



Tablica 2. Opis predmeta

1. OPĆE INFORMACIJE			
1.1. Nositelj(i) predmeta	Doc. dr. Tena Perisin	1.6. Godina studija	2
1.2. Naziv predmeta	Television News in Multimedia Environment	1.7. Bodovna vrijednost (ECTS)	5
1.3. Suradnici		1.8. Način izvođenja nastave :	56 hours, 14 units,
1.4. Studijski program (preddiplomski, diplomski, poslijediplomski)	Diplomski studij	2.	
1.5. Status predmeta (obavezni, izborni, OTS)	Izborni	2.6.	
2. OPIS PREDMETA			
2.1. Ciljevi predmeta (najviše: 200 riječi)	The main objective of the course is to transfer advanced knowledge and understanding of television news production, news gathering and news delivery and to provide a straightforward guide to what is needed to practice journalism today. The students are asked to achieve the objective both through theory and practice. The course aims at developing and deepening students' knowledge of the theories of news selection and news values, changes in news gathering and news production due to the changes in technology and society. The course explores if the traditional questions of media freedom and its economical and socio-political determinism could still be applied. In exploring the social role of the news, the aim is to investigate the ways the technological innovations change the way television news are produced and understood. In the multimedial environment, the exchange of video once reserved exclusively for television, destabilises the traditional distinction between radio, television and print media, and opens a debate about the new forms of journalistic expression and the way television news are gathered, structured and distributed. The course addresses the principles of new trends in the media as multimedia journalism, online media, user generated content and social media in the context of causing changes in television news production. The topic is discussed by analysing the evolution of both positive and negative examples. Within the course, students will have a practical exercise and would be asked to produce a television news program in our television studio together and the multimedia content on social media.		
2.2. Uvjeti za upis predmeta i ulazne kompetencije potrebne za predmet	advanced English language competence;		
2.3. Ishodi učenja na razini studijskog programa kojima predmet pridonosi *	. 1. General learning outcomes Students will gain the knowledge of television news production and skills which will enable them to apply the acquired knowledge in practice. The application of the case-study teaching method (which will be used in combination with practical work and other		

	<p>methods) will facilitate students' learning, understanding and application of the course content to real, everyday situations, as well as their critical thinking and problem-solving abilities. The use of case-study methodology and work on the practical news project ensures a high degree of practical knowledge, i.e. knowledge that students can apply as future professionals in practice. It is focused on problem-finding and problem-solving instead of mere theory.</p> <p>(Examination: active participation and discussion in class, mid-term exam (or end-term), paper (essay), practical work: television programme or online media news project)</p>
<p>2.4. Očekivani ishodi učenja na razini predmeta (4-10 ishoda učenja)</p>	<p>2. Specific learning outcomes</p> <p>Knowledge of television news production and new media trends</p> <p>After having completed the course students will have developed:</p> <ol style="list-style-type: none"> (1) knowledge of the functioning of television news departments and news production in multimedia outlets (2) knowledge of basic principles of news gathering and news production process (3) be familiar with the basic terminology in the television news production and multimedia journalism (4) to understand the concept of the audience especially in the multimedia world when the consumers get the news they want when they want: how to adapt television news production to the new reality without losing fundamental journalism principals, news values and ethical standards (5) to develop critical view regarding contemporary journalism and television news production and programme (6) to understand the way media content can be adjusted to different platforms and media (7) to have the ability to analyze news programmes and news media content and to identify its relevant parts and interpret them in the context of professional journalism standards. (8) to be able to produce news content, news package, either for the television news programme or online media

2.5. Sadržaj predmeta detaljno razrađen prema satnici nastave (bez literature)

The course will be delivered in winter semester. Each of its 14 units will comprise 4 teaching hours, totalling 56 hrs. Lectures will be interactive and students will have to prepare for each class. The course will be taught as a combination of lecturing and discussion of the course content in class. It will be organized in an interactive form and students will be encouraged to debate, comment and ask questions during the class. Students' involvement will be encouraged prior, during and after teaching a particular unit.

Students are asked to prepare presentations in the way to include other students in the discussion.

Practical work will be conducted under supervision of their principal lecturer. The training on video production technical skills (filming, editing) will be organised in the Faculty TV Studio under the guidance of student demonstrators. For those, not able to work on concrete multimedia project, it is a possibility of the alternative assignment.

Unit 1: Introduction

Documentary film on media business

Ideas bazaar for the class news programmes and projects

International students can have written seminar and presentation; if they had experience in media production or they are willing to learn, they can have student practical project for tv and web

LAUNCHING OF PRACTICAL PROJECT/TEAMS/STORY IDEAS (weekly magazine and the interview talk show "Citizens of Europe");

Screening of some of the last year stories (Pun kufer, NLO with English subtitles, Gonzo, Step Afrika with English subtitles

Unit 2: Mobile Journalism/Videojournalism

Newsroom Convergence/Practice Nova TV

Unit 3:

Lecture: Television News and its web portals

<http://www.advancingthestory.com/category/09-producing-for-tv/>

Political Satire: Presentation

Unit 4:

Presentations of the students who attended the 3-weeks study visit and workshop at the University of Missouri in September/October (on convergence newsroom and convergent journalism studies)

Seminar:

Unit 5:

Audience/Ratings/Program schedule

Infotainment and "dramatized" news; public drama, packaging of the events;

"Fake News" , Political Comedy , as a new genre ?

Unit 6:

Theories of news selection and news values

Presentation (Brighton Foy)

Unit 7

GUEST SPEAKER

Social media and how they are used in television news gathering and communication with the public

Students are due to prepare questions and take part in discussion!

Practical Work: Continuous work on class projects

Unit 8

Fake News, Political Comedy genre

Influence of politics and profit in television news (comparison: Croatia and other countries)

Seminar: Screening of students' packages

Unit 9

International News/CNN Effect

Presentation: International events in television news/International news (analysis of Syria Conflict)

Guest: Croatian tv news reporter

PRESENTATION! CNN EFFECT, AL JAZEERA EFFECT!

Students are learning how to make television programme proposal and treatments.

Unit 10:

Newsroom workflow: who decides what?

Presentations

Practical work in production teams!

Unit 11:

	<p>Live reporting</p> <p>Learning objectives: to discuss the presence of live reporting in television news and the concept of is bringing audience back to television screen; relevance of live reporting in the news; breaking news; 24/7 channels</p> <p>Unit 12:</p> <p>Integrated newsroom</p> <p>Learning objectives: to understand the concepts "convergence", "crossmedia production" and "multimedia newsroom" in media companies in comparison to the classic organisation</p> <p>Visit to television newsroom/Continuous work on class projects</p> <p>DEADLINE:</p> <p>Until 7th January 2014 all the individual papers should be submitted!</p> <p>Unit 13: WRITTEN EXAM IN ENGLISH LANGUAGE: 5 questions (2 points) and 1 question (10 points)</p> <p>Practical Work: Continuous work in tv production</p> <p>Units 14: Final class presentation of the best/final practical television news projects and multimedia content Evaluation;MDiscussion about future work, internships, etc.</p> <p>DURING THE SEMESTER IT IS POSSIBLE TO ORGANIZE INTERNSHIP (smaller groups) IN THE TELEVISION COMPANIES (students should send motivation letters)</p>		
<p>a. Vrste izvođenja nastave:</p>	<input checked="" type="checkbox"/> predavanja (lectures) <input checked="" type="checkbox"/> seminari i radionice (seminars and workshops) <input checked="" type="checkbox"/> vježbe (exercises)	<input checked="" type="checkbox"/> samostalni zadaci (individual assignments) <input type="checkbox"/> multimedija i mreža <input type="checkbox"/> laboratorij	<p>b. Komentari:</p>

	<input type="checkbox"/> on line u cijelosti <input type="checkbox"/> mješovito e-učenje <input checked="" type="checkbox"/> terenska nastava (field work)	<input checked="" type="checkbox"/> mentorski rad (mentorship) <input checked="" type="checkbox"/> TELEVISION PRODUCTION				
c. Obveze studenata	Active participatin in the class.					
d. Praćenje rada studenata (upisati udio u ECTS bodovima za svaku aktivnost tako da ukupni broj ECTS bodova odgovara bodovnoj vrijednosti predmeta):	ATTENDANCE/ACTIVITY DURING THE CLASS	5	Istraživanje		PRACTICAL MULTIMEDIA OR TV PROJECTS	40
	Ekperimentalni rad		Presentation (or alternative)	10	(Ostalo upisati)	
	ESEY (obligatory)	25	Seminarski rad		(Ostalo upisati)	
	Written test	20	Usmeni ispit		(Ostalo upisati)	
	Pismeni ispit		Projekt		(Ostalo upisati)	
2.1. Ocjenjivanje i vrjednovanje rada studenata tijekom nastave i na završnom ispitu						
2.2. Obvezna literatura (dostupna u knjižnici i putem ostalih medija)	Naslov					
	Bennet, Lance: <i>The Poltics of Ilusion</i> , 1., 2, i 7. chapter, Longman, New York, 2011. (110 pages)					
	Brighton, Foy (2007) <i>News Values</i> , Sage Publications, chapters: <i>Analysing News Values: The Key analysis of Galtung and Ruge's structuring and selecting News</i> , pages 6.-31. <i>And How to Study News Values? What factors govern the new system</i> ,31-46. <i>Alternative:</i> Perišin Tena (2010)“Televizijske vijesti i teorije selekcije” u <i>Televizijske vijesti</i> , Medijska istraživanja, Zagreb, pages 121-177.					
	Lancaster, Kurt (2012) <i>Videojournalism for the Web: A Practical Introduction to Documentary Storytelling</i> , Routledge 2012.					
Perišin, Tena and Skaljac, Gordana (2011) <i>Croatian Public Service amidst Commercial Interests, Political Pressure and Public Value</i> , <i>Otazky Žurnalistiky (Questions of Journalism)</i> , Bratislava, Vol. 55, No.3-4, str. 22 23.						

	<p>Perišin, Tena (2011) Media Trends, Digital Journalism and the State of Profession in Croatia, <i>Otazky Žurnalistiky (Questions of Journalism)</i>, Bratislava, Vol. 54, No. 1-2 , str. 83 – 94</p>		
	<p>Wenger, Haplern Debora and Potter Deborah (2012) <i>Advancing the story: Broadcast Journalism im a Multimedia World</i>, CQ Press, A Division of Sage, Washington, D.C. (selected chapters 1 and 9, pages. 1-23, 236-262.</p> <p>FOR PRACTICAL WORK: Wenger, Haplern Debora and Potter Deborah (2012) <i>Advancing the story: Broadcast Journalism im a Multimedia World</i>, CQ Press, A Division of Sage, Washington, D.C Follow: www.advancingthestory.com</p> <p>FOR SPANISH STUDENTS</p> <p>Salaverria Ramon and Negredo Samuel (2009), <i>Integrated journalism: Media Convergence and Newsroom Organization</i>, Language: Spanish, editorial Sol90 media</p>		
<p>2.12. Dopunska literatura (u trenutku prijave prijedloga studijskoga programa)</p>	<ol style="list-style-type: none"> 1. Barnett, Steven (2011) <i>The Rise and Fall of Television Journalism</i> (2011), Bloomsbury Academic, London 2. Baym, Geoffrey (2009) <i>From Cronkite to Colbert: The Evolution of Broadcast News</i>, Paradigm Publishers, USA 3. Brighton, Foy (2007) <i>News Values</i>, Sage Publications Recommended chapters: <i>Analysing News Values: The Key analysis of Galtung and Ruge's structuring and selecting News</i>, pages 6.-31. <i>How to Study News Values? What factors govern the new system</i>,31-46. The Rise and Rise of Citizen Journalist, pages 148.-162. 		

Corruption of Values: Truths, Half Truths, Lies, Censorship, Coercion and Spin, pages 162- 174.

Same Story, Different Media, Different Treatments: What can Litvinenko Story Tell us about the Changing Media Landscape?

Conclusion: And finally...The case has been made for a fresh approach to the news value system, pages 192-194.

4. Diehl Sandra and Karmasin Matthias (2013) *Media and Convergence Management*, Springer
5. Gans, Herbert J.: *Deciding What's News, A Study of CBS Evening News, NBC Nightly News, Newsweek and Time*, Vintage Books, New York, 1980.
6. Green C. Suzan, Lodato J.Mark,; Schwalbe B.Carol, Silcock B. William (2011), *News Now, Visual Storytelling in the Digital Age*, Pearson
7. Lewis, Eileen (2003)*Teaching TV News*, BFI Education, 2003.
8. Fiske, John (2000) *Introduction to Communication Studies*, Routledge, London
9. Fiske, John (1987) *Television Culture*, Routledge, London i New York
10. Lancaster, Kurt (2012) *Videojournalism for the Web: A Practical Introduction to Documentary Storytelling*, Routledge 2012.
11. Peterson and Sreberny (ured.) (2004) *International News in the 21st Century*, University of Luton Press
12. Robinson, Piers: *The CNN Effect: The Myth of News Media, Foreign Policy and Intervention*, Routledge, 2002
- 13.** Rosentstiel, Tom, Just Marion, Belt Todd, Pertilla Atiba, Dean Walter and Chinni Dante (2007) *We interrupt this Newscast; How to improve local news and win ratings, too*, Cambridge University Press

	<p>14. Salaverria Ramon and Negredo Samuel (2009), <i>Integrated journalism: Media Convergence and Newsroom Organization</i>, Language: Spanish, editorial Sol90 media</p> <p>15. Tompkins Al (2011) <i>Aim for the Heart: Write, Shoot, Report for TV and Multimedia</i>, CQ Press 2011.</p> <p>16. Tuggle and others (2013), <i>Broadcast News Handbook: Writing, Reporting and Producing in the Age of Social Media</i>, 5th edition McGraw-Hill Humanities/Social Sciences/Languages</p> <p>17. Wenger Halpern Debora and Potter, Deborah (2012) <i>Advancing the Story, Broadcast Journalism in a Multimedia World</i>, CQ Press, Washington DC</p> <p>18. Williams A. Bruce and Delli Carpini X. Michael (2011) <i>After Broadcast News, Media Regimes, Democracy and the New Information Environment</i>, Cambridge University Press</p>
<p>2.13. Načini praćenja kvalitete koji osiguravaju stjecanje izlaznih kompetencija</p>	