Africa*, New York: Free Press, 1963.



Gradivo s predavanja



Umut Özkırımlı (2019). *Theories Of Nationalism: A Critical Introduction*, Palgrave Macmillan

Additional Literature



Gellner, Ernest, *Nationalism*, London: Weidenfeld and Nicolson, 1997



Smith, Anthony, *Myths and Memories of the Nation*, Oxford: Oxford University Press, 1999



Brubaker, Rogers, *Ethnicity without Groups*, Cambridge, Mass.: Harvard University Press, 2004



Will Kymlicka and M. Opalski (ur.), *Can Liberal Pluralism be Exported?*, Oxford, 2001



Hroch, Miroslav, *Nationalism and national movements : comparing the past and present of Central and Eastern Europe*, in: *Nations and Nationalism 2*, 1996, 35-44



Craig Calhoun: *Is it Time to be Postnational? In. Nations Matter. Culture, History and the Cosmopolitan Dream.* 2007. 11-26.



Eric Hobsbawm: *Nationalism in the Late Twentieth Century. In. Nations and Nationalisms since 1780. Program, Myth Reality.* Cambridge: Cambridge University Press. 1990. 163-192.



Michael Walzer: *The New Tribalism: Notes on a Difficult Problem.* u: Ronald Beiner (ed.): *Theorizing Nationalism.* 1999. 205-218.



Margaret Canovan: *Sleeping Dogs, Prowling Cats and Soaring Doves: Three Paradoxes in the Political Theory of Nationhood.* Political Studies. 2001



Johan G. von Herder: *Treatise on the Origin of Language. In. Philosophical Writings.* Cambridge: Cambridge University Press. 2002. 146-154.



John Stuart Mill: Of Nationality, as Connected with Representative Government. In. Considerations of Representative Government. Buffalo, New York: Prometheus Books. 1991. 98-103.



Lord Acton: Nationality. In. Gopal Balakrishnan (ed.): Mapping the Nation. London: Verso. 1996. 17-38.



Ernest Renan: What is a nation? In Dahbour, Omar/ Ishay, Micheline, (ur.), Humanities The Nationalism Reader, Press, Athlantic Highlands, N.J.



Miroslav Hroch: Real and constructed: the nature of the nation, u: J.A. Hall, ed., The State of the Nation, Cambridge 1998, 91-106



Antony D. Smith: The Nation: Invented, Imagined, Reconstructed?, in: Millennium. Journal of International Studies 20, 1991, 353-368



Etienne Balibar: The Nation Form: History and Ideology in Balibar, E. & Wallerstein I. Race, Nation, Class, London: Verso, 1991. 86-106.



Rogers Brubaker: Civic and Ethnic Nationalism. In. Ethnicity without Groups. Cambridge, Mass.: Harvard University Press. 2004. 132-146.



Thomas H. Eriksen: What is ethnicity? In. Ethnicity and Nationalism. Anthropological Perspectives. 1993. London: Pluto Press. 1-17.



Bernard Yack: The Myth of the Civic Nation. In. Ronald Beiner (ed.): Theorizing Nationalism. 1999. 103-118.



Hans Kohn: Western and Eastern Nationalism. In. John Hutchinson Anthony Smith (eds.): Ethnicity. New York: Oxford University Press. 1996. 162-164.



John Plamenatz: Two Types of Nationalism. In. Eugene Kamenka (ed.): Nationalism: The Nature and Evolution of an Idea. Canberra: Australian National University Press. 1973. 22-37.



Anthony Smith: The Varieties of Nationalism. u: Theories of Nationalism. 1983. New York: Holmes & Meier Manchester, 211-229.



Rogers Brubaker: The French Revolution and the Invention of National Citizenship. In. Citizenship and Nationhood in France and Germany. Cambridge, Mass.: Harvard University Press. 1992. 35-72.



Eric Hobsbawm: Introduction: Inventing Traditions. In. The Invention of Tradition. Cambridge: Cambridge University Press. 1992. 1-14.



Eric Hobsbawm: Mass-Producing Traditions: Europe, 1870-1914. In. The Invention of Tradition. Cambridge: Cambridge University Press. 1992. 263-307.



Michael Mann: A Political Theory of Nationalism and Its Excesses. In. Sukumar Periwal (ed.): Notions of Nationalism. Budapest: CEU Press. 1995. 44-64.



Daniele Conversi: Homogenisation, nationalism and war: should we still read Ernest Gellner? 2007. *Nations and Nationalism*, 13 (3). 371-394.



Steven Gryosby: The verdict of history: The inextinguishable tie of primordiality A response to Eller and Coughlan, *Ethnic and Racial Studies*. 1994: 17(1), pp. 164-171



Žižek, Slavoj: Enjoy Your Nation as Yourself. In Tarrying with the Negative Kant, Hegel, and the Critique of Ideology, Duke University Press Durham, 1993. 200-285.



Jean Luc Nancy: The Inoperative Community. Minnesota Univ. Press, 1991.



Murat Bayar: Reconsidering Primordialism: an alternative approach to the study of ethnicity, *Ethnic and Racial Studies*, 32.9, (2009), pp. 1-20



Anthony Smith Ernest Gellner: The Warwick Debates. 1995. <http://www.lse.ac.uk/collections/gellner/Warwicko.html>



Homi Bhaba: DissemiNation: Time, narrative and the margins of the modern nation In *The Location of Culture* London: Routledge, 1994. 139 170.



Rogers Brubaker: Myths and Misconceptions in the Study of Nationalism. In. John Hall (ed.): *The State of the Nation: Ernest Gellner and the Theory of Nationalism.* Cambridge: Cambridge University Press. 1998. 272-305.



Rogers Brubaker: Ethnicity without Groups. In. Ethnicity without Groups. Cambridge, Mass.: Harvard University Press. 2004. 7-27.



Rogers Brubaker: Beyond Identity. In. Ethnicity without Groups. Cambridge, Mass.: Harvard University Press. 2004. 28-63.



Juan J. Linz, J. Juan: State building and nation building, in: *European Review* 1, 1993, 355-369



Charles Tilly: Reflections on the History of European State-Making. In. Tilly (ed.): *The Formation of National States in Western Europe.* Princeton, N. J.: Princeton University Press. 1975. 17-50.



Charles Taylor: Nationalism and Modernity. In. Ronald Beiner (ed.): *Theorizing Nationalism.* 1999. 219-245.



Bernard Yack: Popular Sovereignty and Nationalism. *Political Theory*, Vol. 29, No. 4 (Aug., 2001), pp. 517-536



Hans J. Puhle: Nation States, Nations, and Nationalisms in Western and Southern Europe, in: J.G. Beramendi et al., eds., *Nationalism in Europe. Past and Present*, vol. 2, Santiago de Compostela 1994, 13-38



Hans J. Puhle: Democratic Consolidation and Defective Democracies, Working Paper 47/2005, *Ciencia Política*, Universidad Autónoma de Madrid, Madrid 2005:

	www.uam.es/~centros/derecho-politica/papers/papers.htm		Mato Szabo, <i>Nation-State, Nationalism, and the Prospects for Democratization in East Central</i>
	<i>Europe, in: Communist and Post-Communist Studies</i> 27,2, 1994, 377-399		Renata Salecl: <i>The Spoils of Freedom: Psychoanalysis, feminism and Ideology after the fall of Socialism</i> , Routledge, 1994
	Slavoj Žižek: <i>The Metastases of Enyojment</i> , Verso 1996.		Will Kymlicka: <i>Federalism and Secession: East and West</i> , in: R. Máiz and F. Requejo, eds.,
	<i>Democracy, Nationalism and Multiculturalism</i> , Abingdon 2005, 108-126		Viktor Zaslavsky, <i>Nationalism and Democratic Transition in Postcommunist Societies</i> , in: <i>Daedalus</i> 121, 1992, 97-121
	Will Kymlicka, <i>Western Political Theory and Ethnic Relations in Eastern Europe</i> , in: W. Kymlicka and M. Opalski, eds., <i>Can Liberal Pluralism be Exported?</i> , Oxford 2001, 13-106		Jack Snyder and Karen Ballentine, <i>Nationalism in the Marketplace of Ideas</i> , in <i>Nationalism and Ethnic Conflict</i> , ed. Michael E. Brown (Cambridge, Mass.-London: MIT Press, 1997), pp. 61-96.
	David Miller: <i>Against Global Democracy</i> . In: Keith Breen, Shane O'Neill (eds.): <i>After the Nation? Critical Reflections on Nationalism and Postnationalism</i> . Basingstoke, UK: Palgrave Macmillan. 2010. 141-160.		John Hutchinson: <i>The End of the European Nation-state?</i> . In: <i>Modern Nationalism</i> . London: Fontana. 1994. 134-163.
	Benedict Anderson: <i>Long-Distance Nationalism</i> . In: <i>The Spectre of Comparisons. Nationalism, Southeast Asia, and the World</i> . London: Verso. 1998. 58-74.		Michael Mann: <i>Nation-States in Europe and Other Continents: Diversifying, Developing, not Dying</i> . In: John Hutchinson Anthony Smith (eds.): <i>Nationalism. Critical Concepts in Political Science</i> . 2000. 353-374.
	Michael Mann: <i>Has Globalization Ended the Rise and Rise of the Nation-State?</i> Review of <i>International Political Economy</i> . 1997. Vol. 4, No. 3, 472-496		

Similar Courses

- » Theories of Nationalism, Oxford
- » Nation and Nationalism Theories, Stanford university

The Politics of Human Rights

103540



Lecturer



prof. dr. sc.
Enes Kulenović

ECTS Credits	7.0
English Level	L1
E-learning Level	L1
Study Hours	30
	30

Grading

Students are required to attend lectures and seminars. They are also required to prepare for seminar discussions by reading the core literature for that week. The final grade has three parts: 1) student participation in seminar discussions (10%), 2) group presentation (30%) and 3) final exam (60%). The final exam is an open book exam covering the topics and core readings from seminars.

Course Description

The aim of the course is to offer students a historical account of how the concept of human rights has developed as a political ideal invoked in different political struggles. Unlike a juristic approach that gives an insight into the development of human rights as a part of international and national legal frameworks or the philosophical account that offers insights into the very nature and logic of the concept, this course will concentrate on those political struggles and controversies that shaped the understanding of human rights we have today. In the seminar the students will be involved in a simulation of preparing work documentation for UN Human Rights Council on one of the following topics: torture & extraordinary renditions, human rights & drone strikes, genocide & humanitarian intervention, cultural relativism & group rights, human trafficking, human rights & the environment, sexual minority rights.

Study Programmes

- » University graduate program of Political Science (Studij) (*European studies: Croatia and Europe, 1st semester, 1st year*)
- » University graduate program of Political Science (Studij) (*Political theory, 1st semester, 1st year*)

Study Programme Learning Outcomes

University graduate program of Journalism

University graduate program of Political Science

Screening of student's work

1 ECTS Pohadanje nastave [EN]
4 ECTS Pismeni ispit [EN]
2 ECTS Projekt [EN]
7 ECTS

Forms of Teaching

- » Predavanja
- » Seminari i radionice

Week by Week Schedule

1. Week 1 (October 10th)
Introduction

2. Week 2 (October 17th)
Lecture: Conquest of the Indies & Valladolid Debate
Seminar: Genealogy of Human Rights
3. Week 3 (October 24th)
Lecture: Hugo Grotius & the Birth of International Law
Seminar: guest speaker Ivana Radačić (The Institute Of Social Sciences Ivo Pilar)
4. Week 4 (October 31st)
Lecture: English Civil War & Glorious Revolution
Seminar: Group 1 presentation – Genocide & Humanitarian Intervention
Core literature: Donnelly, Jack, 2003: *Universal Human Rights in Theory & Practice* (2nd Edition), Cornell University Press, New York, ch. 14 (“Genocide and Humanitarian Intervention”)
5. Week 5 (November 7th)
NO CLASS
6. Week 6 (November 14th)
Lecture: American Revolution
Seminar: Group 2 presentation – Human Trafficking
Core literature: Bertone, Andrea M., 2009: “Trafficking for Sexual Exploitation”, in: M. Goodhart (ed.), *Human Rights: Politics and Practice*, Oxford University Press, Oxford, pp. 201-218.
7. Week 7 (November 21st)
Lecture: French Revolution
Seminar: Group 3 presentation – Freedom of Speech as Human Right
Core Literature: Warburton, Nigel, 2009: *Free Speech*, Oxford University Press, Oxford, ch. 1
8. Week 8 (November 28th)
Lecture: Abolitionists & Atlantic Slave Trade
Seminar: Group 4 presentation – Torture and Human Rights
Core Literature: Schulz, William F., “Torture”, in: M. Goodhart (ed.), *Human Rights: Politics and Practice*, Oxford University Press, Oxford, pp. 297-315.
9. Week 9 (December 5th)
Lecture: Death of Human Rights in 19th Century
Seminar: documentary
10. Week 10 (December 12th)
Lecture: UN Universal Declaration of Human Rights
Seminar: Group 5 presentation - Cultural Relativism & Groups Rights
Core literature: Donnelly, Jack, 2003: *Universal Human Rights in Theory & Practice* (2nd Edition), Cornell University Press, New York, ch. 6 (“Cultural Relativism and Universal Human Rights”), ch. 12 (“Groups Rights and Human Rights”)
11. Week 11 (December 19th)
Lecture: Cold War & Decolonization
Seminar: Group 6 presentation – Environment & Human Rights (or documentary)
Core Literature: Barry, John & Kerri, Woods, “Environment”, in: M. Goodhart (ed.), *Human Rights: Politics and Practice*, Oxford University Press, Oxford, pp. 316-333.
12. Week 12 (January 9th)
Lecture: 70’s Renaissance of Human Rights
Seminar: Group 7 presentation - Sexual Minority Rights
Core literature: Donnelly, Jack, 2003: *Universal Human Rights in Theory & Practice* (2nd Edition), Cornell University Press, New York, ch. 13 (“Nondiscrimination for All—The Case of Sexual Minorities”)
13. Week 13 (January 16th)
Lecture: 90’s & the War on Terror
Seminar: Group 8 presentation - Human Rights and Drone Strikes
Core literature: Amnesty International, 2013: “Will I Be Next?”, *US Drone Strikes in Pakistan*, Amnesty International Publishing, London, ch. 6 (“US Drone Strikes under International Law”), ch. 7 (“US Policy on the Use of Drones”)

14. Week 14 (January 23rd)

FINAL EXAM

15.

Literature



*Donnelly, Jack, 2003:
Universal Human Rights in
Theory & Practice (2nd
Edition), Cornell University
Press, New York.*



*Goodhart, Michael (ed.),
Human Rights: Politics and
Practice, Oxford University
Press, Oxford.*

Additional Literature



*Michelin Ishay, History of
Human Rights, University of
California Press, 2008.*

Viral Communication

200300



Lecturer



prof. dr. sc.
Domagoj Bebić

ECTS Credits	7.0
English Level	L1
E-learning Level	L3 (20%)
Study Hours	30
	30

Grading	
Acceptable (2)	51
Good (3)	62
Very Good (4)	75
Excellent (5)	88

From the project students can achieve up to 40 points, from the written exam they can achieve a maximum of 60 points. Attendance is a minimum of 50% of the lecture

Course Description

The current technological and communication changes introduced by the popularization of social platforms have completely changed the way media content is created and distributed. Research shows (Reuters Digital News Report 2015) that users are accustomed to shorter media forms, to being informed via smartphones, and to increasingly using social media as a source of information. The growing popularization of social media has spawned content that is engaging and visual, and most importantly, divisible on digital platforms and that can achieve global reach in a short period of time. In this context, we are talking about media content that is going viral. Through interesting, engaging and creative infographics, memes, surveys, short videos, etc., media content no longer follows traditional media logic or traditional mode of distribution. Therefore, the aim of the course is primarily to acquaint students with the latest communication trends and practices, and then with new forms of communication that are characteristic of new media. This implies a good knowledge of new trends (both technological and communication) and skillful adaptation to the rapidly changing platforms, communication networks, user needs and behaviors, but also new forms of media content. Through the course, students will be trained in new forms of media content: how to create them, how to manage them and how to direct them in a new media environment.

Study Programmes

- » University graduate program of Journalism (Studij) (*strategic communication, 1st semester, 1st year*)

Learning Outcomes

On successful completion of the course, students will be able to:

1. Use all tools in new media for the purpose of more efficient and better communication;
2. Explain and describe the basic concepts of digital communication and understand the functioning and nature of different digital platforms;
3. Recognize the role of digital communications in today's media and communication environment;
4. Use the latest communication trends through student projects

Study Programme Learning Outcomes

University graduate program of Journalism

Screening of student's work

2 ECTS	Pohađanje nastave [EN]
2.5 ECTS	Pismeni ispit [EN]
2.5 ECTS	Seminarski rad [EN]
0 ECTS	Ostalo i. (upisati) [EN]
7 ECTS	

Forms of Teaching

- » Predavanja
 - » Depending on the earlier announcement they will be held online or live
- » Seminari i radionice
 - » Depending on the earlier announcement they will be held online or live

Week by Week Schedule

1. Introductory lecture, introduction to the course and student obligations
2. Strategic planning of digital communications and campaigns with viral reach: content analysis of the most prominent viral campaigns;
3. Project communication in the digital environment: creation of viral projects;
4. Network Theory: Networking as the core of viral campaigns and outreach
5. Viral content: new forms of media content that capture the attention and engagement of users;
6. Reach platforms: YouTube, Facebook and Instagram campaign analysis;
7. Millennials Audience: Generation Y Vs. generation Z
8. The power of influencers: an analysis of the content of the most prominent influencers of today;
9. Digital storytelling: content marketing and native campaigns;
10. Microblogging as a key trend of virality: Snapchat, Viber, Instagram, Twitter.
11. Evaluation, measurement and monitoring of viral contents
- 12.
- 13.
- 14.
- 15.

Literature



Harris, J.L. (2018) Social Media Communication: Concepts, Practices, Dana, Law and Ethics. New York: Routledge.



Grbesa, Salaj, 2018, Dobar, los ili zao? Populizam u Hrvatskoj. Zagreb: Tim Press.



Jenkins, K.; Ford, S.; Green, J. (2013) Spreadable Media. New York: New York University Press.

Lecturers

doc. dr. sc. **Vedrana Baričević**

- Master Thesis (A)
- Master Thesis (A)

doc. dr. sc. **Robert Barić**

- Grand strategy and international relations (P, P, S)
- Introduction to intelligence studies (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

prof. dr. sc. **Domagoj Bebić**

- Master Thesis (A)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)
- Viral Communication (P, P, S)

izv. prof. dr. sc. **Boris Beck**

- Master Thesis (A)
- Speech in Media (P, P, S)

prof. dr. sc. **Nebojša Blanuša**

- Cultural Trauma and politics of memory (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

Nensi Blažević, pred. dr. sc. socio.



- Master Thesis (A)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

prof. dr. sc. **Davor Boban**

- Master Thesis (A)
- Master Thesis (A)

doc. dr. sc. **Nikolina Borčić**

- Croatian as a Media Language (P, P, S)
- Master Thesis (A)
- Story Journalism (P, P, S)
- Tematic Journalism (P, A)

izv. prof. dr. sc. **Kosta Bovan**

- Master Thesis (A)
- Master Thesis (A)
- Political Behaviour (P, P, S)
- Research Methods: Analysis of Media Texts (P, P, A)

prof. dr. sc. **Luka Brkić**

- Master Thesis (A)

prof. dr. sc. **Tihomir Čipek**

- History of Fascism (P, P, S)
- Master Thesis (A)
- Master Thesis (A)
- Theories of Nationalism (P, P, S)

izv. prof. dr. sc. **Hrvoje Cvijanović**

- Master Thesis (A)
- Master Thesis (A)
- Political Science Fiction: Political Ideas in Film and Fiction (P, P, S)

prof. dr. sc. **Goran Čular**

- Master Thesis (A)
- Master Thesis (A)
- Party Competition and Party Systems in the EU Member States (P, P)
- Political Parties (P, P, S)

doc. dr. sc. **Ivona Čulo**

- Corporate Communication (P, P, S)
- Master Thesis (A)
- Personal Branding and Public Relations (P, P, S)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

izv. prof. dr. sc. **Antonija Čuvalo**

- Master Thesis (A)
- Media and Audiences (P, P, S)
- Media Research Methods: Audience Analysis (P, P, S)
- Political Economy of Media in Digital Environment (P, P, S)

Kristian Došen, pred.



- Investigative Journalism (P, P, S)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

Lidija Eret, v. pred. dr. sc.



- Master Thesis (A)
- Master Thesis (A)

Dejan Gluvačević, dr. sc.



- Master Thesis (A)
- Public Diplomacy and Strategic Communication of the State (P, S)

prof. dr. sc. Marijana Grbeša Zenzerović

- Digital Propaganda and Disinformation (P, P, S)
- Master Thesis (A)
- Political Marketing (P, P, S)
- Pop politics (P, P, S)
- Research Methods: Analysis of Media Texts (P, P, A)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

izv. prof. dr. sc. Marko Grdešić

- Master Thesis (A)
- Master Thesis (A)

izv. prof. dr. sc. Boris Havel

- Master Thesis (A)
- Master Thesis (A)
- Oriental Jews and Arabs in the time of Zionism (P, P, S)
- Regional Comparative Studies: Middle East and Israel (P, P, S)
- Regional Comparative Studies: Middle East and Israel (P, A)
- Religion and Politics in the Middle East (P, P, S)

prof. dr. sc. Andrija Henjak

- Master Thesis (A)
- Master Thesis (A)
- Party Competition and Party Systems in the EU Member States (P, P)

prof. dr. sc. Ružica Jakešević

- Croatia in the European Security System (P, P, S)
- Master Thesis (A)
- Master Thesis (A)
- Migration and Security (P, P, S)

izv. prof. dr. sc. Hrvoje Jakopović

- Master Thesis (A)
- Public Relations in Tourism (P, P, S)
- Strategies of Public Relations (P, P, S)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

prof. dr. sc. Dejan Jović

- Foreign Policy Analysis (P, P, S)
- Master Thesis (A)
- Master Thesis (A)
- Politics and Society in Southeast Europe (P, P, S)

Karlo Kanajet, dr. sc.

- Strategies of Public Relations (S)

izv. prof. dr. sc. Anka Kekez Koštro

- Master Thesis (A)
- Master Thesis (A)
- Public Policy in Practice (P, P, S)
- Research Methods: Analysis of Media Texts (A)

izv. prof. dr. sc. Gabrijela Kišiček

- Master Thesis (A)
- Speech in Media (P, P, S)

prof. dr. sc. Lidija Kos-Stanišić

- Global South in International Relations (P, P, S)
- Latin America in International Relations / e-course (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

izv. prof. dr. sc. Kristijan Kotarski

- Master Thesis (A)
- Master Thesis (A)

doc. dr. sc. Petra Kovačević

- Master Thesis (A)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

prof. dr. sc. Zlatan Krajina

- Master Thesis (A)
- Media and Audiences (P, P, S)
- Media and the City (P, P, S)

doc. dr. sc. Karlo Kralj

- Master Thesis (A)
- Master Thesis (A)
- Social Movements (P, P, S)

Dora Kršul,

- Investigative Journalism (S)

prof. dr. sc. **Enes Kulenović**



- Master Thesis (A)
- Master Thesis (A)
- Political Ideas and Ideologies (P, P, S)
- The Politics of Human Rights (P, P, S)

prof. dr. sc. **Zoran Kurelić**



- European Political Thought (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

izv. prof. dr. sc. **Tonči Kursar**



- Contemporary Theories of Democracy (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

prof. dr. sc. **Dražen Lalić**



- Master Thesis (A)

doc. dr. sc. **Stela Lechpammer**



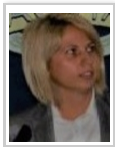
- Master Thesis (A)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

doc. dr. sc. **Josip Lučev**



- Croatia in International Economic Relations (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

prof. dr. sc. **Dana Luša**



- Global South in International Relations (P, S)
- Master Thesis (A)
- Master Thesis (A)

izv. prof. dr. sc. **Dunja Majstorović**

Jedovnicki



- Master Thesis (A)
- Media Ethics (P, A)

doc. dr. sc. **Ana Matan**



- Contemporary Theories of Democracy (P, S)
- Master Thesis (A)
- Master Thesis (A)

izv. prof. dr. sc. **Robert Mikac**



- Information and cyber security (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

Matej Mikašinović-Komšo, univ. mag. pol.



- Media Research Methods: Audience Analysis (S)

doc. dr. sc. **Mario Munta**



- EU policy (P, P, S)
- Europeanization of Public Policies (P, P, S)
- Master Thesis (A)
- Master Thesis (A)
- Public Policies of the European Union (P, A)

izv. prof. dr. sc. **Dario Nikić Čakar**



- Master Thesis (A)
- Master Thesis (A)

Dejan Oblak, mag. nov.



- Journalism in the Multimedia Environment (S)

prof. dr. sc. **Tena Perišin**



- Journalism in the Multimedia Environment (P, P, S)
- Master Thesis (A)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

prof. dr. sc. **Zrinjka Peruško**



- Comparative Media Systems (P, P, S)
- Master Thesis (A)
- Theories of Mass Communication (P, P, S)

prof. dr. sc. **Zdravko Petak**



- Master Thesis (A)

prof. dr. sc. **Ana Petek**



- Master Thesis (A)
- Master Thesis (A)
- Public Policy in Practice (P, P, S)

prof. dr. sc. **Krešimir Petković**



- Interpretive Policy Analysis (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

prof. dr. sc. **Petar Popović**



- Master Thesis (A)
- Master Thesis (A)

izv. prof. dr. sc. **Višeslav Raos**



- Master Thesis (A)
- Master Thesis (A)
- Party Competition and Party Systems in the EU Member States (S)

prof. dr. sc. **Božo Skoko**



- Identity, Image and Brand Management (P, P, S)
- Master Thesis (A)
- Public Diplomacy and Strategic Communication of the State (P, P, S)

prof. dr. sc. **Maja Šimunjak**



- Master Thesis (A)

Josip Šipić,



- Research Methods: Analysis of Media Texts (A)

prof. dr. sc. **Hrvoje Špehar**



- Master Thesis (A)
- Master Thesis (A)

Filip Trbojević, mag. soc.



- Media Research Methods: Audience Analysis (S)
- Theories of Mass Communication (S)

izv. prof. dr. sc. **Davorka Vidović**



- Master Thesis (A)
- Master Thesis (A)

doc. dr. sc. **Boško Picula**



- Film criticism of political cinema in Croatia and the world (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

prof. dr. sc. **Dagmar Radin**



- Comparative Political Corruption (P, P, S)
- Development Policy (P, P, S)
- Health Policy and Systems (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

izv. prof. dr. sc. **Luka Ribarević**



- Horizons of Politics in Modernity: Machiavelli (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

prof. dr. sc. **Berto Šalaj**



- Master Thesis (A)
- Master Thesis (A)

doc. dr. sc. **Marjeta Šinko**



- Gender and Politics (P, A)
- Master Thesis (A)
- Master Thesis (A)

izv. prof. dr. sc. **Daniela Širinić**



- Master Thesis (A)
- Master Thesis (A)
- Method Seminar (P, P, S, A)

prof. dr. sc. **Siniša Tatalović**



- Comparative Policies of Ethnic Conflict Management (P, P, S)
- Master Thesis (A)
- Migration and Security (P, S)

prof. dr. sc. **Igor Vidačak**



- Interest Groups and Lobbying in the European Union (P, P, S)
- Master Thesis (A)
- Master Thesis (A)
- Public Policy in Practice (P, P, S)

izv. prof. dr. sc. **Dina Vozab**



- Master Thesis (A)

doc. dr. sc. **Milica Vučković**



- Digital Propaganda and Disinformation (P, P, S)
- Master Thesis (A)
- Political Communication (P, P, S)
- Research Methods: Analysis of Media Texts (P, P, A)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

doc. dr. sc. **Domagoj Vujeva**



- Civil Society in Modernity (P, P, S)
- Master Thesis (A)
- Master Thesis (A)

Igor Vukasović, dipl.nov.



- Identity, Image and Brand Management (S)

izv. prof. **Višnja Vukov**



- Comparative Political Economy (P, S)

doc. dr. sc. socio. **Silvija Vuković**



- Digital Propaganda and Disinformation (S)
- Master Thesis (A)
- Pop politics (S)
- Research Methods: Analysis of Media Texts (A)
- Student Practice 1 (A)
- Student Practice 2 (A)
- Student Practice 3 (A)
- Student Practice 4 (A)

prof. dr. sc. **Nenad Zakošek**



- Democracy and Economic Development (P, P, S)

doc. dr. sc. **Borna Zgurić**



- Global South in International Relations (P, S)
- Master Thesis (A)
- Master Thesis (A)

prof. dr. sc. **Marta Zorko**



- Master Thesis (A)
- Master Thesis (A)
- Migration and Security (P, P, S)